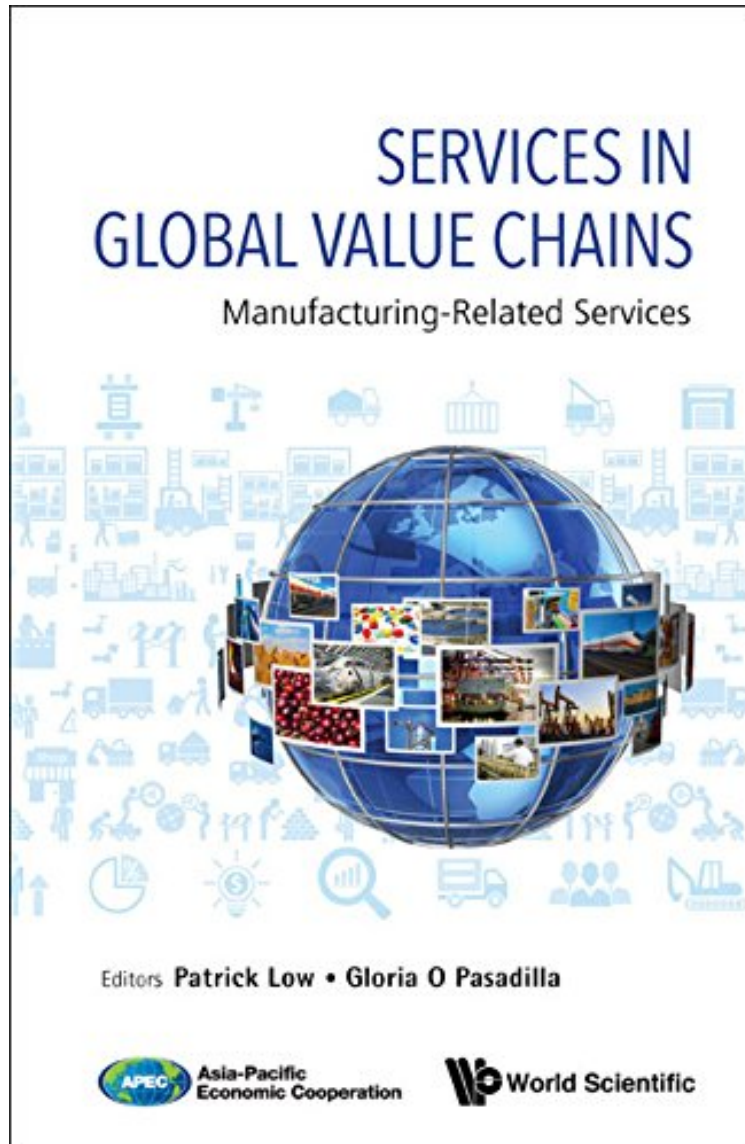


SERVICES IN GLOBAL VALUE CHAINS: MANUFACTURING-RELATED SERVICES

Patrick Low, Gloria O Pasadilla
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This compilation of 22 firm-specific case studies is an important contribution to the discussion of 'servicification'

trends in manufacturing. 'Services have increased in importance and value in many manufacturing value chains, making companies that produce physical products look more like service enterprises. What services do global value chains use in their operations, how important are they and how do economic policies shape firms' configurations, operations, and location of global value chains? This book addresses these questions and more. The interviewed firms, based in 12 APEC economies, come from different sectors ranging from multinational automotive, construction equipment, and electrical appliance manufacturers to small and medium manufacturers of watches or chemical for water treatment. The book analyses what specific services are important in different stages of the value chain, and whether they are typically provided in-house or outsourced.

Contents: Manufacturing-Related Services (Patrick Low and Gloria O Pasadilla) Manufacturing of Aircraft Control Systems in the Philippines (Andre Wirjo and Gloria O Pasadilla) Industrial Welding Services in Thailand (William Haines) Manufacturing of Mining and Construction Equipment (David Sit and Patrick Low) Manufacturing of Computer Servers (Yuhua Zhang) Wastewater Treatment Services (Arian Hassani and Andre Wirjo) Manufacturing of Automotive Components in the ASEAN Region (Denise Cheung) Manufacturing of Oil and Gas Industry Equipment in Singapore (Andre Wirjo and Gloria O Pasadilla) Car Manufacturing in the Philippines (Sherry Stephenson) Manufacturing of Thermal Power Generation Equipment (Gloria O Pasadilla) Production of Precision Die and Machine Parts in Thailand (Denise Cheung and Andre Wirjo) Manufacturing of Refrigerators (David Sit) Watch Manufacturing (Deborah Elms) Manufacturing of Automotive Components in Mexico: Perspectives from Three Firms (Andre Wirjo, Gloria O Pasadilla and Joel G Bassig) Manufacturing of Telecommunications Equipment (Huani Zhu and Gloria O Pasadilla) Manufacturing of Printed Circuit Boards in Canada (Ben Shepherd) Wine Industry in Chile (Karina Fernandez-Stark and Penny Bamber) Integrated Logistics Solutions Provider in Mexico (Andre Wirjo and Gloria O Pasadilla) Remanufacturing Services in the Construction Machinery Value Chain (Katherine Tait and Gary Gereffi) Manufacturing of Consumer Electronic Appliances in Indonesia (Emmanuel A San Andres) Fresh Cherry Industry in Chile (Penny Bamber and Karina Fernandez-Stark) Readership: Researchers, students and academics who are interested in international trade; trade economists; policymakers and general public who are interested in manufacturing related topics.

From the Inside Flap This compilation of 22 firm-specific case studies is an important contribution to the discussion of 'servicification' trends in manufacturing. 'Services have increased in importance and value in many manufacturing value chains, making companies that produce physical products look more like service enterprises. What services do global value chains use in their operations, how important are they and how do economic policies shape firms' configurations, operations, and location of global value chains? This book addresses these questions and more. The interviewed firms, based in 12 APEC economies, come from different sectors ranging from multinational automotive, construction equipment, and electrical appliance manufacturers to small and medium manufacturers of watches or chemical for water treatment. The book analyses what specific services are important in different stages of the value chain, and whether they are typically provided in-house or outsourced.