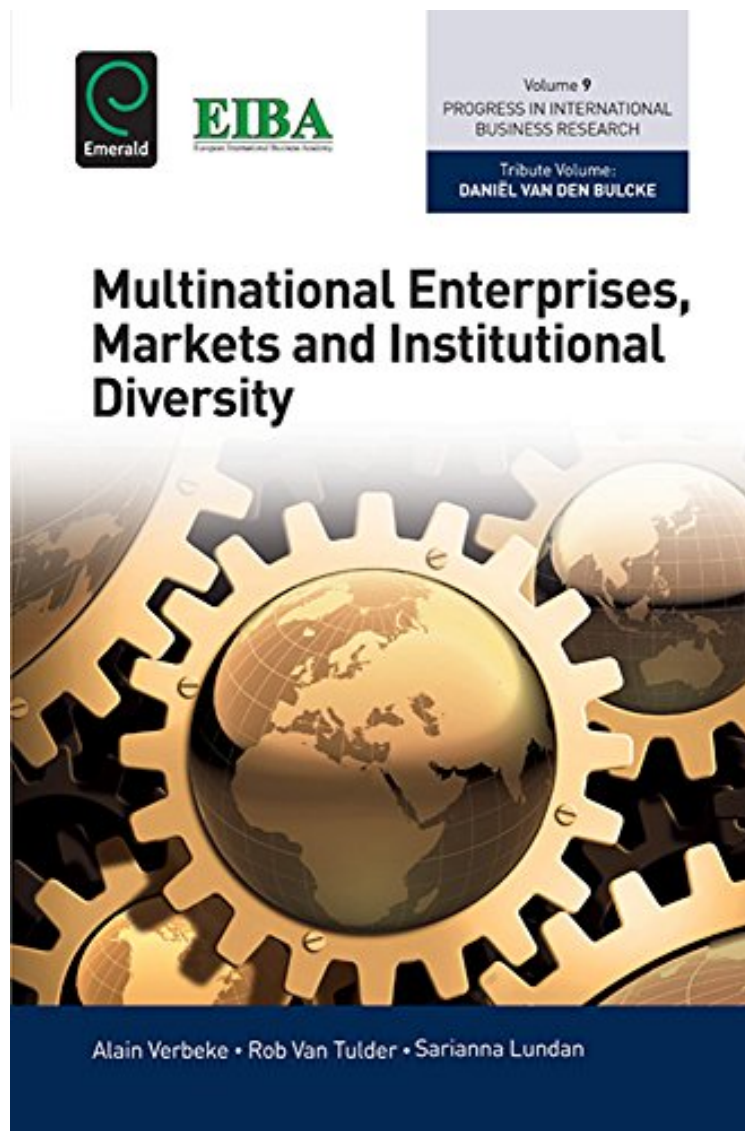


(Free pdf) Multinational Enterprises, Markets and Institutional Diversity: 9 (Progress in International Business Research)

Multinational Enterprises, Markets and Institutional Diversity: 9 (Progress in International Business Research)

Alain Verbeke

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Alain Verbeke : Multinational Enterprises, Markets and Institutional Diversity: 9 (Progress in International Business Research) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Multinational Enterprises, Markets and Institutional Diversity: 9 (Progress in International Business Research):

This research volume in honour of the late Daniel Van Den Bulcke, one of the founding fathers of the European Business Academy (EIBA) and a core institution builder of the Academy of International Business (AIB), focuses on conceptual innovations in assessing the impact of institutions on multinational enterprise (MNE) strategies.

The quality, originality and pioneering ideas contained in this remarkable publication perfectly reflect the outstanding scholar to whom this book is dedicated. I am convinced that Danny Van Den Bulcke would be pleased to read this book.--Professor Dr Philippe Gugler, University of Fribourg EIBA President
This volume of Progress in International Business is dedicated to the late Danny Van Den Bulcke. It is a fitting tribute to an outstanding, cosmopolitan individual and pioneering academic of International Business Research. The volume covers the theory of the multinational enterprise, its governance, issues impacting on the firm from other institutions and cultural distance. It also has a focus on emerging country multinationals. The content of the volume is multifaceted in both subject matter and research methods so it perfectly mirrors the wide-ranging and humanistic approach of Danny Van Den Bulcke. -- Professor Peter J Buckley OBE, FBA, University of Leeds
This volume provides a fitting tribute to the life and work of Danny Van Den Bulcke, a much loved and very widely respected international business scholar. Danny was a central figure in international business scholarship over the past 40 years, especially in Europe and in the developing world. Among his many contributions, this book reflects current thinking on the Van Den Bulcke themes of multinational enterprises, technology transfer and economic development; outward foreign direct investment, especially in the Chinese context and in emerging market economy conditions; and multinational parent-subsidiary relationships. The book includes a chapter that was co-authored by Danny himself, which quite appropriately touches on all these issues. --Professor John Cantwell, Rutgers University
Editors Verbeke, Van Tulder, and Lundan present students, academics, and researchers with a collection of international contributions in honor of the late Daniel Van Den Bulcke toward a comprehensive understanding of conceptual innovations in assessing the impact of institutions on multinational enterprise (MNE) strategies. The collection is organized in four parts, focused on governance determinants of MNE behavior, approaches to defining and measuring distance, perspectives on country-specific advantages in international business, and institutional diversity in emerging economic contexts. Alain Verbeke is a faculty member of the University of Calgary, Canada, the University of Brussels, Belgium, and the University of Reading, UK. Rob Van Tulder is a faculty member of the University of Rotterdam, The Netherlands. Sarianna Lundan is a faculty member of the University of Bremen, Germany. Distributed in North America by Turpin Distribution. --Annotation copy;2015 Ringgold Inc. Portland, OR (protoview.com)
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