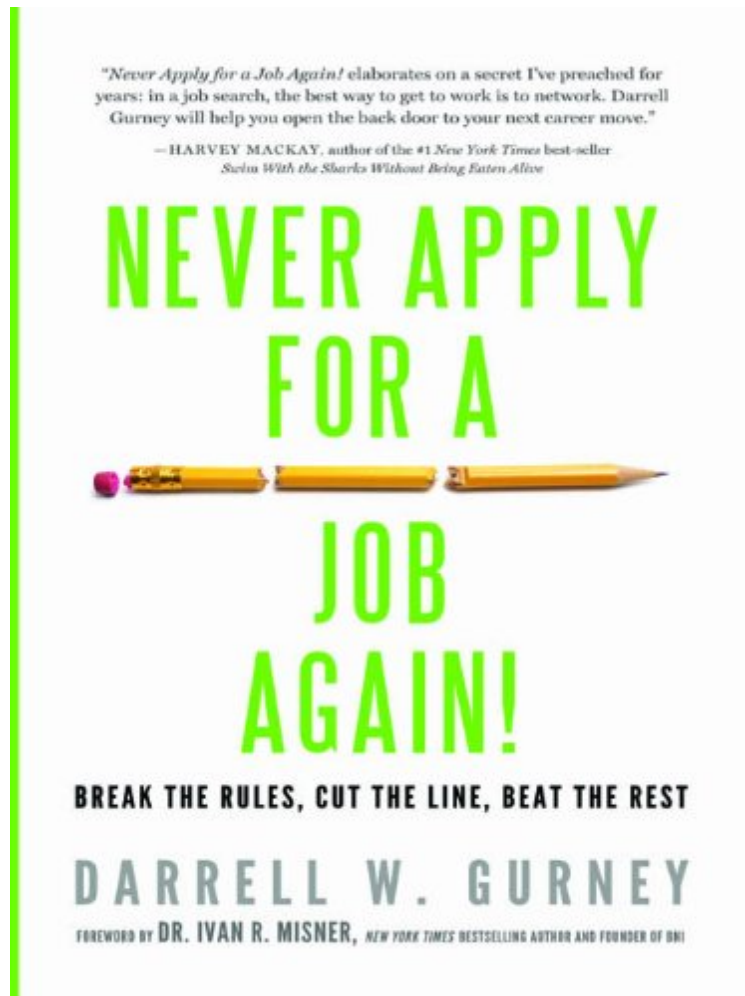


(Free) Never Apply for a Job Again!

Never Apply for a Job Again!

Darrell W. Gurney

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Darrell W. Gurney : Never Apply for a Job Again! before purchasing it in order to gage whether or not it would be worth my time, and all praised Never Apply for a Job Again!:

0 of 0 people found the following review helpful. Makes senseBy JacytatorI got this book after I heard an interview with the author on a public radio program. I liked what he had to say. It really does make sense to network through building relationships and keeping lots of connections. You just never know what it could lead to. I appreciate how it was emphasized that you never want to approach anyone from a place of neediness but with a sense of contributing value. The way he explained how to approach new connections gave me some good ideas that I found helpful.0 of 1 people found the following review helpful. This book will forever change how you find work!By Laynette EvansFor job-seekers and those in career transition, Darrell Gurney has laid out the "back door approach" to building and maintaining your professional network that opens doors to the hidden job market. His step-by-step guide, along with compelling success stories and clear examples, makes the process accessible to everyone.18 of 23 people found the

following review helpful. Not as helpful as I thought it would be. By convergent reality. This book did not live up to its high ratings. As a newly graduated person, I've been around the block a few times reading job-hunting books and post-grad self-help guides. This one turned out to be more of the same, and unfortunately had quite a bit of silly "magical thinking" type suggestions - e.g. 'the world wants you to have a job, and the universe will respond if you go searching'. Mostly it many tired suggestions to offer, things like, 'network with people you already know' and 'get your foot in the door, then ask for a job'.

In a world focused on high tech networking, Darrell Gurney reveals how old-fashioned yet innovative high touch wins hearts, minds, and opportunities for the savvy job seeker or career expansionist. Drawing on basic principles of human psychology, Gurney shows readers how to open doors to influential players in their fields of interest to gain top-of-mind awareness and top-drawer connectedness. Through 10 simple and easy-to-follow principles, Gurney teaches readers how to create powerful relationships with anyone, anywhere, for lifetime career management. Never Apply for a Job Again! will teach readers how to: Devise compelling ways to meet influential people Determine whom to talk to and where to go for connections Use the power of ego to gain another's favor Stay awake to opportunities at all times