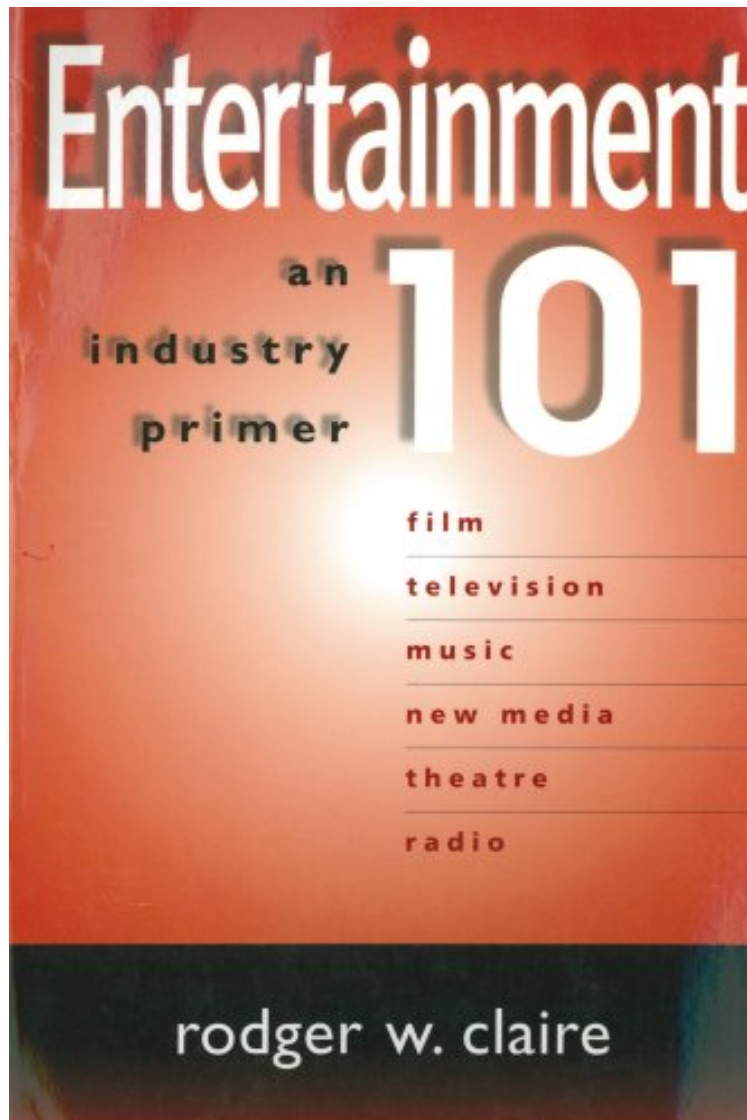


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Entertainment 101: An Industry Primer

Jeffrey Hirsch, Rodger W. Claire

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Entertainment 101 provides an overview of the rapidly changing entertainment industry: Who does what, how, when

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About the Author Rodger W. Claire, the former executive editor of Los Angeles magazine, has finished work on a new book about Hollywood talent agents. A doctoral candidate in Renaissance English at the University of California, Los Angeles, he has written screenplays for Warner Bros. and 20th Century-Fox and is a member of the Writers Guild of America. He is currently writing a history on the plight of the homeless to be published in 2000. He lives in Los Angeles.