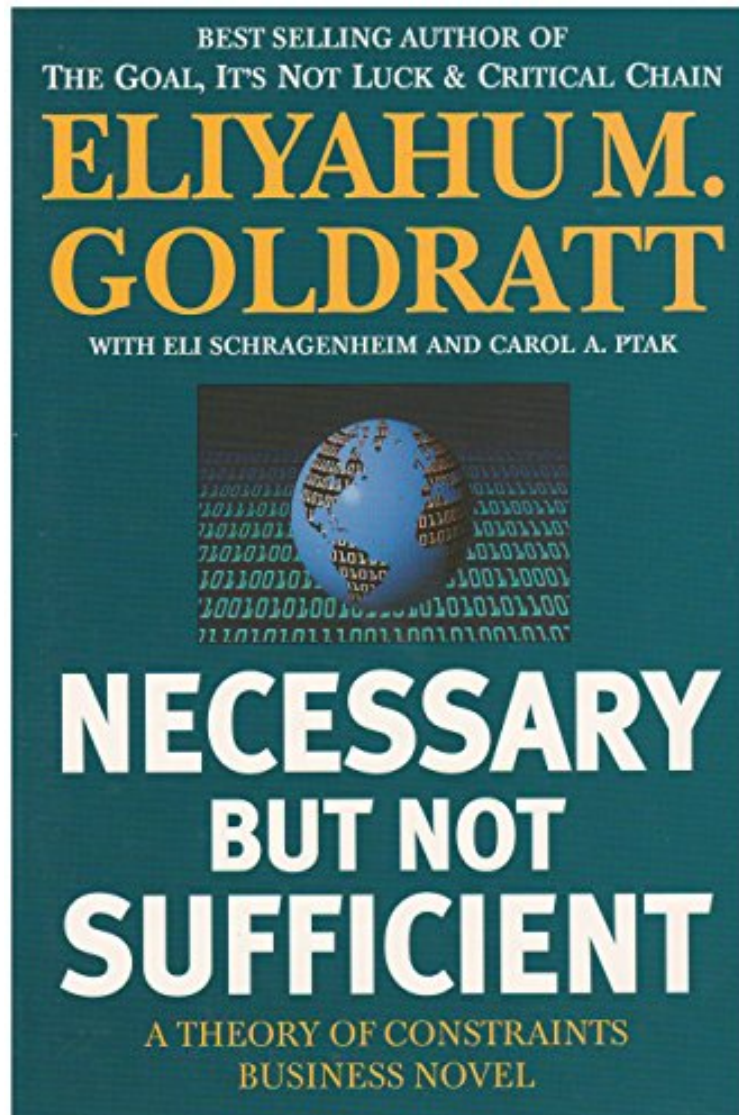


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Necessary but Not Sufficient

Eliyahu M. Goldratt, Eli Schragenheim, Carol A. Ptak
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Eliyahu M. Goldratt, Eli Schragenheim, Carol A. Ptak : Necessary but Not Sufficient before purchasing it in order to gauge whether or not it would be worth my time, and all praised Necessary but Not Sufficient:

0 of 0 people found the following review helpful. A few insights, but otherwise superfluousBy TiagoI think the narrative format originally deployed in The Goal has been overextended here. Once you understand the heavyweight ideas of TOC, you're ready to accept new ideas in a more condensed format, such as in The Race. This book felt like a short commentary on some of the technological implications of TOC, embedded in a rather boring story short on details. I'm also afraid that technology has evolved much faster and farther in the years since publication, with far greater implications than anyone would have guessed. Technology may still be necessary but not sufficient, but

increasingly it is changing the rules, not just operating within them. 1 of 1 people found the following review helpful. I loved *The Goal*, but struggle with this one. By Mike M. *The Goal* set a super high standard, perhaps. This book is a similar story style, but just doesn't convey nearly as much valuable information as *The Goal*. If you like Goldratt's book, I would say this is a "necessary" read, but its surely "not sufficient." 1 of 1 people found the following review helpful. Good ideas, too much promotion. By Vishal K. After reading the "*Goal*", "*It's not Luck*" and "*Critical Chain*", this was sort of a let down. This book makes some good points, like on focussing at what issues the technology should resolve. But there aren't as many thought-provoking or "ah-ha" moments as in the other books. I also felt that there was a lot of unnecessary ToC promotion in this book. All in all, read the other books. Read this one if you have time.

After reading the newspapers and following the sharp oscillations of the stock market, it becomes apparent that hi-tech companies are of a different breed. Never before have the chances of making a fortune been so realistic and never before have large companies been so fragile. What is really going on inside these hi-tech companies? What types of pressures and challenges are they facing? And how do they cope? Computer software providers, especially the ones that specialize in handling the data needs of organizations, are prime examples of these volatile companies. In the nineties we witnessed their growth from small businesses into multi-billion dollar giants. No wonder investors were attracted. In 1998 it was easy for such companies to raise as much money as they wanted. But now, investment funds have dried up. Why? And more importantly, is there a way to reverse the trend? This book gives the answers.