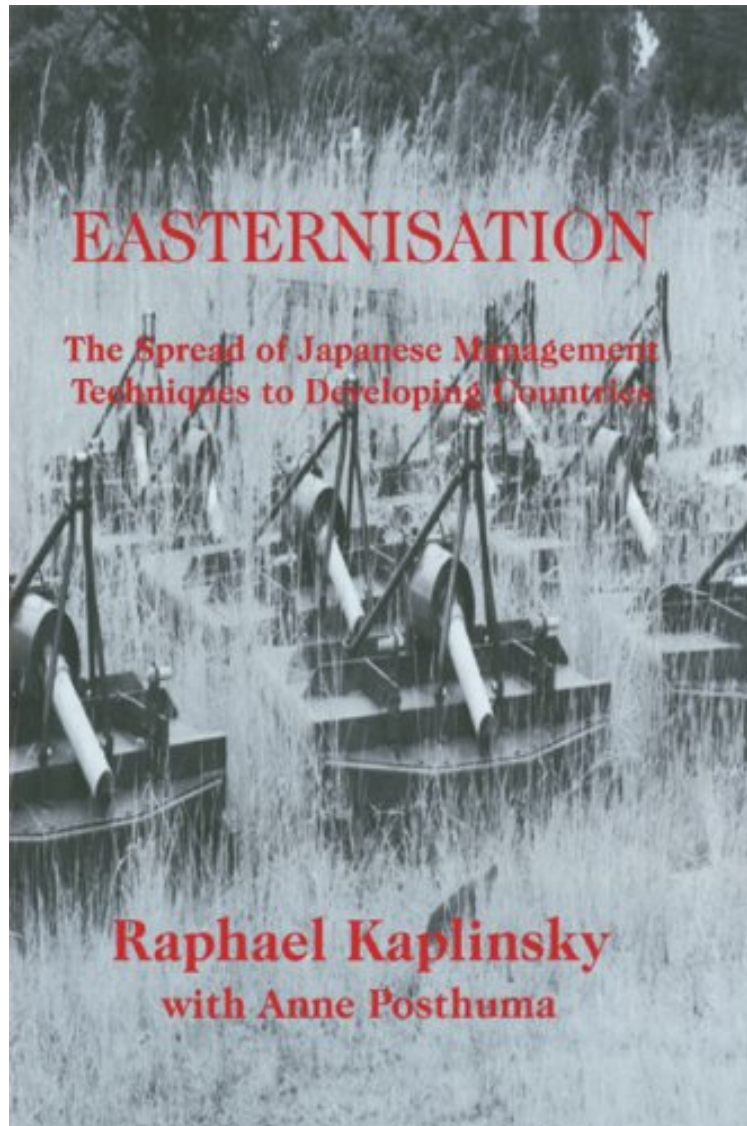


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Easternization: The Spread of Japanese Management Techniques to Developing Countries

Raphael Kaplinsky, Anne Posthuma

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0 of 0 people found the following review helpful. Excellent Analysis of Industries in Developing Countries..By Prasad V. Saraph I have worked in Indian industry for the last 4 years and also have learnt a lot in my masters program at Indian Institute of Technology, Mumbai about Japanese Mgmt Techniques. The problem I faced was there were too

many books for the developed world and their industries, but there was virtually no book available on developing countries and the problems thereof...This book came as a pleasant surprise and I felt how effectively the authors have captured the change process and the hurdles faced in countries like India. For example, JIT in Japan might require a kanban restock time of less than an hour because of the vicinity of the suppliers, but in India (where suppliers are located at distances over 1000 miles), kanban has to be larger to offer economical restock times. All other books mention the low kanban times in Japan, but nobody points out and analyses the realities in developing countries. Owing to the increasing labour costs in developed world, it is essential that some solid literature emerges to help industries develop their operations in developing countries and this book is a grand start...

Japanese industry has shown its superiority in a range of traded goods sectors. It was thought that this competitive advantage arose from the use of electronics-based flexible automation technologies, but it is now clear that the major source of this industrial strength is in the development and diffusion of new management techniques such as just-in-time production and total quality management. A number of Western firms have begun to introduce these management techniques and have begun to reap significant benefits, not just in lowering costs but also in improving product variety and quality, and in being able to satisfy customer needs more effectively. This is a practical and relevant book for those involved in the areas of policy and production, as well as being of relevance to those in the teaching and research communities.