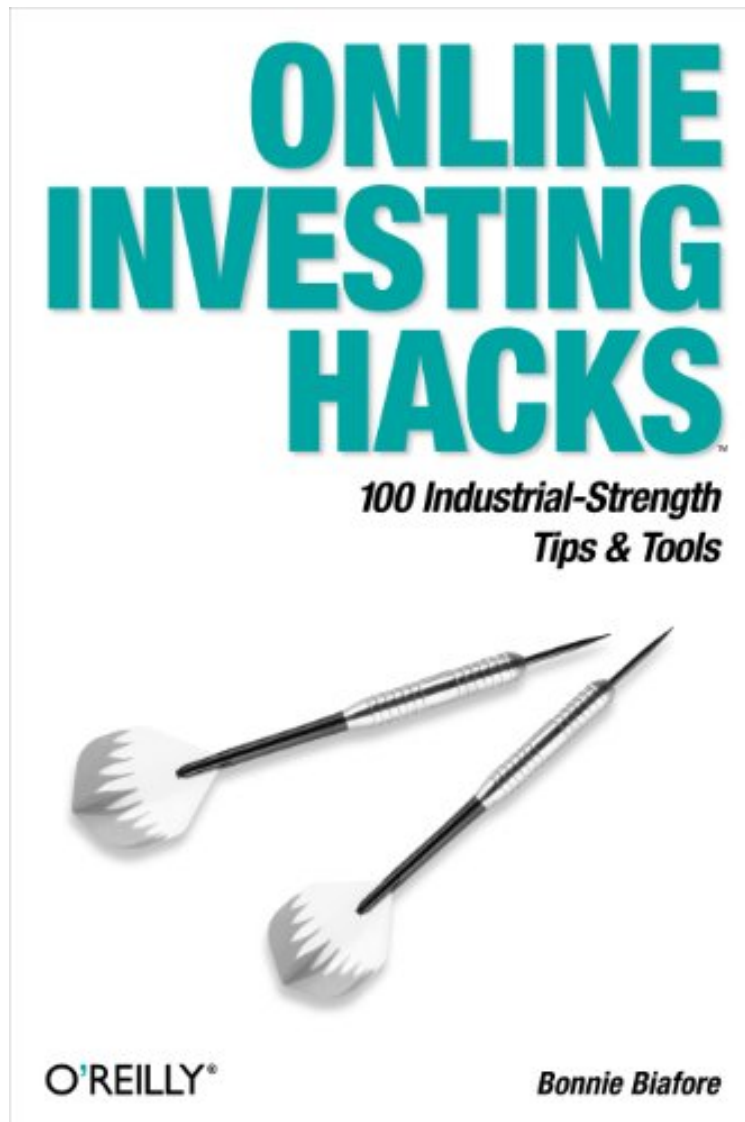


Online Investing Hacks: 100 Industrial-Strength Tips Tools

Bonnie Biafore

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me how to begin this process. After all, it's my money. How can I be sure I'm investing in something that will provide some sort of reasonable return? This book is an excellent resource in answering some of those questions and putting the new investor on the right track. This book is written in the same format as the other "hacks" series by O'Reilly. This format is very easy to read, and the format makes it very easy to find answers. Rather than having to read the book from cover to cover, the reader can pick out topics they are dealing with, read the answer, and move on. Since many of the people interesting in a book of this nature will likely have little time, the book's format works to its advantage. The book begins with some basic introduction to the stock market and tips for selecting appropriate stocks or mutual funds. The whole middle section of the book deals with data analysis. The author discusses how to understand a company's balance sheet (e.g. what that P/E ratio means), how to spot companies in financial trouble, how to pick a good stock, and even how to trade. There is also a good discussion on minimizing the effect of taxes on your little return on investment. The author even goes further and gets into a discussion on financial planning. In addition to discussing debt reduction, the author also talks about IRA plans and different strategies for saving for your child's education expenses. I think my favorite part of this book was the discussion on different education savings plans. The author discusses the ins and outs (as well as tax consequences) of each of the plans, and provides some examples illustrating the fact that it's better to start saving earlier than later. This is an excellent book, not just for its investing advice, but also for its sound financial planning. This is a great book for anyone who is interested in increasing their wealth, saving for a rainy day, or simply saving for future financial goals. 15 of 15 people found the following review helpful. Excellent Reference/Resource By Gabriel Guzman Online Investing Hacks is an excellent introduction to the world of investment. Though the title does contain the word 'Online', I would say that the general information the book provides on investing is not limited to the online realm. Overall, I was very happy with the book, and found it incredibly useful. Though I do have several investments (401K, some stock, mutual funds etc) I would hardly consider myself an authority on the subject. This book provided very detailed explanations and tips on various forms of investment, from CD's to Index funds, and everything in between. While the experienced investor might not glean much from reading this book, anyone just getting started will find it an excellent reference, and resource. The format of the book is similar to the other books in the 100 * Hacks series published by O'Reilly. There are exactly 100 hacks, or topics, which are spread across 9 chapters. Each one is an individual entity and can be read and understood without reliance on any of the other hacks. One minor annoyance I had with the book is that it is geared toward those of you who, for some reason or another, run Microsoft's Windows OS, or have access to Microsoft Excel. Luckily, of the Excel examples that I played with, Open Office's Calc program handled them with minimal tweaking. I can easily recommend this book to anyone who wants to invest, but is unsure of what to invest in, or needs some tips on making the most of preexisting investments. Those of you who enjoy research and building your own stats and graphs will also find parts of this book rather intriguing, as it covers data acquisition and manipulation with Excel in great detail. It will make an excellent addition to my reference shelf, and I have a feeling it will be well thumbed through in a very short time.

For the geek who's an investor, and the investor who's a geek, we present Online Investing Hacks, 100 industrial-strength, bleeding edge tips, tools and techniques for analyzing and managing online portfolios. Individual investors have become more computer-literate and technology-dependent than ever before. Whether you're looking for suitable investments, studying alternatives, or managing your portfolios, you need data. The Internet can be a goldmine of financial data and research, but today's online investors also use spreadsheets, databases, and financial applications to select, study and manage investments. If your proficiency has grown to the point where you crave industrial-strength tips and tools to turbo-charge your efforts, this is the book for you. Online Investing Hacks covers: Screening Investments Collecting Data Fundamental Analysis Technical Analysis Executing Trades Investing in Mutual Funds Portfolio Management Updating Stock Data Financial Planning Other books for managing online investing are either out of date, are for beginners and don't go beyond the most basic advice, or are so dull and boring they squeeze that last bit of fun out of the topic. Online Investing Hacks is for the customer who wants to know the latest techniques, to go beyond the basics, who gets jazzed by cool online tools and services, and who actually wants to have a bit of fun while trying to strike it rich (or at least not lose their shirt).