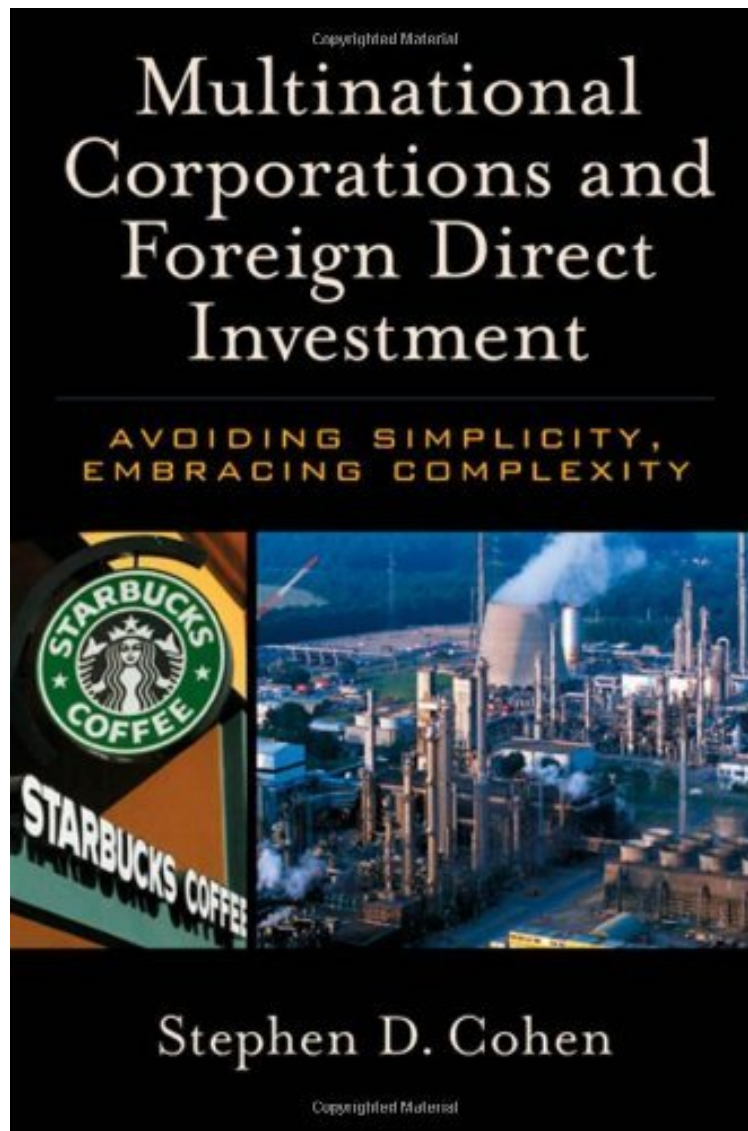


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Multinational Corporations and Foreign Direct Investment: Avoiding Simplicity, Embracing Complexity

Stephen D. Cohen

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"Stephen D. Cohen's *Multinational Corporations and Foreign Direct Investment* accomplishes exactly what it aims to do--avoid simplicity, and embrace complexity. Carefully nuanced chapters take both beginners and advanced practitioners through the spectrum of controversial issues about the most powerful international companies in the world."--Theodore H. Moran, Marcus Wallenberg Professor of International Business and Finance, Georgetown University

"Stressing the complexity, diversity and heterogeneity of FDI-related issues, this book carries a simple, but most appropriate message: Qualify and disaggregate, don't generalize! Those in the pro and con camps get another chance to check their priors. Those between the frontlines will find sufficient reason to remain where they are. And newcomers in the field will benefit from the balanced account of what we (don't) know about FDI to decide where in the vast middle ground to position themselves."--Peter Nunnenkamp, The Kiel Institute for the World Economy

About the Author Stephen D. Cohen is a Professor in the School of International Service at American University specializing in international economic relations.