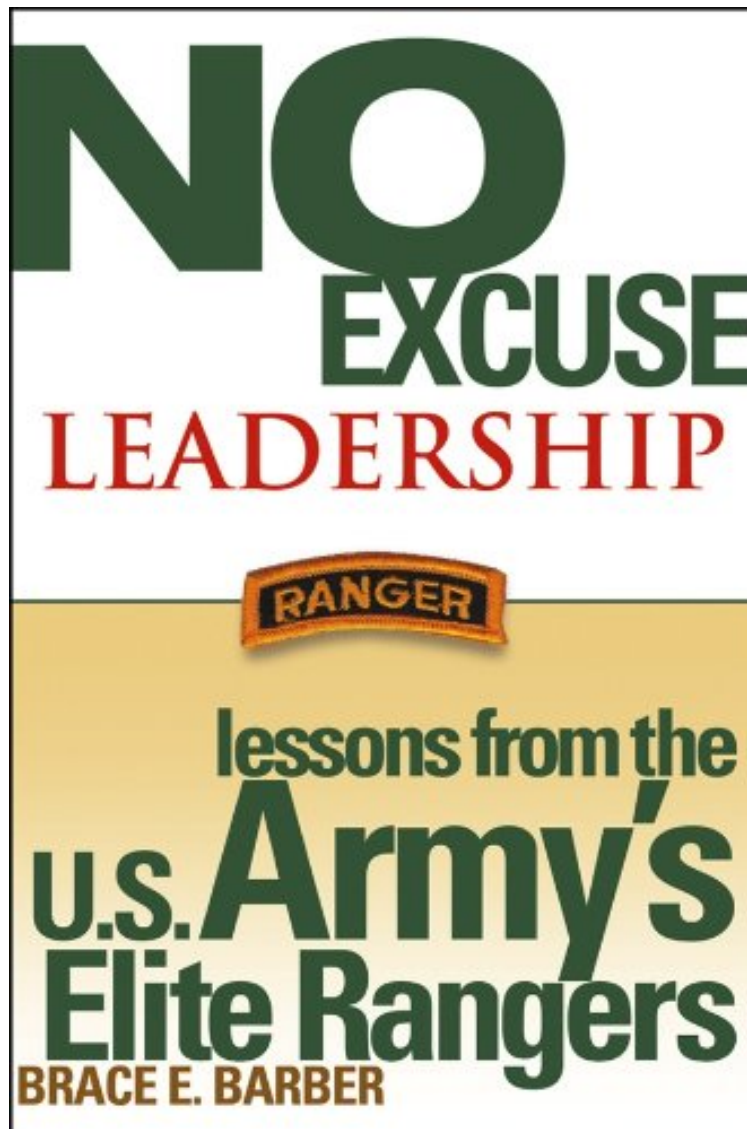


No Excuse Leadership: Lessons from the U.S. Army's Elite Rangers

Brace E. Barber

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Brace E. Barber : No Excuse Leadership: Lessons from the U.S. Army's Elite Rangers before purchasing it in order to gauge whether or not it would be worth my time, and all praised No Excuse Leadership: Lessons from the U.S. Army's Elite Rangers:

3 of 3 people found the following review helpful. Rangers Lead the WayBy Joseph Pollhein, Sr.This is one of the best leadership books to come along in quite a while. Brace Barber is the real deal, as are the men who tell their stories in this book. It's not sugar-coated or "politically correct." It draws real connections for the reader from the character and principles and personal strength and commitment of these Rangers to the character and principles and personal strength required to be successful as a leader in any environment. Having come from a similar background, and having

transitioned to the business world in 1990, I can say without pause that what you will learn here will serve you well as a leader. To quote part of the introduction that speaks the most to me: "No Excuse Leadership gives readers a foundation of principle, purposes, and attitudes that they can begin using immediately to impact the long-term success of themselves and their organizations." I continue to give this book to people I care about, leaders who are eager to learn the valuable lessons enclosed and apply them to their lives. You will not be disappointed. 2 of 2 people found the following review helpful. Great leadership examples By Xanderswole This book contains several leadership examples, each displaying a key characteristic of a leader such as perseverance, confidence, humbleness, and honesty. I highly recommend this book for anyone looking to grow personally, whether you are in the military or not. I plan on attending Ranger School in a few years and this book has taught me some valuable lessons that I have already begun to apply to my life so I can become a true leader of character. 0 of 0 people found the following review helpful. I recommend this book to anyone who wants more from life, and take any excuse... By Edgard Padilla Buy this book to a friend or relative, that needs that little motivation to improve your life quality without excuses. Regardless of your life, financial condition, military or not. These principles are universal. Thank, Brace.

