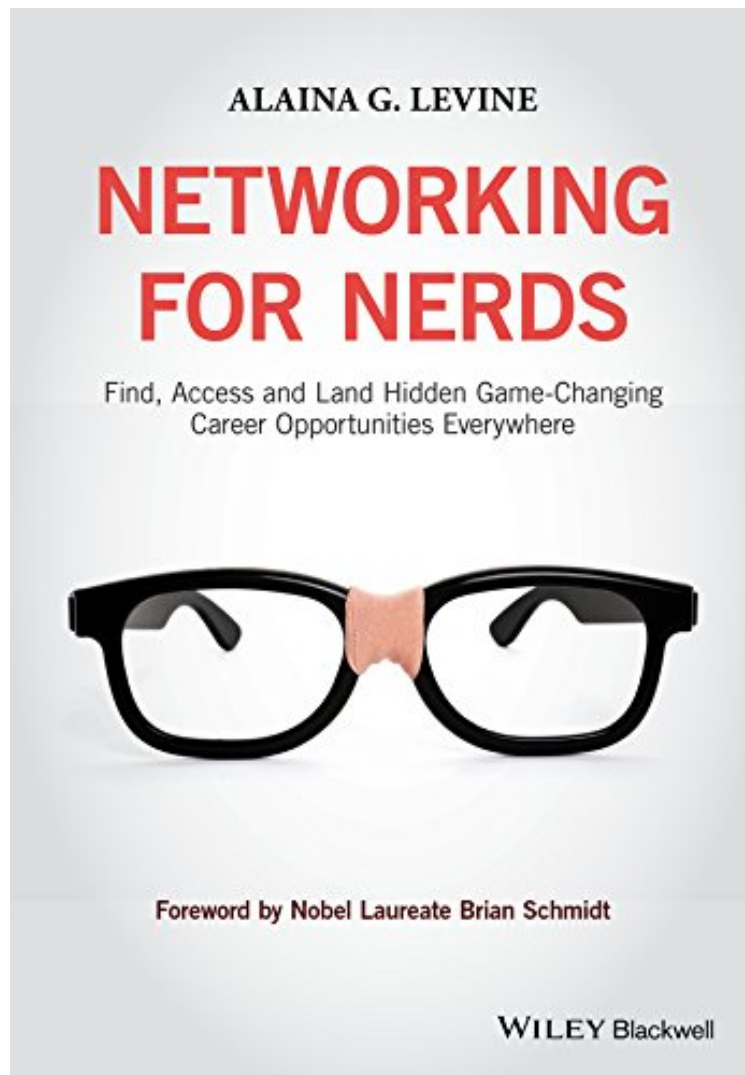


(Free and download) Networking for Nerds: Find, Access and Land Hidden Game-Changing Career Opportunities Everywhere

Networking for Nerds: Find, Access and Land Hidden Game-Changing Career Opportunities Everywhere

Alaina G. Levine

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Alaina G. Levine : Networking for Nerds: Find, Access and Land Hidden Game-Changing Career Opportunities Everywhere before purchasing it in order to gauge whether or not it would be worth my time, and all praised Networking for Nerds: Find, Access and Land Hidden Game-Changing Career Opportunities Everywhere:

0 of 0 people found the following review helpful. Five StarsBy CustomerReally good book!6 of 6 people found the following review helpful. Aply TitledBy A. J TerryNetworking for Nerds is aptly titled. Like many networking books, it's targeted to the job-hunting beginner, so there is plenty of advice on the order of 'always have a business

