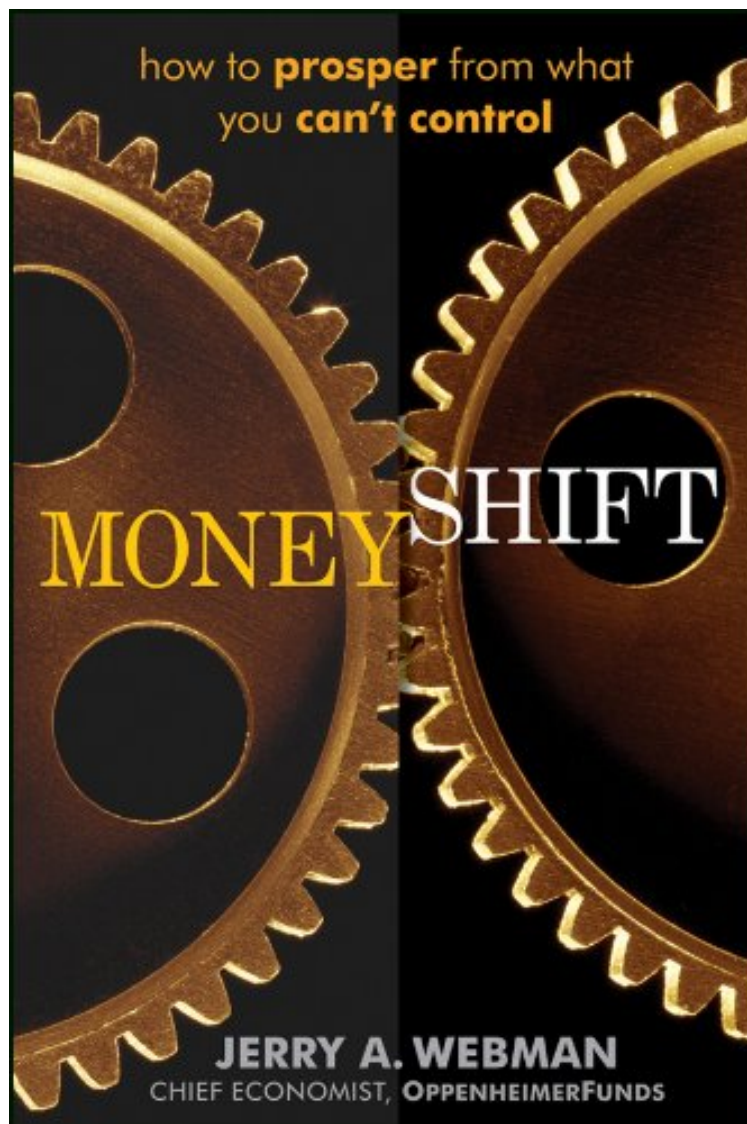


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MoneyShift: How to Prosper from What You Can't Control

Jerry Webman

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0 of 0 people found the following review helpful. Engaging but Now Slightly OutdatedBy Matthew RafatUnfortunately, the book is now slightly outdated (the author failed to imagine the existence of negative rate interest bonds), but it is well-written, engaging, and offers several useful insights. Its most interesting and useful advice is not to assume local companies will outperform "foreign" companies once the market becomes open to

competition. For example, a state-owned Chinese company may not necessarily outcompete a foreign multinational just because it has home-court advantage and knows the local laws. This is especially true with respect to luxury goods, but the argument also applies to other businesses, including ones you might not expect, such as oil. (June 2017)1 of 1 people found the following review helpful. interestingBy Barbaravery good info - need to think outside the box!we see him on TV all the time and follow his advice.0 of 1 people found the following review helpful. Excellent ConceptsBy Mark RoelligJerry does a great job suggesting we step back and review our investments and investment allocation/strategies in light of the new economic and financial world in which we live. He challenges us to consider our investments in light of the larger political, economic, international and demographic realities and trends. And provides a valuable structured way of matching investments against the different nature of our current and future liabilities. Well worth reading and will provide insights and a new diverse way of thinking for anyone of any level of investment expertise ndash; from zero/beginning to an experienced financial advisor.

The financial world is changing; this book shows you how to update your ideas about investing and keep pace Investing successfully means figuring out where economic value is being created, and then identifying the investment opportunities that result. MoneyShift: How to Prosper From What You Can't Control helps readers do just that. In addition to explaining the epic shifts in global economic momentum that have created a new financial reality for investors in recent years, the book offers readers a guide through new investment opportunities available in both emerging and developed markets. This book also points out the potential risks and then puts opportunities and risks together in outlining a sensible approach all readers can follow to develop their own investment strategy. Describing the transformation in global economic momentum and explaining why and where the centers of growth have moved, the book explores the new opportunity this change represents and sets realistic expectations for creating wealth through investment. Presents a new kind of investment strategy, including investing in your own human capital, while not neglecting advice on how to identify, assess, and manage risk Provides navigational tools for financial planning and for making money in a new environment we cannot simply wish or vote away Explains how domestic economic problems, the damage done to the financial system, government debt crises around the world, and even changing birth rates and aging populations have wrought a fundamental transformation in how wealth is and is not now created, and that these changes, while challenging, present great investment opportunities for those prepared to seize them By demonstrating the seismic changes in the economic topography, MoneyShift teaches you how these changes can be turned into an exceptional opportunity for increasing wealth through investing. To put it simply, there is money to be made in what you can't change about the world's economy. This book shows you how.

