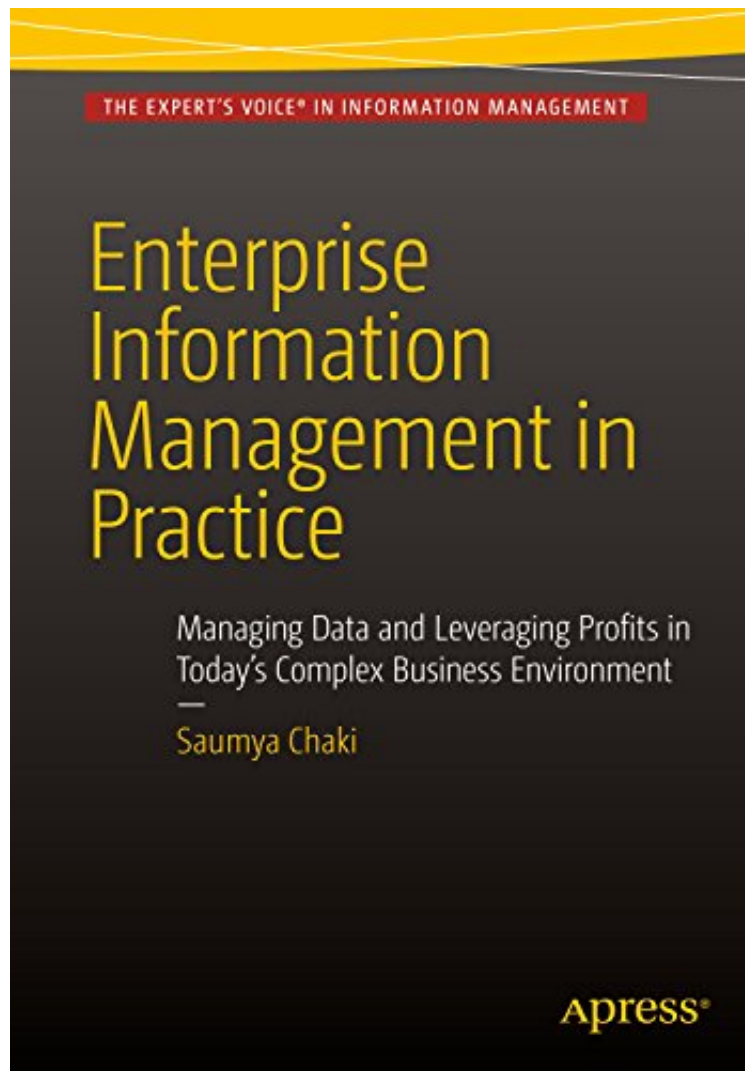


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# Enterprise Information Management in Practice: Managing Data and Leveraging Profits in Today's Complex Business Environment

*Saumya Chaki*

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**Saumya Chaki : Enterprise Information Management in Practice: Managing Data and Leveraging Profits in Today's Complex Business Environment** before purchasing it in order to gage whether or not it would be worth my time, and all praised Enterprise Information Management in Practice: Managing Data and Leveraging Profits in Today's Complex Business Environment:

0 of 0 people found the following review helpful. Judiciously comprehensive end-to-end view about Data ManagementBy Zaher AlhajJudiciously comprehensive end-to-end view about Data Management as an enabling

enterprise capability. The textbook is highly practical and reasonably applicable with no fluff nor academic tone. Things that I would love to see in future editions are: 1- Adopting an agreed-on maturity model to assess the data capabilities (pillars) in more objective way. 2- More Elaboration on how to calculate the ROI of an enterprise information. 3- Higher quality figures and diagrams.

Learn how to form and execute an enterprise information strategy: topics include data governance strategy, data architecture strategy, information security strategy, big data strategy, and cloud strategy. Manage information like a pro, to achieve much better financial results for the enterprise, more efficient processes, and multiple advantages over competitors. As you'll discover in *Enterprise Information Management in Practice*, EIM deals with both structured data (e.g. sales data and customer data) as well as unstructured data (like customer satisfaction forms, emails, documents, social network sentiments, and so forth). With the deluge of information that enterprises face given their global operations and complex business models, as well as the advent of big data technology, it is not surprising that making sense of the large piles of data is of paramount importance. Enterprises must therefore put much greater emphasis on managing and monetizing both structured and unstructured data. As Saumya Chakimdash; an information management expert and consultant with IBMdash; explains in *Enterprise Information Management in Practice*, it is now more important than ever before to have an enterprise information strategy that covers the entire life cycle of information and its consumption while providing security controls. With Fortune 100 consultant Saumya Chaki as your guide, *Enterprise Information Management in Practice* covers each of these and the other pillars of EIM in depth, which provide readers with a comprehensive view of the building blocks for EIM. Enterprises today deal with complex business environments where information demands take place in real time, are complex, and often serve as the differentiator among competitors. The effective management of information is thus crucial in managing enterprises. Enterprise Information Management (EIM) has evolved as a specialized discipline in the business intelligence and enterprise data warehousing space to address the complex needs of information processing and deliverydash; and to ensure the enterprise is making the most of its information assets. What you'll learn

The structure of your enterprise information management (EIM) program  
What kinds of data management strategies you need in place as part of the EIM program  
The key benefits of an EIM program  
The solution components in an EIM program  
The incremental roadmap to building an EIM organization and leverage the benefits  
Who this book is for

All practitioners of information management including business information analysts, data scientists, IT professionals, IT managers, database administrators, senior information executives, and many others. While there are numerous books on data management and big data, there are very few books that tie up all the concepts in a holistic manner.

About the Author Saumya Chaki was born in Kolkata. He did his schooling at Assembly of God Church School and graduated from Presidency College, both in Kolkata. He obtained his Master in Technology from the Indian School of Mines, Dhanbad. Saumya is a seasoned information management consultant with wide experience of consulting with Fortune 500 and Fortune 100 clients all over the world. As a general manager in the strategy and analytics consulting practice at IBM, he advises CIOs, CMOs, and CXOs on information strategy. He has published white papers on both information management and SQL Server Performance, and he is a frequent speaker at numerous information management seminars. He has had stints with PwC, Cognizant, and Infosys. His hobbies include travel, reading, and blogging. He is also the author of the book *A Journey Through 100 Years of Indian Cinema*.