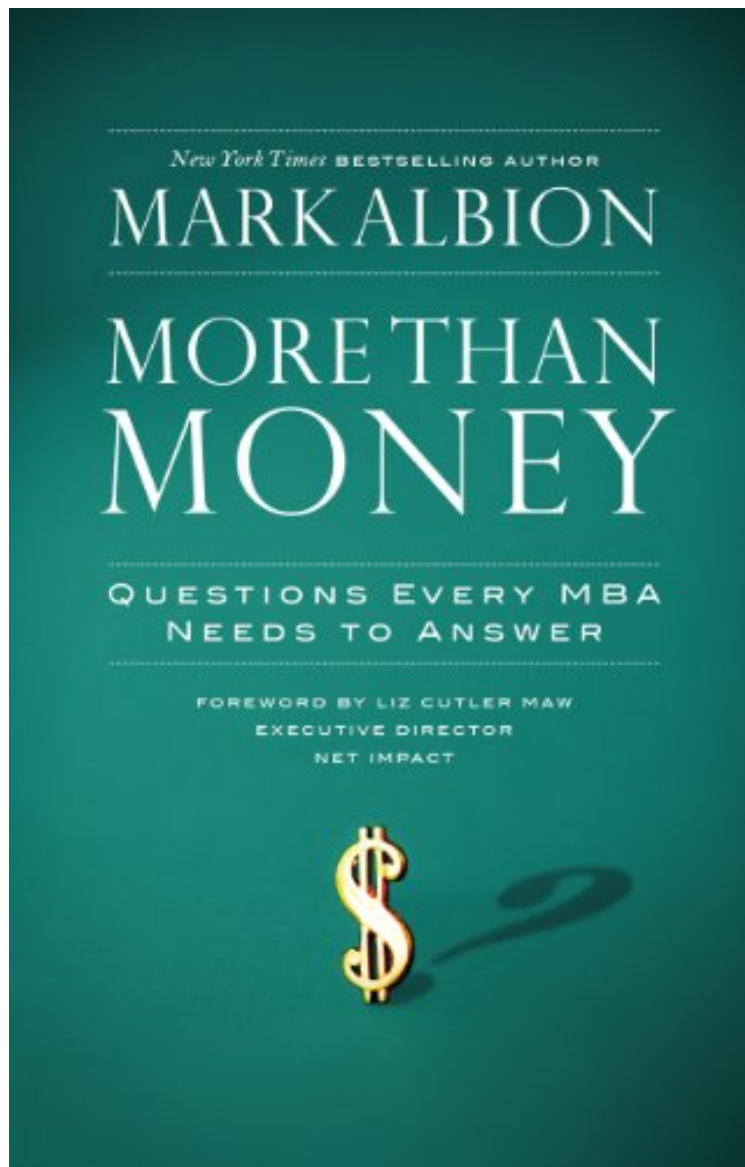


(Free) More Than Money: Questions Every MBA Needs to Answer: Redefining Risk and Reward for a Life of Purpose

## More Than Money: Questions Every MBA Needs to Answer: Redefining Risk and Reward for a Life of Purpose

Mark Albion

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**Mark Albion : More Than Money: Questions Every MBA Needs to Answer: Redefining Risk and Reward for a Life of Purpose** before purchasing it in order to gauge whether or not it would be worth my time, and all praised More Than Money: Questions Every MBA Needs to Answer: Redefining Risk and Reward for a Life of Purpose:

1 of 1 people found the following review helpful. very touching storyBy Ah PuiThis is a very touching and inspiring

read. I thoroughly enjoyed reading this book as it pushed me forward to have courage to make big life changes. The world suddenly opened up for me as I see things in different perspectives. What Mark has done is certainly courageous and very commendable considering that he walked away from power and prestige as a rising star young business professor at Harvard and hotly sought-after business consultant. To know someone who can make the hard decisions to voluntarily leave this comfortable and extremely privileged environment and do something for the betterment of the society is certainly very inspiring and motivate each of us to pursue something bigger than ourselves and be an asset to the society. With the current economic crisis, the worthiness of MBA degrees and marketability of MBA graduates have perhaps taken a beating. Some people perceived MBA degrees (especially Ivy-League ones) as a symbol for greed and power hungry. MBA degree holders may have to prove themselves all over again to overcome the stereotype and showed that they are a worthy hire. We are fooling ourselves if we are not into getting more money and prestige after getting our newly minted Ivy-League MBA. With upwards to 250K of student loans and missed opportunities for some of us, pursuing for more wealth and prestige is not an option that we can afford to opt-out from once we signed the dotted line to join MBA schools. However, Mark's inspiring story provides us with a ray of hope that an alternative may exist and it is certainly something that we all can strive for.

0 of 0 people found the following review helpful. Inspiring but too short  
By [comprosweden](#) A current MBA student, I bought this book both for inspiration and some hands-on tips. All in all I got what I bargained for, but I still think that the book was a bit thin. Having the experience and specialization of the author, I think he could have come up with more content. Perhaps in the form of more interviews and other complementary material. Don't want to complain though - I noticed before buying that the book had about 150 pages so I knew more or less what to expect. And it was certainly worth the read, if not entirely worth the buy (this was the kind of book you could see yourself downloading as a pdf and devouring in a couple of hours on the couch). This book inspired me most of all to further explore my set of core values, and the importance of framing your work and life not only in terms of financial success, but also in terms of contribution, well-being and people relations.

0 of 0 people found the following review helpful. Highly recommend for anyone looking to change careers or follow their calling  
By [Stephen P.](#) I highly recommend for anyone looking to change careers or follow their calling. Everyone is looking to be a part of something bigger than themselves and this book helps you focus your career path towards finding yours. What will your legacy be?

What are you going to do with your lucky lottery ticket? That's a question every MBA faces. A lot of time and money has been invested in you, and once you graduate you're supposed to cash that ticket in for as much money and status as you can. Your parents and peers expect it. And you may feel that there's really no other choice. You can't risk wasting that expensive education. It's the safe thing to do. Is it? Not necessarily. Mark Albion doesn't pretend to have all the answers, but his unique perspective can help you find yours. There are other ways to look at potential risks and rewards, even when you have thousands of dollars of student loans to pay back. Money is important but it's not the key to fulfillment. The "safer" choice, the most monetarily rewarding one, can carry enormous psychological and spiritual pain. As Ralph Waldo Emerson put it, "Sometimes money costs too much." In *More Than Money*, Albion redefines the typical way the risk/reward equation is written, using his own life story and those of the many entrepreneurs, executives and MBAs he's met as both cautionary and inspirational tales. He introduces a framework of four crucial questions to consider when thinking about your career choices, as well as "lifelines," principles that can help you answer these questions and guide you to construct your personal, strategic destiny plan. A consciousness-raising book as well as a career guide, *More Than Money* encourages MBA students to give themselves permission to be who they really want to be and find their path of service. For, as Albion says, in the end "we won't remember you for the size of your wallet as much as the size of your heart."