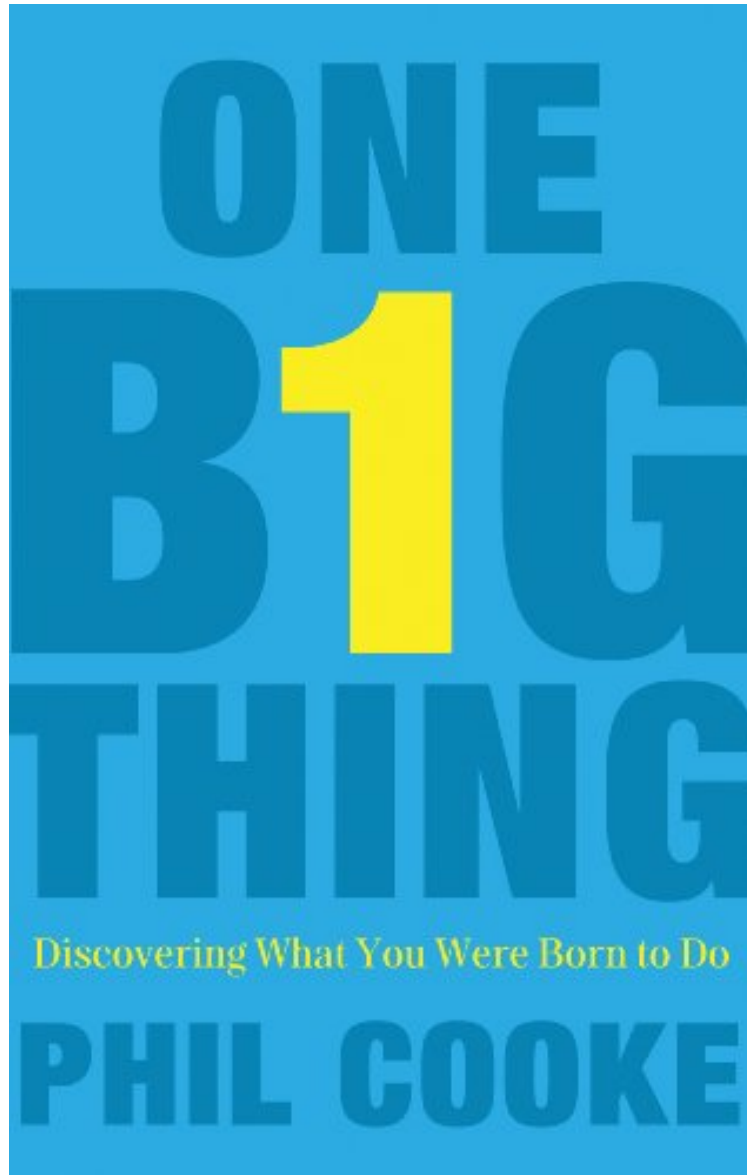


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One Big Thing: Discovering What You Were Born to Do

Phil Howard Cooke

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Phil Howard Cooke : One Big Thing: Discovering What You Were Born to Do before purchasing it in order to gauge whether or not it would be worth my time, and all praised One Big Thing: Discovering What You Were Born to Do:

2 of 2 people found the following review helpful. thought provoking!By Taka IguchiI can't say that I haven't heard some of this advice before, but what this book did cause me to do was dream again about what could be. There are so many things we can dream for, but narrowing it down is the key in this book. It truly causes you to contemplate this in