Every organization needs good leadership in order to win against the competition. Through his own personal story and those of nine other Rangers, Barber illuminates fundamental lessons about what it really takes to win. These first-person accounts of trial and triumph highlight the importance and the inherent truth of the Army's most fundamental leadership principles: seeking and taking responsibility for your actions, and knowing yourself and seeking self-improvement. Adhering to those principles—and putting them at the core of your organization—will push you and your company to do more and do it better.

From the Inside Flap U.S. Army Rangers earn their reputation every day for bravery, leadership, and sacrifice in combat. Extraordinary warriors from the time of the Dieppe raid and the D-Day invasion to today in Iraq and Afghanistan, the Rangers willingly accept the most dangerous missions of any conflict. They are tough, they are fearless, and each and every one is a true leader. Ranger School forces its graduates to excel under extreme conditions, persevere despite seemingly impossible odds, and develop the mental toughness to succeed at any cost. Those characteristics separate the greatest leaders from everyone else—in both business and in warfare. In No Excuse Leadership, entrepreneur and former Ranger Brace Barber shares the leadership skills and lessons all Ranger School alumni learn. Use these lessons to make yourself a better business leader and reap the rewards of higher morale, improved efficiency, and success in the face of adversity. Every organization needs good leadership in order to win against the competition. Through his own personal story and those of nine other Rangers, Barber illuminates fundamental lessons about what it really takes to win. These first-person accounts of trial and triumph highlight the importance and the inherent truth of the Army's most fundamental leadership principles: seeking and taking responsibility for your actions, and knowing yourself and seeking self-improvement. Adhering to those principles—and putting them at the core of your organization—will push you and your company to do more and do it better. When chaos and trouble reign—when it would be far easier to give up than to keep going—No Excuse Leadership shows you the kind of person you have to be to succeed. For leaders who expect more from themselves and their organizations, this book offers the proven principles and winning attitudes that lead to long-term profit and prosperity.

From the Back Cover Praise for NO EXCUSE LEADERSHIP "A great read. Brace Barber was a superb leader, Ranger, and great American. I was proud to serve with him. This book is a must on every Ranger or those who wish to be... coffee table." —Colonel David Hunt Fox News Military Analyst "A great book, designed to demonstrate how one can achieve the mental toughness to succeed... no matter what the adversity." —J. D. Lock coauthor of To Fight with Intrepidity: The Complete History of the U.S. Army Rangers, 1622 to Present and author of The Coveted Black and Gold "I thoroughly enjoyed it. Matter of fact: had a tough time putting it down." —Hazen L. Baron COL, Infantry, Commander, Ranger Training Brigade "A terrific, hard-hitting book on leadership!" —Christopher D. Kolenda editor and coauthor of Leadership: The Warrior's Art "An excellent book for young people wishing to expand their horizons and tap their potential. As a former soldier, I highly recommend this book for those wishing to push farther and harder than their peers." —Michael Yon author of Danger Close "The challenging demands of U.S. Army Ranger School training as well as the resulting career and lifetime benefits that accrue to those who have the heart and courage to persevere are vividly recounted in this enlightening and very motivating book." —USMC Major General (Ret.) Ted Hopgood Commandant, Corps of Cadets, Texas AM University "I would place it on the recommended reading list for those going to Ranger School and those looking for a study in leadership. It is about life—setting high goals and then pushing yourself to the limit and beyond to achieve those goals." —Colonel Thomas H. Aldrich Professor of Military Science, Norwich University "If your desire is to understand the dynamics of how one goes about leading and succeeding in difficult circumstances, this could be the book for you." —CPT Russell Perkins Military Instructor, North Georgia Military College

About the Author BRACE E. BARBER is a graduate of the U.S. Military Academy at West Point and the U.S. Army Airborne and Ranger Schools. He has served in the U.S. military on assignment around the world, including

near the Korean demilitarized zone. Using the organizational and leadership skills he learned in the military, he cofounded and currently serves as president of two consulting firms, the Tax Recovery Group, Inc. and The Tax Firm, Inc.