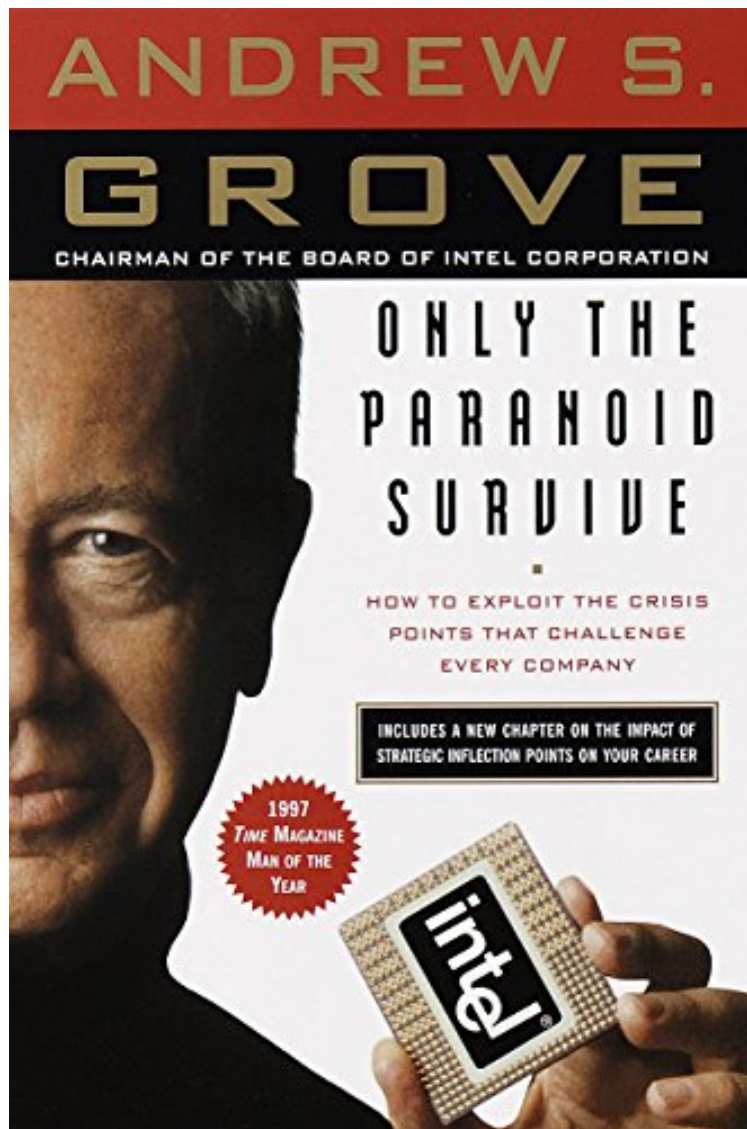


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Only the Paranoid Survive: How to Exploit the Crisis Points That Challenge Every Company

Andrew S. Grove

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Andrew S. Grove : Only the Paranoid Survive: How to Exploit the Crisis Points That Challenge Every Company before purchasing it in order to gauge whether or not it would be worth my time, and all praised Only the Paranoid Survive: How to Exploit the Crisis Points That Challenge Every Company:

0 of 0 people found the following review helpful. A must read for everyone in a leadership position By Bill Love this book. Andrew Grove's solutions to significant problems while leading Intel through rough waters are presented along

