



approach that highlights some of the developments in operations strategy, especially how its concepts are having wider application. Many new and updated examples, which cover the topical issues in operations strategy. Two thirds of the examples used are new or updated for to this edition. The inclusion of some new material relating to such issues as the links between operations management and strategy, triadic supply relationships, knowledge management, and organizational ambidexterity. New longer cases, but retaining those that proved popular from the previous edition. These cases can still be used form the basis of a whole course in operations strategy.

From the Back Cover Operations Strategy 4th edition Nigel Slack and Michael Lewis Operations Strategy is focused on the interaction between operational resources and external requirements. Companies such as Apple, Google and Tesco have transformed their prospects through the way they manage their operations resources strategically, turning their operations capabilities into a formidable asset. These and other examples in this book illustrate the broad and long-term issues of operations strategy. Building on concepts from strategic management, operations management, marketing and HRM, this text offers a clear insight into the more advanced topic of operations strategy in a variety of business organisations. Comprehensive and accessible with authoritative authorship and an excellent blend of theory and practice, it is an ideal text for advanced undergraduate and postgraduate students. New to this edition An approach that highlights the developments in operations strategy and how its concepts are having wider application New and updated examples covering the topical issues in operations strategy in companies such as Pret A Manger, Ryanair, Rolls Royce, Nokia and ARM and Intel New material on the links between operations management and strategy, triadic supply relationships, knowledge management and organisational ambidexterity. Professor Nigel Slack is Emeritus Professor of Operations Management and Strategy at Warwick Business School and an Honorary Professor at Bath University. He is a consultant, researcher and teacher with wide experience in many sectors. Professor Michael Lewis is Professor of Operations and Supply Management and Head of the Information, Decisions and Operations Group at Bath School of Management. He has teaching, research and consultancy experience with a broad range of public and private sector organisations.