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# EGO vs. EQ: How Top Leaders Beat 8 Ego Traps with Emotional Intelligence

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**Jen Shirkani : EGO vs. EQ: How Top Leaders Beat 8 Ego Traps with Emotional Intelligence** before purchasing it in order to gauge whether or not it would be worth my time, and all praised EGO vs. EQ: How Top Leaders Beat 8 Ego Traps with Emotional Intelligence:

In EGO vs. EQ, nominated for a 2014 USA Best Book Award, Jen Shirkani shares strategies for using emotional

intelligence (EQ) as a tool to avoid career derailment. The executive leadership failure rate is high: two in five CEOs fail in the first eighteen months on the job. This book teaches you how to identify the most common reasons for leadership ineffectiveness, and provides tools to raise your EQ, prevent leadership lapses, and avoid the cascading consequences they can produce. Drawing on real-life anecdotes from the author's twenty years of coaching and consulting, including stories of success and failure from the leaders of vanguard companies in energy, investment, and health care industries, Ego vs. EQ provides research and case study examples in an easy to read, practical format and is ideal for anyone currently in an executive leadership role, including business owners, and those wanting to become a dynamic leader in the future.