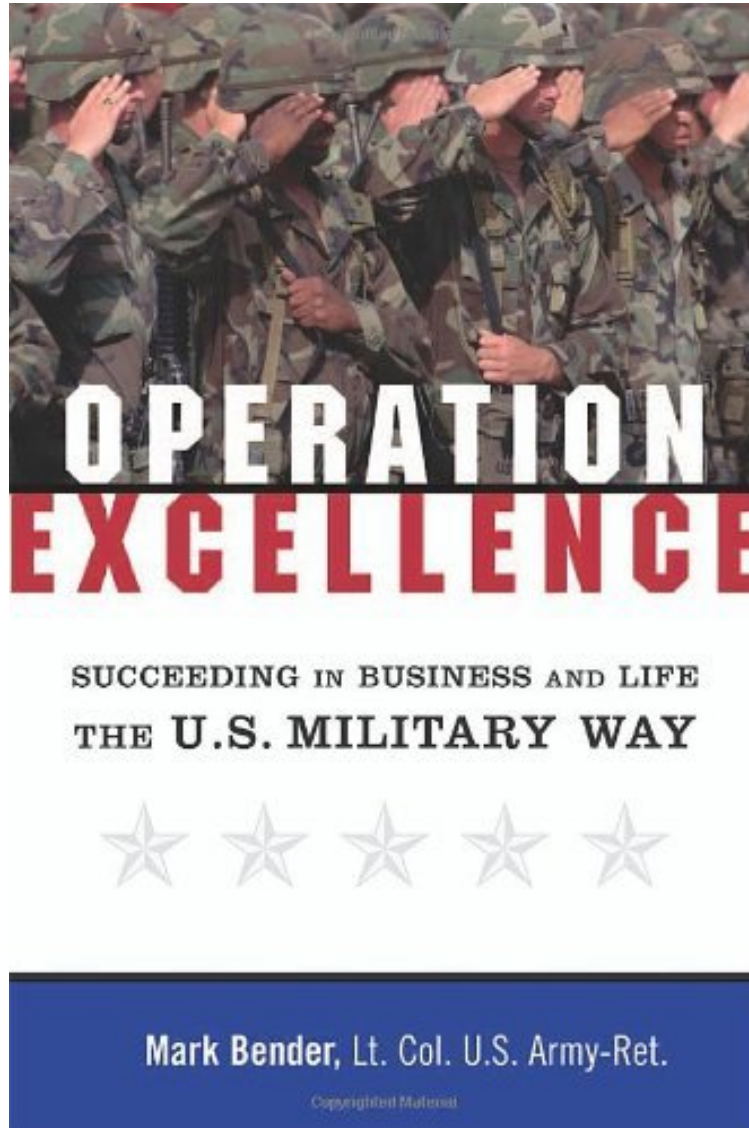


Operation Excellence: Succeeding in Business and Life -- the U.S. Military Way

Mark Bender Lt. Col US Army--Ret.

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0 of 0 people found the following review helpful. Worthy of a MedalBy IrmgardThis is a terrific book. I enjoyed reading it and will recommend it to others. What it takes to be successful in life, career and relationships is laid out in easy to understand language. Focus, commitment, sacrifice, honesty, loyalty are all important components. Some of us

were brought up in an atmosphere of these principles and they are familiar to us, others need to be reminded of them again and again. Thank you Col. Bender for writing this. You deserve a Medal for it! 0 of 0 people found the following review helpful. Five Stars By Ricky D. Acevedo Full of useful information. Material is present in an authentic way that is even funny at times. .0 of 0 people found the following review helpful. Four Stars By Randy Good book very easy read.

"On your feet, soldier! Colonel Bender is going to see if you've got what it takes to excel -- at work, in your personal life--in any area where you're not reaching your full potential. If the strategies presented in this book can mean the difference between life and death in a battle situation--and they often do--then you can bet that they're powerful enough to help you achieve spectacular success in everyday challenges. What can the military teach you? Plenty. Military success demands the same things as daily life: loyalty, effort, honor, intelligence, teamwork, and execution. The difference is that in the civilian world, we've grown comfortable with taking half measures. We do what needs to be done, but the level at which we do it is passable at best. Passable doesn't cut it in the military, and from this day forward, it doesn't cut it in your life, either. Operation Excellence shows you how to harness the success strategies of the U.S. Army, Navy, Air Force, and Marine Corps and apply these strategies to every facet of your life. Colonel Bender will show you how the Arsenal of Victory -- discipline, confidence, and sacrifice -- combined with 50 Train Tough Strategies, can bring superior results in: *wealth and success *business and leadership *physical and mental health and well-being *personal relationships Featuring riveting anecdotes both from Colonel Bender's own exemplary career and from more than 200 years of American military successes and failures, Operation Excellence illustrates the power of preparation, motivation, execution, and perhaps most important, lessons learned. Each chapter ends with a Train Tough Challenge, an opportunity to identify something that's been holding you back -- and conquer it. Do you want to be all that you can be? Do you want to display confidence and execute at the highest level in everything you do? This book is like your personal drill sergeant. It will give you what you need -- sometimes advice, other times a good butt-kicking -- and it will drive you to a level of commitment you never knew you could give to anything."

"Playing off tactics used by the United States Military, you will learn EXACTLY what it takes to understand your 'problem' -- Paul Tulenko, syndicated columnist ""Aristotle claimed that the aim of life is the development of character. Operation Excellence is a hard-hitting, no-nonsense book full of practical principles to make a better, stronger person -- to improve your character."" --Brian Tracy, internationally known speaker, development consultant, and author ""Mark Bender's unique perspective and approach makes living in success practical, fun, and totally achievable for anyone."" --Tim McCarthy, host of the award winning Internet-radio broadcast Living In Success ""Operation Excellence pumped me up!"" --Pete Pierce, President, Punch Software Paul Tulenko, syndicated columnist: ""Playing off tactics used by the United States Military, you will learn EXACTLY what it takes to understand your problem, learn how to structure your challenge such that you can find a solution, how to go for the win, and how to create the wealth you desire whether it is money or something else. This is a terrific book. I give it 5 stars. (Only the Bible the Constitution receive 6 stars.)"" About the Author Mark Bender (Kansas City, MO) is vice president and Executive editor of American Biography. During his 24-year career in the US Army, he was awarded numerous Honors, including being selected as Instructor of the Year of the Army's premier junior executive course in 1994.