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Continuous Improvement Strategies: Japanese Convenience Store Systems (Palgrave Macmillan Asian Business Series)

Dr David Marutschke

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Dr David Marutschke : Continuous Improvement Strategies: Japanese Convenience Store Systems (Palgrave Macmillan Asian Business Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Continuous Improvement Strategies: Japanese Convenience Store Systems (Palgrave Macmillan Asian

Business Series):

This book discusses continuous improvement strategies of Japanese convenience store operators. The study highlights the efforts of companies operating under lean management systems to identify new, dynamic, firm-specific capabilities in highly competitive markets.

About the Author DAVID MARUTSCHKE Associate at J.D. Power Asia Pacific in Tokyo, Japan. He graduated in International Business Administration and Japanese Studies at Tübingen University, Germany. For his PhD thesis and research he was based at the German Institute for Japanese Studies (DIJ), Tokyo, and at Kyoto University, Japan, as a JSPS scholarship holder.