specific depth. Acting accordingly is your choice of course. 1 of 1 people found the following review helpful. Absolutely love this book, I couldn't put it down By Kelly B This is my One Big Thing in life, empowering others and helping them live their dreams. I learned so much from reading this book. Although some reviews say it's just another self help book, I think it's a reminder of what you know but haven't acted on yet. If you're looking for inspiration with sound advice and some fabulous real life stories to glean from, buy this book. Phil Cooke has done an amazing job of piecing this together and asking great questions that will have you reflect on why you're here and what you're born to do. Your life purpose will become so much clearer once you've read this book. It is evident that the author genuinely cares about your success. 1 of 1 people found the following review helpful. Wondering what you were made to do...? By Michael Azinger One Big Thing, by Phil Cooke, is one super book with one hopeful message: you too can find the purpose for which God put you on earth. And better yet--for us old-timers-- it's never too late! Hope and encouragement are what Phil Cooke offers up all through his great tome, and he offers it, not from the condescending heights of one who has made it big pontificating to us lowly wandering peasants, but as a lowly wanderer himself who longs to help his brethren by offering irreplaceable instruction and essential direction to help us too get out of the hazy maze of "What was I made to do?". Freedom, Cooke offers, and--like a G.P.S. for finding life's purpose--Cooke coaxes you onto the road you, personally, are to take to find EXACTLY what you, personally, are made to do. Essential, common sense advice is another keystone Phil Cooke provides in his passionate, self-imposed mission to help you find your One Big Thing. The following is one of my favorite common-sense excerpts from OBT that kept me excited about turning to the next page: "Take notice. Take notice of the types of projects you request at work. Take notice of the books you buy, the movies you see, and the TV programs you view. Take notice of the types of friends you have, the conferences you attend, and your magazine subscriptions." "While it's certainly not true in all cases, your daily decisions are a window into your struggles, your passions, and your dreams." "What you buy and how you live your life reveals more about you than you realize." "We all have gifts from God, Cooke tells us; the crucial task is finding what they are by learning, among other things, what our natural desires and abilities are. We are the folks standing in line at The Antique Road Show holding items we think (think, but are not sure; which is why we are in line) are of great value; OBT helps us determine if it's a jackpot or if we need to go back to the attic and find the one that is. Thanks, Phil Cooke, for an essential book that encourages its readers, gives clarity to our journey; and, more than anything else, gives hope to everyone hungry to find their One Big Thing!

Named by Washington Post as one of the top five business books for 2012. One Big Thing is about finding out what you were born to do with your life and how to use it to revolutionize your business or ministry and change the world. In a complex, multi-layered world, it's more difficult than ever to get your voice heard and to accomplish your dreams. To stand out today, you need to cut through the clutter and get noticed. Making that happen means to focus on one thing in your life that drives you, inspires your passion, and separates you from the pack. For everyone who's been pulled in different directions, born with multiple abilities, or just wondered what to do with their lives, this is the answer. Phil Cooke helps you not only discover that one big thing, but also teaches you the secrets of making an unforgettable impact with your life.
Named by Washington Post as one of the top five business books for 2012. Stop being average at so many things, and become extraordinary at One Big Thing. What were you born to accomplish with your life? One Big Thing will help you discover what you were born to do and allow it to revolutionize your business, your ministry, and your life. In today's distracted, digital culture, it's harder than ever to identify your calling, get your voice heard, and achieve your dreams. To stand out and communicate your ideas and message, you need to cut through the clutter and get noticed. Making that happen means focusing on the one thing that drives you, inspires your passion, and separates you from the pack. If you've ever felt pulled in different directions or wondered what to do with your varied talents and interests, Phil Cooke will teach you the secrets of living a life-on-purpose that rises above the noise and leaves a lasting mark on the world.

"Film and TV producer Phil Cooke reads his latest personal development book at a pace that sounds overwhelming at first but that ultimately settles into a good fit for his high-energy message. His speaking style has a confident tone that is convincingly urgent. Once the inspirational beginning of the audio runs its course, Cooke offers an array of accessible ideas on how to identify a single life direction that can express what invigorates us, what we enjoy doing most. A communication expert with Christian roots, Cooke aims this advice squarely at listeners with artistic, performance, or altruistic ambitions--people who often need help not just with narrowing their focus but also with balancing their lives and expressing their talents in ways that will be noticed by their target audience or customer base." T.W. copy; AudioFile Portland, Maine