From the Inside FlapThe world is always changing, and you have two options: rail against itmdash;and blame government, big business, and foreign countries for something you can't controlmdash;or recognize the evolving world and get to work making the most of the opportunities change brings. While you can't stop change, you can profit from it, and MoneyShift: How to Prosper from What You Can't Control is your one-stop guide to finding out how. Investing successfully means figuring out where new opportunities are emerging, so that you can put your money where the growth is, not where it was. The best investment opportunities have shiftedmdash;geographically, technologically, and demographicallymdash;and MoneyShift explains exactly where they've gone. Insightful, candid, and highly readable, the book points out the potential risks as well as the benefits of the options now available to you, from putting money into emerging markets to investing in your own human capital. And while it looks to the future, the book doesn't write off the past. Many traditional investment vehicles remain highly profitable mdash;the secret is in knowing which ones, and MoneyShift will show you how. More than just teaching you what's new, author and economist Jerry Webman shows you how to put his remarkable insights into action as you construct an investment portfolio for the twenty-first century that's tailored for your specific needs and aspirations, detailing how to structure, monitor, and maintain that portfolio in the years ahead. You can't wish away today's new financial reality, but you can take advantage of it. Change brings new and exciting opportunities, and with MoneyShift in hand, you have everything you need to turn that change into profit.From the Back CoverPraise For MoneyShift "MoneyShift is a brilliant book, authoritative yet enthralling as it describes how past investment strategies no longer apply. Nowhere else have I seen such a coherent and convincing explanation of the financial crisis of 2007 and its implications for the investor." mdash;Leonard Mlodinow, author of Subliminal: How Your Unconscious Mind Rules Your Behavior and The Drunkard's Walk: How Randomness Rules Our Lives "Jerry Webman does a fantastic job explaining our changing, complicated, and global world in understandable language. Dr. Webman makes investment issues accessible to those of modest or vast means. A solid framework for thinking!" mdash;Bob Doll, Chief Equity Strategist, BlackRock "Jerry Webman takes on booms and busts, market highs and market lows, to tackle the current challenging financial and economic times. With clarity and purpose, MoneyShift makes it possible for the non-professional investor to join the same class as the pros. A great addition to my library." mdash;Pimm Fox, Taking Stock with Pimm Fox, Bloomberg TV, Bloomberg Radio, Bloomberg.com "From a financial world of extreme complexity and emotion, Jerry distills a clear spirit of action. His voice, as always, is one of humor, clarity, and wisdom." mdash;David P. Kelly, Chief Market Strategist, J.P. Morgan

Funds "The global economy is changing so rapidly that long-held assumptions about prudent investing are laughably wrong. Webman translates the new realities into practical advice for ordinary investors who've been gobsmacked by the stock market and housing bubbles. Jerry Webman's MoneyShift is the one guide you need now to shake off the trauma and profit from the chaos." mdash;Peter Passell, Senior Fellow at the Milken Institute and author of Where to Put Your Money Now "When it comes to investing, we're not in Kansas anymore. MoneyShift helps us understand how a flatter, grayer world provides new investment opportunities." mdash; Barry Nalebuff, Milton Steinbach Professor, Yale School of Management; coauthor of The Art of StrategyAbout the AuthorDr. Jerry A. Webman is OppenheimerFunds' Chief Economist. In this capacity, Dr. Webman provides strategic viewpoints on the financial and economic markets to investment management, financial advisors, and investors. Previously, he served as director of fixed income, overseeing portfolio managers, analysts, and traders. Dr. Webman has been involved in the investment and economic markets for almost thirty years. Prior to joining OppenheimerFunds in 1996, he was managing director and chief investment strategist at Prudential Mutual Funds. Dr. Webman began his finance career at Merrill Lynch Capital Markets. Previously, he was an assistant professor of politics and public affairs at the Woodrow Wilson School of Public and International Affairs at Princeton University. Dr. Webman is a frequent guest on Bloomberg, Fox Business, and CNBC. He holds a BA in political science, with honors, from The University of Chicago, where he graduated Phi Beta Kappa, and a PhD in political science from Yale University. He is also a CFA charterholder.