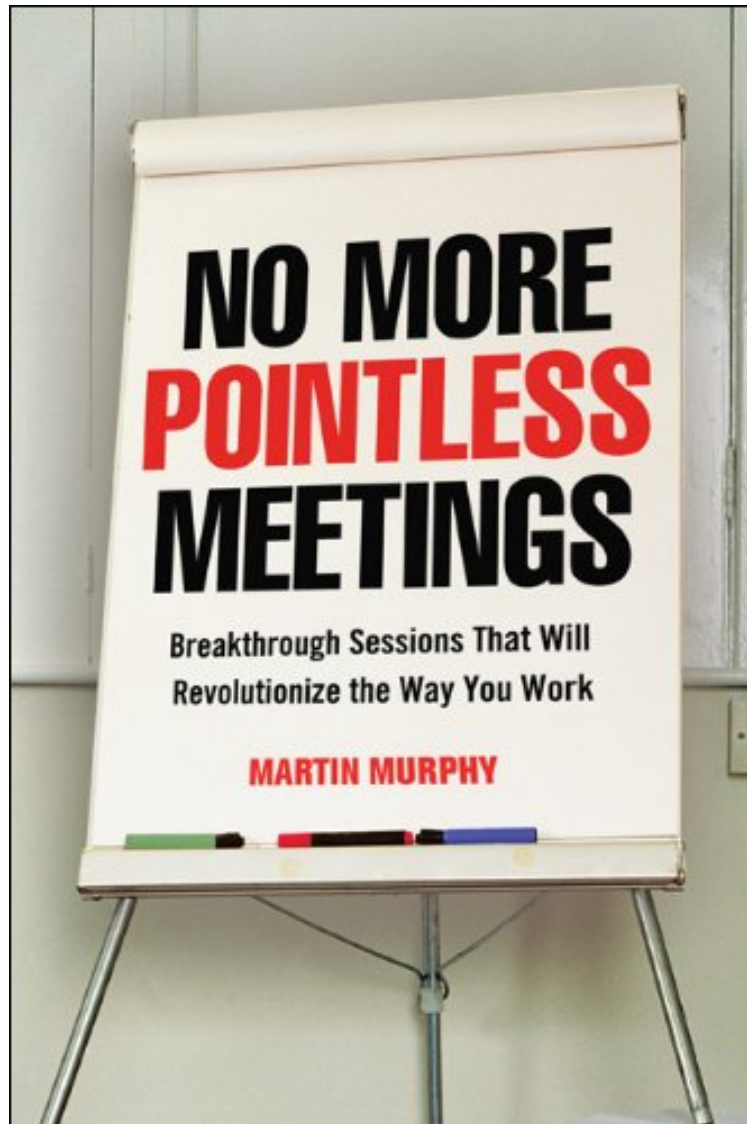


(Free) No More Pointless Meetings: Breakthrough Sessions That Will Revolutionize the Way You Work

No More Pointless Meetings: Breakthrough Sessions That Will Revolutionize the Way You Work

Martin MURPHY

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Martin MURPHY : No More Pointless Meetings: Breakthrough Sessions That Will Revolutionize the Way You Work before purchasing it in order to gage whether or not it would be worth my time, and all praised No More Pointless Meetings: Breakthrough Sessions That Will Revolutionize the Way You Work:

2 of 2 people found the following review helpful. No More Pointless Meetings hits the nail...By Michael Ripple This is one of the first management books I have read where I have said to myself: I have to try this. The information seems thoroughly tested and is presented in a very user friendly and instructive manner. Martin Murphy has an obvious

command of the subject matter; this book serves as a clear manual on how to make meetings more productive. Murphy's work was a light at the end of the meeting tunnel for me. I have been bogged down in too many meetings where people go to say what is on their mind, not contribute to the greater good. This is a map to how to build meaning, a collaborative process and positive results. Murphy writes with uncommon intensity which kept my attention. While you might want to map your own flow chart as you go, you will be left with great instructions on how to rebuild your meetings and to gain new facilitation skills. The book lays out a clear strategy for meetings that are purposeful and goal oriented. It also shows uncommon understanding for attendees who will be asked to leave their comfort zones, work cooperatively, and share results. This is not business as usual. Michael Ripple, Communications Consultant
1 of 1 people found the following review helpful. We Need This Technology Now More Than Ever
By Grant Turner
I love the way Martin Murphy writes. He's like a master screenwriter describing film scenes. Just enough of the right detail. This book should be required reading by every executive at General Motors. It should be in the Christmas stocking of every politician in Washington DC. Our entire Global Economy downturn could be a result of a breakdown in our ability to work together productively. I think now more than at anytime in my 55-year lifetime we need to focus human thought. We've never been this distracted; this scattered in our thinking and actions, or as unprepared to come together with other human beings in a room and get things done with actionable solutions. The world needs this technology. If I was on a submarine trapped at the bottom of the ocean, "No More Pointless Meetings" would be my choice of survival guide to read. If it was absolutely imperative that I do everything conceivable for me and my crew to reach the surface alive, I would digest this wonderfully written guide and immediately start begin thinking our way out of the situation. Grant Turner
0 of 0 people found the following review helpful. Stop Boring, Useless Meetings
By Jill K. Melton
Change your mental model about what meetings are and how they should work and you will be a better leader. This book did that for me, changed my ideas about meetings. Mostly, for me, they are a waste of time. No more. Can't wait to use these concepts.

