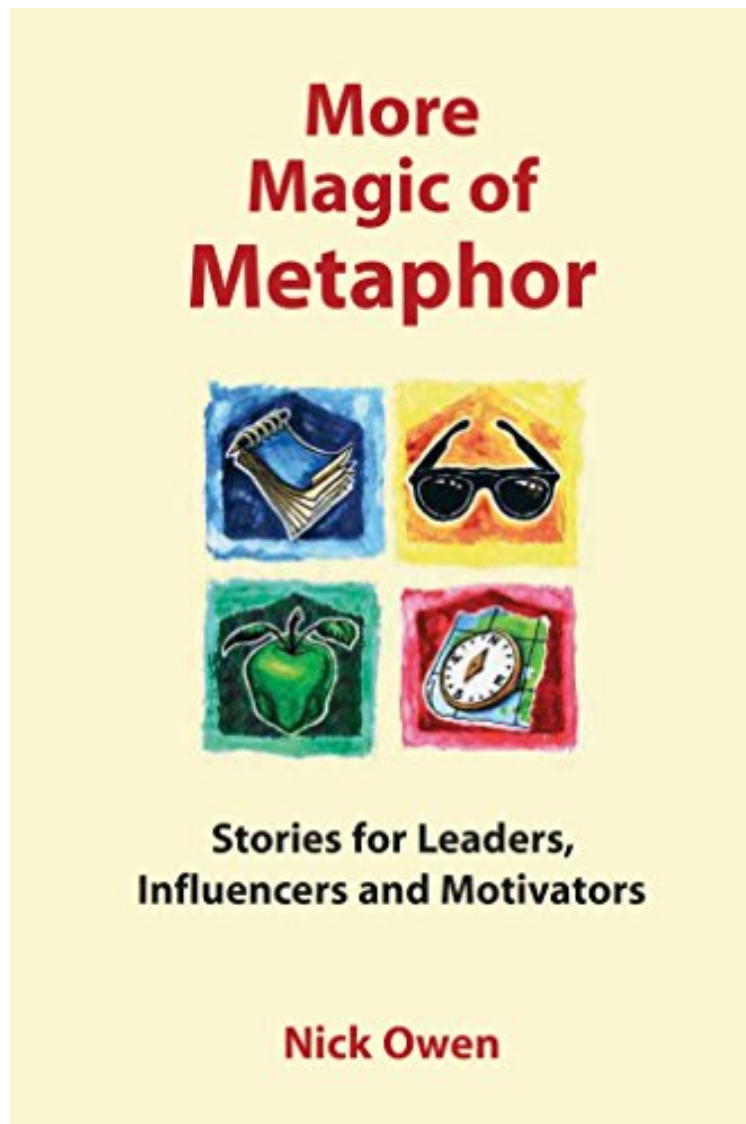


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More Magic of Metaphor: Stories for leaders, influencers, motivators and spiral dynamics wizards

Nick Owen

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helpful. A must for the toolkit of leaders, trainers and therapists
By Martin Woods
As a consultant and counsellor / therapist I cannot underestimate the value of the use metaphor in influencing, training and learning and this book is a fantastic source for that. It goes with me everywhere. Nick has collected some wonderful, thought provoking and emotional stories that will make you think, laugh, cry and I guarantee it will affect who you might work with similarly. Not only that, but the stories are cleverly woven into an overarching story supported by opportunities to develop different perspectives through the application of two wonderful world theories. Anyone that works with others in developing learning or understanding will gain from this book. It's in my top 5!

More Magic of Metaphor explores the notion of leadership in its widest sense. Whether you lead in business, education, coaching, sports, health, parenting, or any other context this book offers insights into the many aspects of this complex, fascinating, and demanding role that we are all, from time to time, called upon to fulfil.

Understanding stories and how we use them, can enhance our effectiveness, whether leading from the front or behind the scenes. --Dr. Maire Shelly, MB ChB FRCA
Once I turned the first page, and took the first step, I was spellbound. You will be too. --Tim Watts, Tim Watts Associates
Once I turned the first page, and took the first step, I was spellbound. You will be too. --Tim Watts, Tim Watts Associates
About the Author
Nick Owen is Director of Nick Owen Associates Ltd., a learning and development organisation that specialises in developing leaders, communicators, and influencers to operate in today's challenging contexts. His clients range across FTSE 100 companies, educational institutions, health services, as well as some of the poorest and least privileged communities in Africa and South East Asia. He is an Associate Lecturer at the De Baak Management Centrum in the Netherlands and at Rotterdam Erasmus University. He studied at Durham, Manchester, and Oxford Universities, is an NLP trainer and master practitioner, and certificated practitioner in Reversal Theory, Spiral Dynamics, and the Harthill Leadership Development Framework. His philosophy is that learning and development should be sustainable, useful, multi-layered, and fun.