with his perception of challenges within other companies and industries. Published in 1996 the Internet chapter will bring back memories for many who were involved with IT in the 1990s. One of the many highlights is Grove's description of Strategic Inflection Points. As Andrew Grove wrote in the Preface pg 5: "In short, strategic inflection points are about fundamental change in any business, technological or not". A must read for all business owners and managers; and everyone in a leadership position.0 of 0 people found the following review helpful. Smart leaders know that every product has to survive on ...By RWalkerThe principles that Andy Grove outlines are still extremely valid. Unfortunately today many business leaders try to maintain the Status Quo, especially when things are going well, they stop innovating and then watch their companies wither and die. Smart leaders know that every product has to survive on it's own merits and often your own "Children make the best meal". Grove shows what it takes to manage through and inflection point and outlines the kind of leadership that is required to make these transitions successful.1 of 1 people found the following review helpful. Great book!By ATWThis is a must-read book. I've read it at least five times and enjoy it for different reasons each time. I've probably given 20+ books as gifts to staff and colleagues over the years. It has been enjoyed and appreciated by each one of them. My copy is precious - highlighting, underlining, and notes in the margins. Favorite line: Your career is your business and you are its CEO.The two main points:(1) Inflection Points - Every business goes through them. Some are cognizant that they are occurring and can respond appropriately.(2) 10X Factor - This is especially true in disruptive innovations, start-ups, going-out-of-business, and economic recessions.

Andy Grove, founder and former CEO of Intel shares his strategy for success as he takes the reader deep inside the workings of a major company in *Only the Paranoid Survive*. Under Andy Grove's leadership, Intel became the world's largest chip maker and one of the most admired companies in the world. In *Only the Paranoid Survive*, Grove reveals his strategy for measuring the nightmare moment every leader dreads--when massive change occurs and a company must, virtually overnight, adapt or fall by the wayside--in a new way. Grove calls such a moment a Strategic Inflection Point, which can be set off by almost anything: mega-competition, a change in regulations, or a seemingly modest change in technology. When a Strategic Inflection Point hits, the ordinary rules of business go out the window. Yet, managed right, a Strategic Inflection Point can be an opportunity to win in the marketplace and emerge stronger than ever. Grove underscores his message by examining his own record of success and failure, including how he navigated the events of the Pentium flaw, which threatened Intel's reputation in 1994, and how he has dealt with the explosions in growth of the Internet. The work of a lifetime, *Only the Paranoid Survive* is a classic of managerial and leadership skills.

Massive change is hitting corporate America at a furious and escalating pace, writes Andrew Grove in *Only the Paranoid Survive*, and businesses that strive hard to keep abreast of the transition will be the only ones that prevail. And Grove should know. As chief executive of Intel, he wrestled with one of the business world's great challenges in 1994 when a flaw in his company's new cornerstone product -- the Pentium processor -- grew into a front-page controversy that seriously threatened its future. From Publishers Weekly Keep looking over your shoulder, cautions Grove, president and CEO of Intel Corporation, because the technology that keeps changing the way businesses are run and careers are forged is on the verge of making every person or company in the world either a co-worker or a competitor. And be warned that there's a pattern to the havoc that forces us to regroup whenever we think we have a grip on things. The pattern is based on a series of revolutionary milestones, inevitable and unpredictable, that Grove calls strategic inflection points. They change things. Every significant development from railroads to superstores to computers has been a point of strategic inflection. Businesses and individuals are never the same once these points zero in to alter the status quo. For Intel, a manufacturer of computer works, a strategic inflection point was the transition from memory chips to microprocessors, and a great deal of this book details the way Intel handled this change, including furor that erupted when a minor flaw was discovered in its Pentium processor. Perhaps the quality that lifts this above other business books is its applicability to individuals. Copyright 1996 Reed Business Information, Inc. From Library Journal Grove, CEO of Intel Corporation, offers an insider-at-the-top perspective of what happened at Intel Corporation before, during, and after the "Pentium processor-flaw crisis." As quality management courses teach, the lower echelon employee and middle management are the first to know there is a problem; the CEO should listen to and value their input. Based on his experience, Grove recommends letting the employees question management again and again during transitions until all questions are answered. His book will be useful for readers who want a background in the history of computer companies, Intel in particular, but it is a limited resource for senior and middle-management and front-line employees who want to see and prepare for changes in the developing business. For a broader view of developments in computer technology, refer to Bill Gates's *The Road Ahead*. Recommended for general libraries with an ample business collection, but most suitable for corporate libraries.?Peggy D. Odom, Texas Lib. Assn., Waco Copyright 1996 Reed Business Information, Inc.