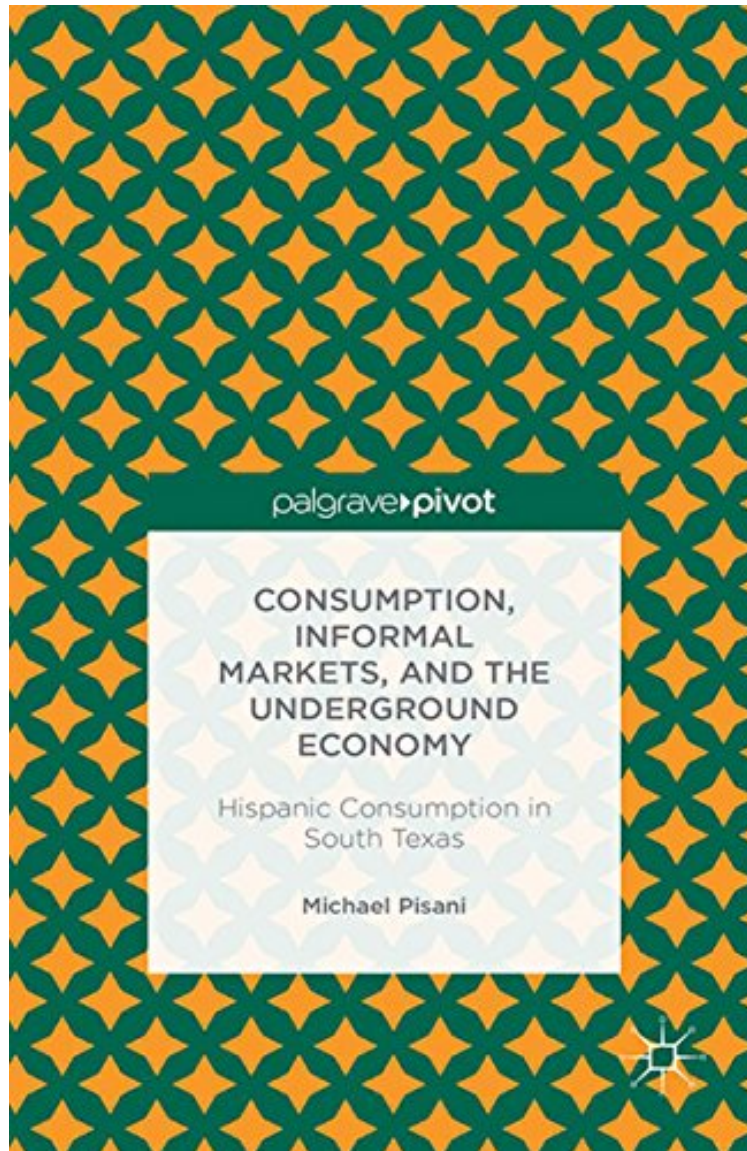


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## Consumption, Informal Markets, and the Underground Economy: Hispanic Consumption in South Texas (Palgrave Pivot)

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Using original qualitative ethnographic field interviews and quantitative field survey results, *Consumption, Informal Markets, and the Underground Economy* explores the rationale for and model of 'off the books' consumption in a borderlands environment.

About the Author Michael J. Pisani is Professor of International Business and Jerry and Felicia Campbell Endowed Professor for Research at Central Michigan University, USA. He is an authority in the areas of international business, Mexico, Central America, Latin America, and the United States-Mexican border. He has published more than 75 scholarly papers on international and national management issues in business. His study, "The Maid Trade: Cross-Border Work in South Texas," investigated the domestic servant market in a border community. He received a U.S. Department of Education grant to expand business education at Central Michigan University and provide export training for small businesses.