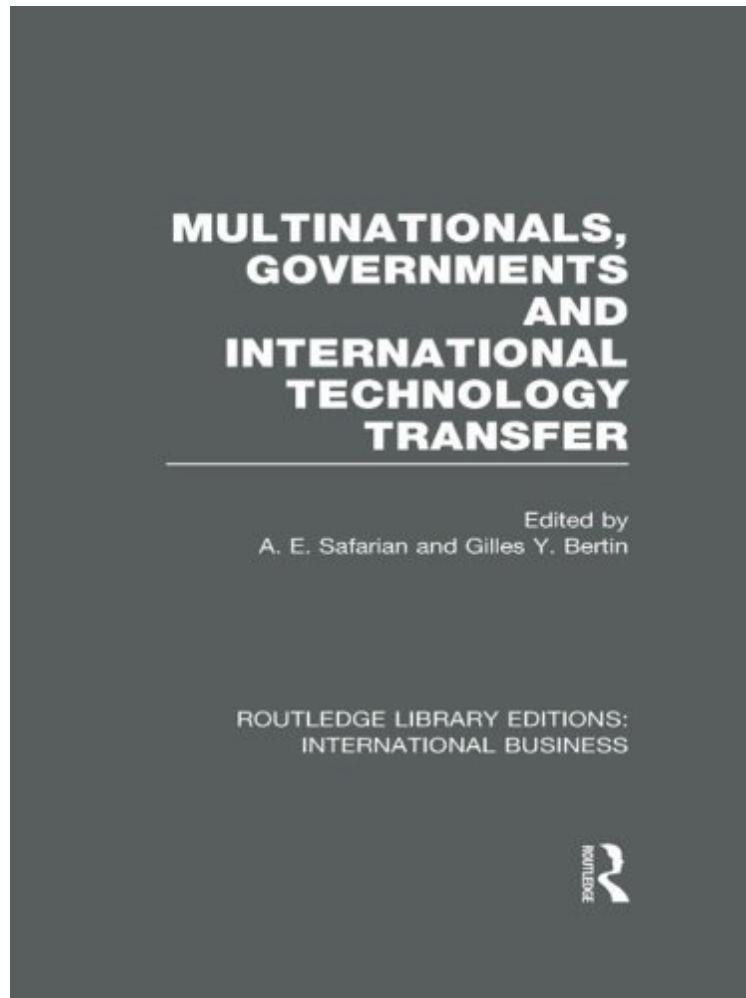


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From Routledge : Multinationals, Governments and International Technology Transfer (RLE International Business) (Routledge Library Editions: International Business) before purchasing it in order to gage whether or not it would be worth my time, and all praised Multinationals, Governments and International Technology Transfer (RLE International Business) (Routledge Library Editions: International Business):

This book examines the international technology transfer process and the role of both multinationals and host-country

governments in that process, with emphasis on the experience of the more developed countries. It explores a range of issues and presents much original thinking and research findings. It discusses in particular the strategies of the multinationals, assessing how far they are willing to accept technology transfer to external partners (as opposed to subsidiaries which they can control). It also examines how far technical transfers are successful from the viewpoint of the firm and countries involved, arguing that governments are most likely to succeed in attracting multinational transfers if they are aware of and accommodate to some degree multinationals' preferences.

Language NotesText: English, French (translation)