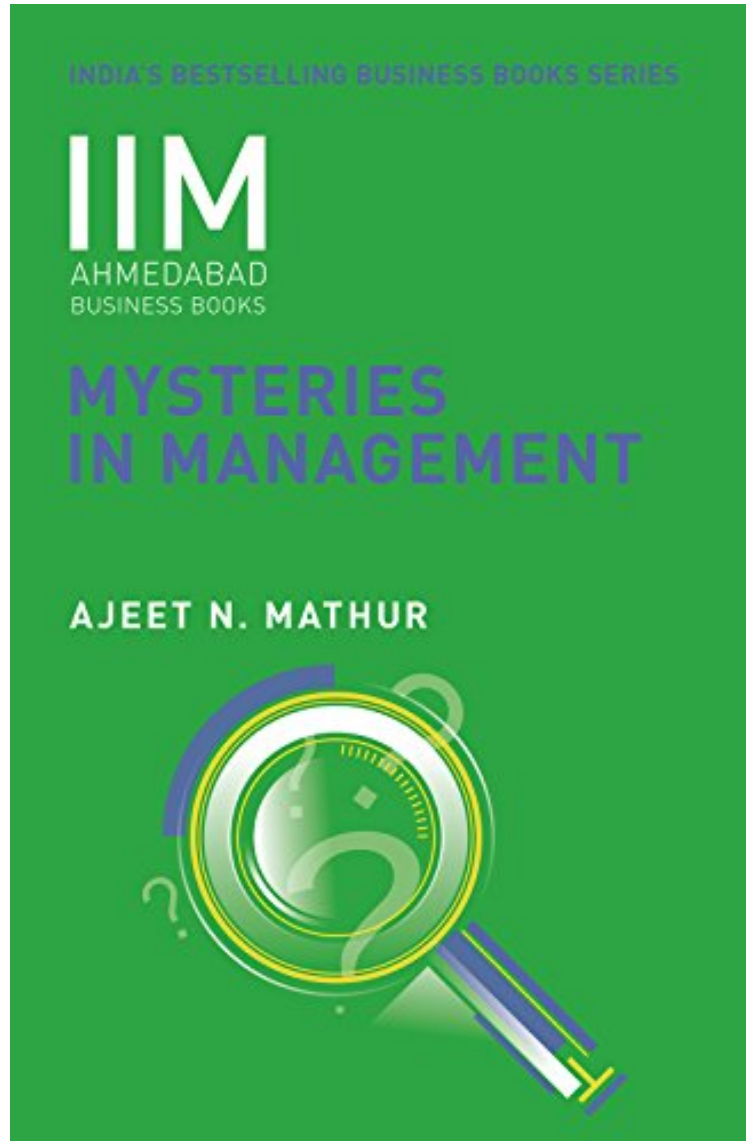


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Mysteries in Management

Ajeet Narain Mathur

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Can managerial productivity be measured?In management, we continue to take many things for granted and not question the lquo;unthought, unexplained knownsrsquo;. Why are women under-represented in parliament and in several corporate boards? Is management an art, a science or a craft? Most practitioners merely skim over these

conundrums, without ever delving into it. Professor Ajeet N. Mathur has designed an exciting, new course titled 'Mysteries in Management' for the flagship MBA (PGP) programme at IIM Ahmedabad, in which selected mysteries that continue to persist in the field of management are discussed. This book includes ten carefully selected mysteries and the author, armed with credible research and revealing examples, tries to demystify them. Accessible and eminently readable, the logic behind these will surprise and delight readers in equal measure.

About the Author Ajeet N. Mathur is a professor in strategy and international business, and is affiliated to the economics and business policy Areas at IIM Ahmedabad. He is the faculty chair of the IIMA programme on family business organization, strategies, internationalisation and succession, and the IIMA programme on doing business abroad. His multidisciplinary and interdisciplinary work with corporates and as an expert on change management, institutional design and missing markets with ILO, WHO, ADB and the European Commission, all reflect his varied interests. A recipient of the President of India's Medal for the best allround student and the Bharat Chamber of Commerce Gold Medal, Prof. Mathur received his PhD degree from the Indian Institute of Science, Bangalore.