card with you." But it's also targeted to the unsocialized, including a longish section on table manners in public settings, with details like "don't lick your fingers." Miss Manners and the readers' mothers may well have cause to thank author Alaina Levine. The book design is nerdy as well. Think 1980s technical manual for company-internal use only, from before they discovered graphics. That said, this book does go into more detail than the average breezy job-hunting manual. The author seems quite serious about helping her readers and gives them every piece of advice she can muster. Much of this focuses on building ongoing networking relationships. As opposed to the predatory attitude of "extract every useful piece of information out of this person as fast as possible, then move right on to the next person," which I've often seen and even been subjected to in the job-hunting world. 2 of 2 people found the following review helpful. More for Academics than IT Techies — But Plenty of Overlap By frankp93 Author Alaina G. Levine (self-professed card-carrying fellow nerd) does a good job tackling myths and perceptions surrounding networking often held by scientists and researchers — and that's her primary audience here: People who attend conferences, apply for grants, solicit and compose professional references, collaborate on research proposals and of course inquire about academic job opportunities. It all involves "soft" people skills, and her advice on making and maintaining connections is practical and feels genuine. This aspect of the book including, establishing your "network brand", approaching people on social media as well as engaging strangers at live events, is useful for anyone navigating the professional waters these days. The 30 second elevator pitch is a well-known technique every professional should have in their pocket regardless of field, and Levine offers realistic examples to spur your own thought process. Also very transferable is the idea of exploring "beneath the surface" for unposted job opportunities. It's an often-repeated fact that less than 10% of positions are advertised externally — but that doesn't mean only insiders are considered for the other 90%. The key is uncovering who the gatekeepers are and the answers can often be found through casual connections online. The writing is intelligent and respectful of the audience. Levine understands the disconnect between highly accomplished scientists whose social skills may not be on an equal footing — for reasons unnecessary and detrimental to their career growth. Bottom Line: The author does an excellent job drumming into readers that there's nothing at all sleazy or manipulative about professional networking — in fact the contrary. Much valuable work — even historic and award-winning collaboration — would never have occurred without one or another party stepping outside their personal comfort zone and discovering like-minded fellow travelers willing to join forces or simply assist in the journey. We're blessed to live in an age with vast possibilities for communication, yet many people don't know and/or don't allow themselves to take advantage of them. Such people will find "Networking for Nerds" a source of real and practical encouragement.

Networking for Nerds provides a step-by-step guide to understanding how to access hidden professional opportunities through networking. With an emphasis on practical advice on how and why to network, you will learn how to formulate and execute a strategic networking plan that is dynamic, multidimensional, and leverages social media platforms and other networking channels. An invaluable resource for both established and early-career scientists and engineers (as well as networking neophytes!), Networking for Nerds offers concrete insight on crafting professional networks that are mutually beneficial and support the advancement of both your career goals and your scholarly ambitions. "Networking" does not mean going to one reception or speaking with a few people at one conference, and never contacting them again. Rather, "networking" involves a spectrum of activities that engages both parties, ensures everyone's value is appropriately communicated, and allows for the exploration of a win-win collaboration of some kind. Written by award-winning entrepreneur and strategic career planning expert Alaina G. Levine, Networking for Nerds is an essential resource for anyone working in scientific and engineering fields looking to enhance their professional planning for a truly fulfilling, exciting, and stimulating career. Networking for Nerds provides a step-by-step guide to understanding how to access hidden professional

From the Back Cover "Alaina G. Levine is a Networking Ninja. I've learned a lot from her that has helped me get where I am today, and if you follow even half the advice in this book, you'll be networking better than most scientists I've met. You'll immediately see direct, tangible benefits for your career." Dr. Kevin B. Marvel, Executive Officer, American Astronomical Society "Alaina G. Levine has provided thousands of AGU's student and early career members with invaluable advice during her webinars, workshops, and one-on-one consultations. With the release of Networking for Nerds, scientists around the world will have access to Alaina's real-world experience and expertise in the comfort of their own homes and offices." Chris McEntee, Executive Director/CEO, American Geophysical Union Networking for Nerds provides a step-by-step guide to understanding how to access hidden professional opportunities through networking. With an emphasis on practical advice on how and why to network, you will learn how to formulate and execute a strategic networking plan that is dynamic, multidimensional, and leverages social media platforms and other networking channels. An invaluable

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- Practical how-to guide for professional networking in the sciences and engineering.
- Provides tips and insights on how to get started, as well as tools for establishing a personal, long-term professional networking strategy that mirrors and supports your own career development plan.
- Reveals often-overlooked professional avenues and game-changing career opportunities accessed only through networking.
- Offers specific advice for networking at an event, identifying people for your networks, and establishing your reputation via appropriate avenues to gain further access to hidden opportunities.
- Highlights the importance of networking to advancing the fields of science and engineering.
- Explains how to use social media platforms such as LinkedIn, Twitter, and Facebook to grow and strengthen professional networks.

About the Author Alaina G. Levine is President of Quantum Success Solutions, a career consulting enterprise with focus on advancing the professional development expertise of scientists and engineers. She is an award-winning, internationally known science and engineering career consultant, science journalist, professional speaker, and comedian.