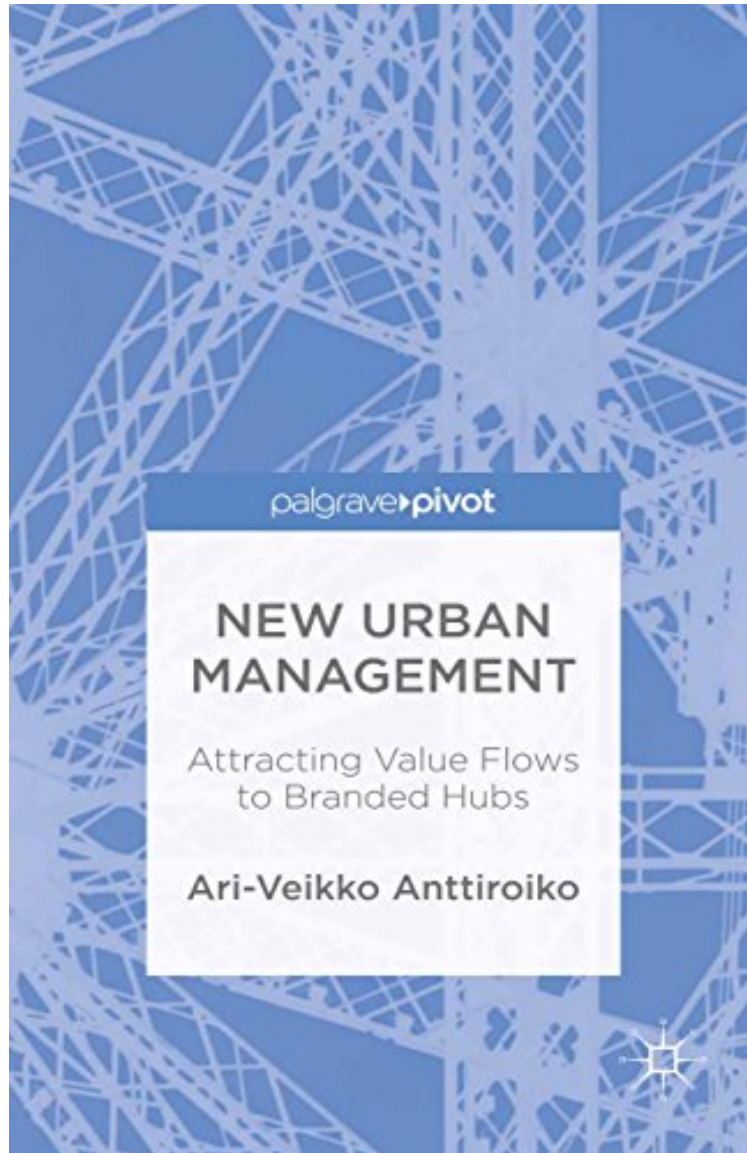


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# New Urban Management: Attracting Value Flows to Branded Hubs

A. Anttiroiko

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economic development policy.

About the Author Ari-Veikko Anttiroiko is Adjunct Professor in the School of Management at the University of Tampere, Finland. His main research areas include local governance, local economic development, e-government and public sector innovations. His academic contributions include some 30 monographs and a large number of articles, book chapters and conference papers. Anttiroiko has memberships in editorial boards of several international journals.