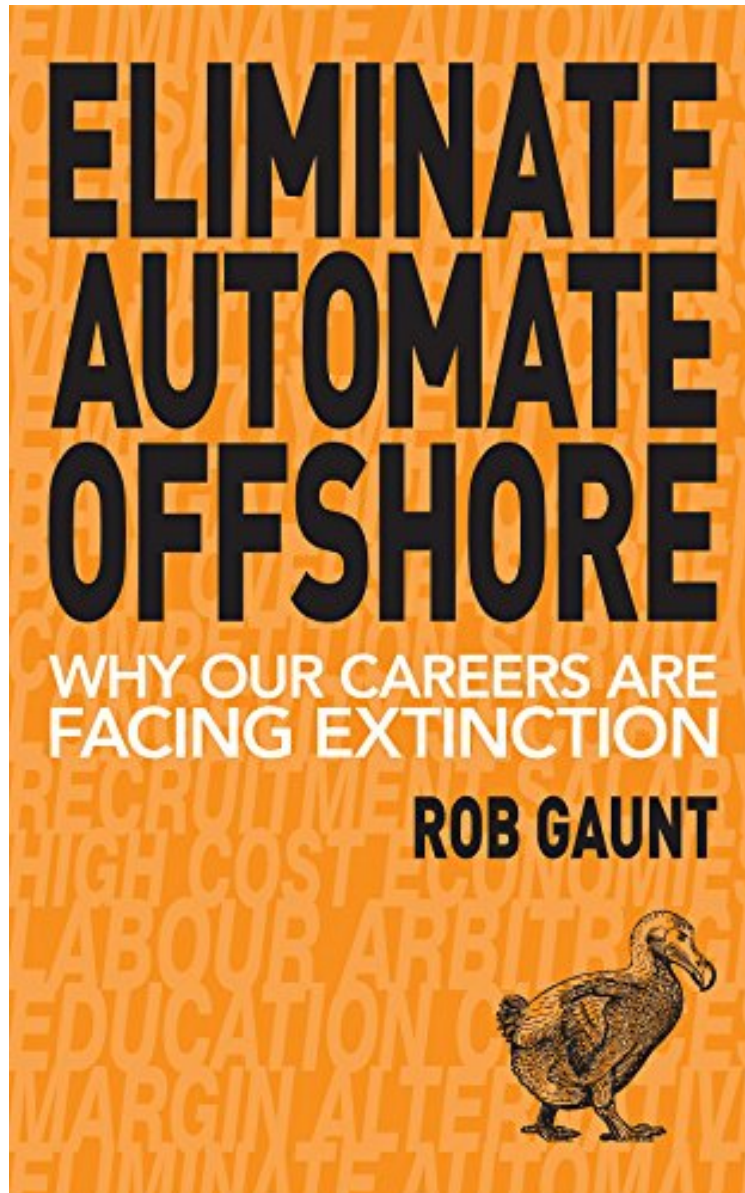


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## **Eliminate Automate Offshore: Why our careers are facing extinction**

*Rob Gaunt*

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1 of 1 people found the following review helpful. Great exploration of this topic with relevant examplesBy Ron

Reeves This is a great book that explores the challenges and dynamics behind recent pressures on the job market caused by technical innovations and globalization. Rob lays out some of the causes and provides some compelling examples and concludes with some advice on how to navigate this turbulent career market in the future. 0 of 0 people found the following review helpful. Funny, efficient, ruthless and practical. Great read, highly recommend! By Eric Johnsen Bypassing the publishing industry (of course since publishing is likely going away as well), Rob has gotten quickly to the point with real data and actionable suggestions, without saying the same thing 5 times as most business books do. Read it now and start preparing your kids for the realities of the future.

If you are too young to remember or perhaps the parent of someone who is too young to remember a time when the only two types of telephones were `<code>Android or Apple but those connected to the wall in your house and those in phonebooths, then this book is for you. Unless you're independently wealthy, at some point you'll find yourself having to choose a career path. It would be a good idea to select one that is likely to still be around in 10, 15 and 20 years' time because, as this book explains, most won't be. If you don't believe me, next time you take a flight ask one of the cabin crew for the name of the navigator... The key to selecting a career with longevity can be summarised as follows: There is only a future for careers in expensive economies where the value or quality of local knowledge or presence outweighs the cost advantage of every other method of performing the task. This book is not a how-to guide. It is a skip through the recent history of work with a look forward to the future and is designed to be thought-provoking. No one can predict the future. Nevertheless, we should all be preparing for it. The following pages might just help.`

About the Author Rob Gaunt advises organisations on how to benefit from the opportunities available through elimination, automation and offshoring of work. He lives in Sydney, Australia and can be contacted via his website - [www.eliminateautomateoffshore.com](http://www.eliminateautomateoffshore.com) or his LinkedIn profile - <https://au.linkedin.com/in/robertgaunt>