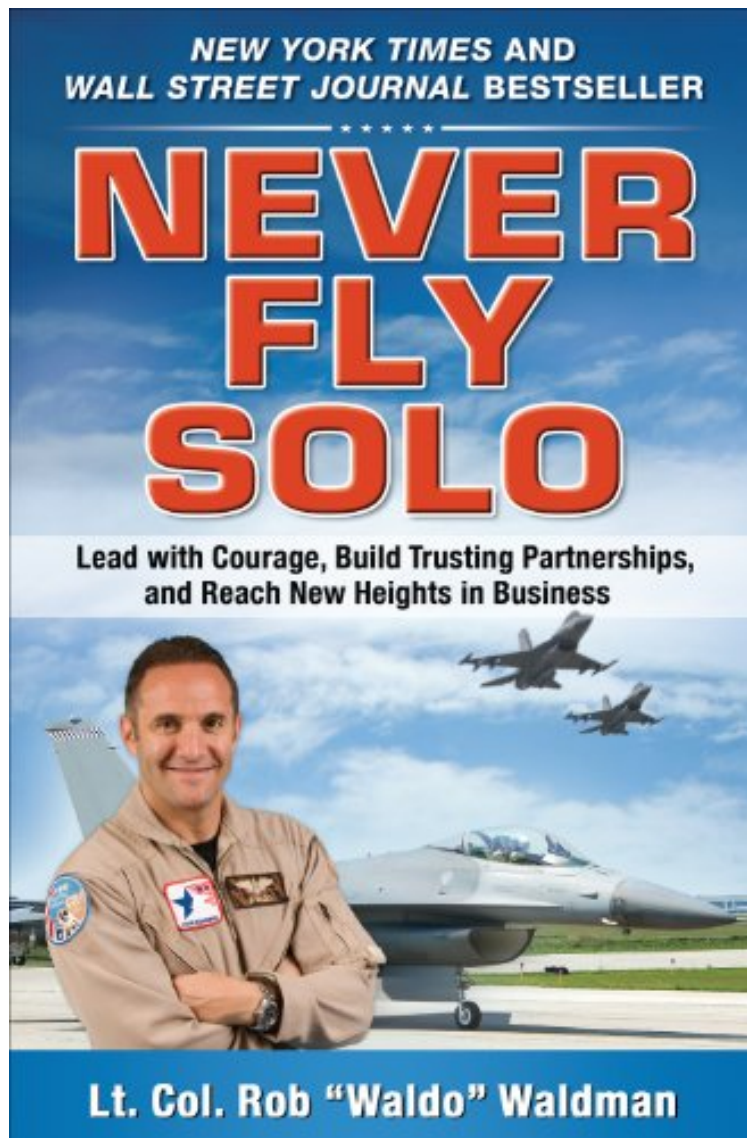


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## Never Fly Solo: Lead with Courage, Build Trusting Partnerships, and Reach New Heights in Business

Robert "Waldo" Waldman  
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1 of 1 people found the following review helpful. FANTASTIC BOOK -- Right on Target for Business in 2010By

Colleen Edwards I've been receiving Waldo's enews updates for over a year and have always found them right on target. So when he published this, his first book, I couldn't wait to read it. I chose to read it on New Year's Eve (you can finish in one or two days, it's hard to put down), as I was considering how to make improvements to my life and business. What an inspiration to be a better wingman for the important people in my life (including family, clients and partners), and to rely on others to be my wingmen instead of trying to go it alone as many entrepreneurs do. I love the concept of Check Six and other lessons from our elite forces of the US military that can easily be applied to business and life. I'll be buying copies for my staff, advisors, friends and families. Fantastic book! 0 of 0 people found the following review helpful. universally useful principles. By Steven W. Bell Well-written, universally useful principles. 0 of 0 people found the following review helpful. Excellent Book By Parafly Great book with some great learnings. Loved the part on Check Six and Walk the Flight Line

The New York Times and Wall Street Journal bestselling book on building powerful, effective teams! "An amazing book that bucks the old paradigm that maverick leaders and self-made entrepreneurs set the bar. It will forever change the way you look at leadership." — Marshall Goldsmith, author of The Wall Street Journal #1 business bestseller What Got You Here Won't Get You There "In Never Fly Solo, Rob Waldman shares potent, personal leadership lessons on what it takes to access the power of your wingmen. If you want a former fighter pilot with 65 combat missions as your wingman and if business success is your target, take flight with Waldman's book and earn your wings. You'll never fly solo again." — Jeffrey Gitomer, bestselling author of The Little Red Book of Selling "If you are serious about building trusting relationships and launching your business and life to new heights, then invest in yourself and buy this book." — Keith Ferrazzi, author of the New York Times #1 bestseller Whore's Got Your Back "Authentic and inspirational, Never Fly Solo is a winning formula for successful leadership that everyone in business should read." — Howard Putnam, former CEO of Southwest Airlines and author of The Winds of Turbulence "Waldo does a superb job of applying to the business world the lessons he learned in his military career. His excellent use of vignettes shows how standards and values are applicable to leading an honorable life." — General Ron Fogleman, U.S. Air Force Retired, former Chief of Staff, USAF "Waldo the Wingman knows the value of relationships and how to build real partnerships that benefit everyone involved." — Mark Sanborn, speaker and bestselling author of The Fred Factor and You Don't Need a Title to Be a Leader "Rob Waldman understands one thing better than most businesspeople: You can't reach your highest potential alone. You need wingmen — trusted partners — who can help you overcome obstacles, adapt to change, and prepare for success. A decorated former combat F-16 fighter pilot and now a successful entrepreneur, Waldman lives his life by this rule. Whether you're a senior executive, mid-level manager, or new hire fresh out of college, your success depends on the mutual support of trusted associates. In Never Fly Solo, Waldo helps you maximize your relationships to reach your greatest potential. You'll learn how to: Commit to the core wingman values of integrity, accountability, service, and excellence Transform your relationships with colleagues into interdependent partnerships for success Take courageous action and ask for help when adversity strikes Communicate effectively in high-stress situations Connect with your coworkers and customers on a deeper level Through compelling, real-world stories, Waldo relates how his Air Force wingmen helped him overcome challenges and become successful by teaching him lessons that work in an office as well as in a cockpit. Like the world of aerial combat, today's high-stakes business world operates faster than the speed of sound. Teamwork and trust are critical for thwarting the missiles of fear, change, and risk that too often send even the most seasoned professional into a downward spiral. You can't dodge these missiles alone. Never Fly Solo is your flight plan for taking positive action that leads to greater success. Find out more at [www.neverflysolo.com](http://www.neverflysolo.com). The author will donate a portion of the book's proceeds to veterans charities.