Wasting time in pointless meetings... it's the bane of work life; and the one thing that never seems to change. But meetings can be highly effective, says Martin Murphy, who has helped a number of corporate clients transform time-sapping meetings into "breakthrough sessions" that are truly productive. His strategy is not simply to speed them up or make them more palatable with flashier facilitation. Rather, the key is to upend the entire concept of meetings. That means throwing out traditional protocols and using one of four new collaboration models to get more done, faster than ever before. These sessions address: Issues management: identify, rank, and resolve issues; promoting critical concerns to Action Plan status; Problem solving: thirty-minute sessions for solving complex problems; Innovation: discover the billion-dollar idea that lurks in every organization; Strategic planning: stripped-down protocols for the kind of ongoing, realtime planning required in today's fast-paced economy. In an era when innovation and speed-to-market rule, No More Pointless Meetings leverages the creativity and knowledge of an organization's people; a potent resource that conventional meetings ignore.

"No More Pointless Meetings offers an excellent way to turn bland meetings into an interesting buffet of ideas" - Inland Empire Business Journal
From the Back Cover Meetings are the bane of work life: time-consuming and inadequate for addressing today's innovation and speed-to-market imperatives. Everyone grumbles about them, but nothing ever changes; until now. Martin Murphy has helped dozens of corporate clients transform conventional meetings into workflow sessions that are truly productive by reframing workflow management issues into four critical activities: Issues Management, Innovation, Problem Solving, and Ongoing Planning. By doing so, he has upended the entire concept of the one-size-fits-all traditional meeting model and has set a new standard for collaborative results. Some of the skills you'll learn from this book include: How to use Action Plans to improve cognitive and creative productivity in a manner that ensures early ownership of issues, accountability, and transparency. How to deploy three fast-track collaboration sessions: Issues Management, Innovation, and Problem Solving. How to stay current with exponential change by installing an Ongoing Planning System and a Planning Database. How to use Information Gaps to upgrade your Organizational IQ. No More Pointless Meetings gives you workflow management tools to dramatically improve both in-the-flesh and digital collaboration by leveraging the cognitive and creative potential of the individuals who report to you. Martin Murphy is founder and president of Quantum Meetings, a management education consultancy whose clients include organizations of many types and sizes, from start-ups to multibillion-dollar enterprises. His client experience includes the Coca-Cola Company, PepsiCo, IBM, Pillsbury, Lever Brothers, Bristol-Myers Squibb, the City of Atlanta, and nonprofits such as the National Association for Home Care in Washington, DC. About the Author Martin Murphy is the Founder and President of Quantum Meetings. His management experience began on Madison Avenue with The J. Walter Thompson Company, then the world's largest advertising agency. In the course of the next several years he held management positions with prominent advertising agencies in New York City. His area of focus was new product development and in that capacity he shared responsibility for the successful introduction of several major consumer brands. On Wall

Street, he served as a Registered Representative in the New York Institutional Sales Department of Merrill Lynch. His clientele was comprised of mutual funds, investment advisors, hedge funds, insurance companies and investment banks. He co-founded The Atlantis Group, Inc., a team of marketing professionals utilizing innovative approaches to new product development and strategic planning within the packaged goods and high-tech industries. As President of Meeting Practices, Inc., he delivered management skills training and strategic planning consultation to a clientele that included Fortune 500 organizations, fast-track companies of all sizes, start-ups, non-profit organizations and the public sector. QuantumMeetings is a refinement of the Meeting Practices consultancy, with core focus on the delivery of unique collaboration sessions that transform the ability of managers to leverage intellectual and creative capital. He is a graduate of Babson College.