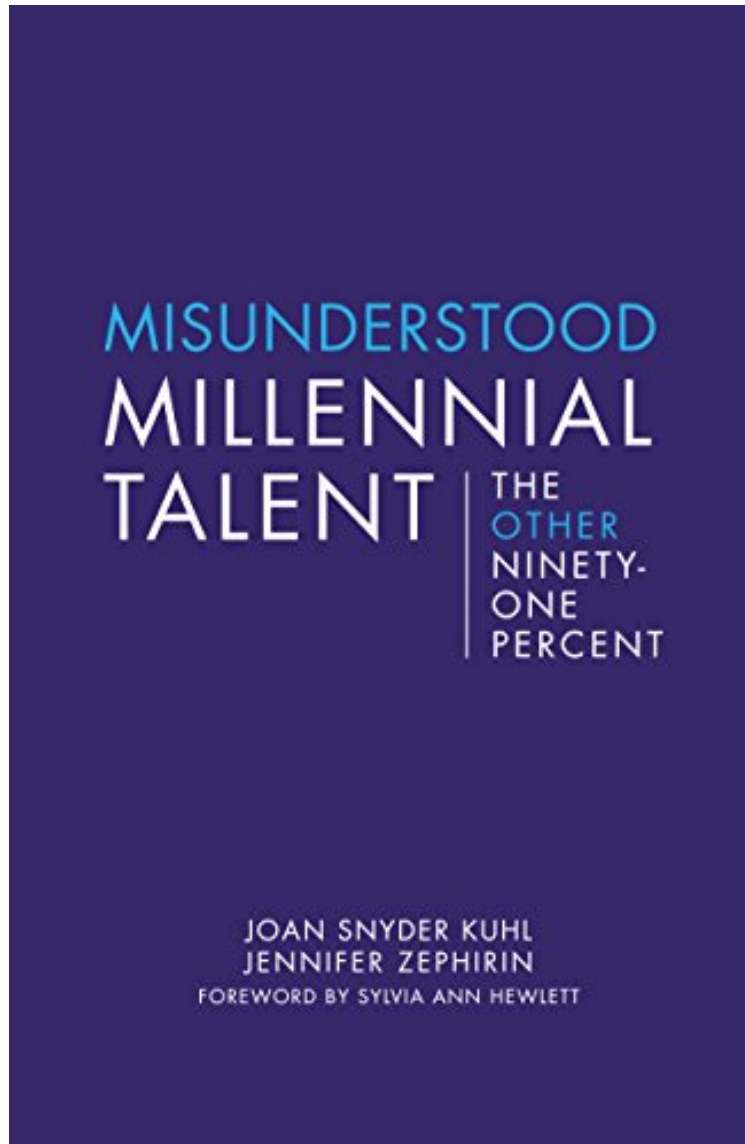


(Ebook pdf) Misunderstood Millennial Talent: The Other Ninety-One Percent (Center for Talent Innovation)

Misunderstood Millennial Talent: The Other Ninety-One Percent (Center for Talent Innovation)

Joan Snyder Kuhl, Jennifer Zephirin
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Joan Snyder Kuhl, Jennifer Zephirin : Misunderstood Millennial Talent: The Other Ninety-One Percent (Center for Talent Innovation) before purchasing it in order to gage whether or not it would be worth my time, and all praised Misunderstood Millennial Talent: The Other Ninety-One Percent (Center for Talent Innovation):

0 of 0 people found the following review helpful. Five StarsBy S. W. MorrisVery helpful for a talk I had to give re: Millennial Talent

Corporate recruiters and employers tend to perceive Millennials as a major flight risk, not worth investing in because they'll be out the door in a year or two. Yet our data reveals this stereotype to be grossly misapplied. While Millennials with a financial safety net are far more likely than those who lack it to be a flight risk, they comprise a mere nine percent of this talent cohort. In *Misunderstood Millennial Talent*, we bust other myths about employees between the ages of 21 and 34 to stress the imperative to talent specialists of investing in this next generation of leaders.

Millennial talent experts Joan Snyder Kuhl and Jennifer Zephirin tackle this thorny issue with much-needed clarity and finesse. Through compelling research, stories, and narrative, *Misunderstood Millennial Talent* provides an invaluable look into what the invisible majority of Millennials—the Ninety-One Percent really need and want. An essential read that belongs on the desk of every leader as the people agenda and Millennials have to be the focus of every leader.

—Kirk Kinsell, CEO and President of Loews Hotels and Resorts

An enjoyable and insightful read that provides up-to-the-minute practical advice, whether you're already seeing an increasing shift in Millennials to management roles or looking to increase awareness about managing them and attracting more young talent to your company. Kuhl and Zephirin home in on the most pressing issues and cogent solutions for global employers looking to the future of their workforce and leadership.

—Steve Fry, SVP, Human Resources and Diversity, Eli Lilly and Company