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From Routledge : Coopetition Strategy: Theory, experiments and cases (Routledge Studies in Global Competition) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Coopetition Strategy: Theory, experiments and cases (Routledge Studies in Global Competition):

This innovative book portrays the state-of-the-art of coopetition strategy regarded as a compelling mindset to exploit entirely the potential of actors' interdependencies (firms, governments, suppliers, customers, scientists and partners) in today's global scenarios. It provides the rudiments for navigating an exploration journey into a virtually new and emergent management subfield. This volume presents three key distinctive features: it is the first

attempt that delves systematically and rigorously into cooptation strategy and cooptitive behaviour; it clearly elucidates the contribution of cooptation to the advancement of strategic management and managerial practice; it is the outcome of the collective brains of several scholars, with diverse geographical roots and backgrounds, who cultivate original research on co-opetition strategy from a variety of perspectives (economic, managerial, political) and multiple methods (theory building, game-theoretical, experimental and inductive case-based inquiries). Looking into this volume, the reader will realize that, while the topic is at the beginning of its lifecycle, cooptation strategy has touched an important crossroads which solicits a more comprehensive and systematic assessment. If mindfully formulated and implemented, this hybrid strategic option is able to increase returns and generate value for shareholders, entrepreneurs, managers and cooptitors.