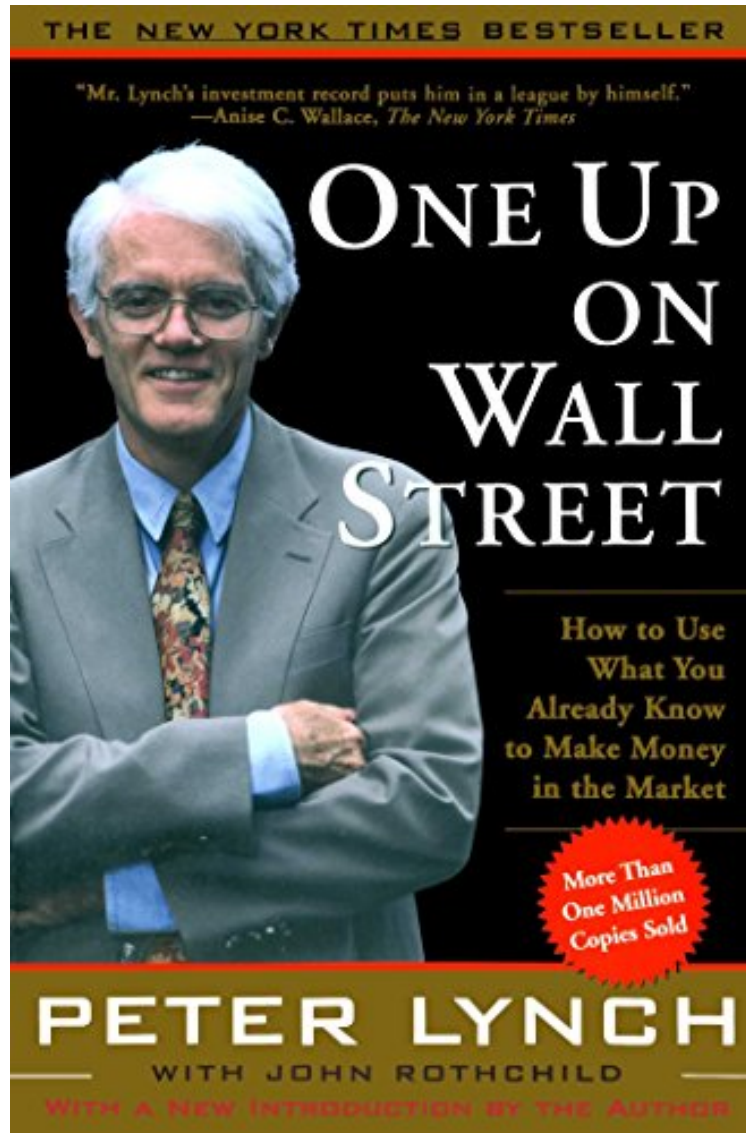


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Peter Lynch

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Peter Lynch : One Up On Wall Street: How To Use What You Already Know To Make Money In before purchasing it in order to gage whether or not it would be worth my time, and all praised One Up On Wall Street: How To Use What You Already Know To Make Money In:

0 of 0 people found the following review helpful. We want Peter Lynch in the place of Jim CramerBy Marcelo BahiaThe world would be a better place if Peter Lynch replaced Jim Cramer in the "Mad Money" TV show. He gives useful and intelligent tips, he's humble, he tells funny jokes, he's able to say things that follow the Aristotelian logic.I

must admit it. After reading *Getting Things Done: The Art of Stress-Free Productivity*, I promised to myself that I would never ever again read a book with a standing suited author in the cover. Despite the trauma, I decided to make an exception for Mr. Lynch, as this little book is wildly praised among the investment community. I'm glad I read it! Not only that, now the probability that I read this other book has increased from nil to very small: *Why We Suck: A Feel Good Guide to Staying Fat, Loud, Lazy and Stupid* I find this book useful for both the professional and the layman. For the professional, the value comes from the fact that part of the content here definitely won't be found in the usual Graham-Buffett-Fischer-Klarman-Mauboussin-Montier combo. Peter Lynch's work is somewhat original, in the sense that it places emphasis on some aspects of a good investment that are, at most, briefly mentioned in the classic works above. For the layman, the content is much more useful than what you hear from Jim Cramer and your sales broker combined (well, that's not very difficult). If Lynch's advice aids you to buy only one bagger stock (and it can help you on it), that's awesome enough. The only drawback of the book is that, sometimes, it oversimplifies complex things. This seems to have been done with the intent of not confusing the layman and trying to make clear explanations to the general public. This is indeed a noble purpose. But, to some, it may give the misleading impression that the collective of very intelligent market participants are doing stupid things all the time. Don't get me wrong: despite attracting some of the best talent and brains around, the group wisdom of the market does stupid things on a few occasions. But that's the exception, not the rule. Finding truly outstanding opportunities in the market is very hard. With that warning made clear, almost everything else here is worth the read. I definitely think you should put this one in your priority list of investment books.

1 of 1 people found the following review helpful. Accessible and insightful, despite its age, the general concepts of this book will remain relevant for a very long time

By David Douglas Short and sweet. If you're already a successful individual investor, it will encapsulate and validate what you already know. If not, it's a great guide to the practice of finding companies right under your nose that could be your next "ten bagger".

0 of 0 people found the following review helpful. Don't bother investing in stocks EVER if you haven't read this book!

By Bookin It How do I contribute any unique thoughts to the many reviews that have already been posted about this book? I'll simply state that this is the first book devoted to stock investing I've ever read and I've been an active investor since 2006. I so much wish that I had known about and read this book before I started investing!! I'd probably be several times ahead of where I am right now. Though I've had great success the past couple of years through subscribing to a couple of online investing advice services, this book helps to fill in gaps in my knowledge, plus give me more details about the most important issues related to stock investing. Most importantly, I'm now able to look at a company's balance sheet and find the most important and relevant information regarding a company's financial position that I did not know or frankly care to know about before. Lynch has a way of explaining things like this that make sense to me. I really appreciate the candor of the author, not only telling how he found some of his biggest successes but also admitting how he failed or simply missed out on fantastic opportunities. He writes in a style that keeps me easily engaged, making it quite easy for me to have read through the nearly 300 pages much faster than I do with other books (less than two weeks!). I also appreciate his humor, which also struck a chord with me. Some might think that the content being over 25 years old now might make this book outdated. However, I find that he writes about market tendencies and human nature that transcend time. And frankly, any student of investing should know about the Chrysler turnaround of the 1980s or the Oil Crisis of the early 1970s, for example, as they contain similarities and lessons that can be applied today.

More than one million copies have been sold of this seminal book on investing in which legendary mutual-fund manager Peter Lynch explains the advantages that average investors have over professionals and how they can use these advantages to achieve financial success. America's most successful money manager tells how average investors can beat the pros by using what they know. According to Lynch, investment opportunities are everywhere. From the supermarket to the workplace, we encounter products and services all day long. By paying attention to the best ones, we can find companies in which to invest before the professional analysts discover them. When investors get in early, they can find the "tenbaggers"; the stocks that appreciate tenfold from the initial investment. A few tenbaggers will turn an average stock portfolio into a star performer. Lynch offers easy-to-follow advice for sorting out the long shots from the no-shots by reviewing a company's financial statements and knowing which numbers really count. He offers guidelines for investing in cyclical, turnaround, and fast-growing companies. As long as you invest for the long term, Lynch says, your portfolio can reward you. This timeless advice has made *One Up on Wall Street* a #1 bestseller and a classic book of investment know-how.