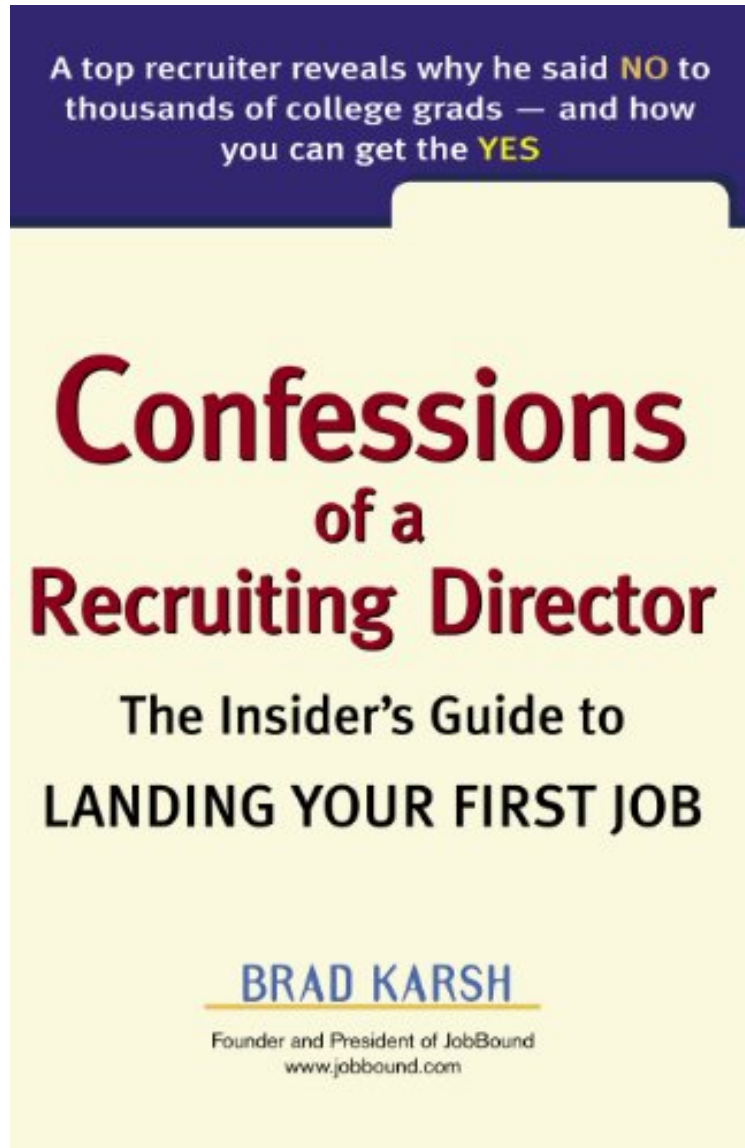


Confessions of a Recruiting Director: The Insider's Guide to Landing Your First Job

Brad Karsh

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Brad Karsh : Confessions of a Recruiting Director: The Insider's Guide to Landing Your First Job before purchasing it in order to gage whether or not it would be worth my time, and all praised Confessions of a Recruiting Director: The Insider's Guide to Landing Your First Job:

1 of 1 people found the following review helpful. Getting a job: where to start?By Greg B. PabstBrad Karsh's book is a good place. It's practical, straight-forward - often funny - and it works!As a former recruiting director, Karsh has read

10,000+ resumes and knows the differences between what takes your resume to the next step and what sends it to the blue recycle bin.- Write or re-write your resume so it gets attention? Check.- Ditto your cover letter? Check.- Networking tips? Check.- How to impress at the interview? Oh, yeah.How to recognize the line between persistent follow-up and stalking? Yes, that too (could be pretty important).Plus more, including "before and after" resume examples and sample resumes for specific industries.As someone who used to do hiring and firing (in advertising) I find this book spot on. I use it as the text for my Communication Studies internship class at the University of San Francisco - and suggest to students that this book, if read and taken seriously, can be the fuse that ignites their careers.Nobody's contradicted me yet.GPO of 0 people found the following review helpful. Fantastic book!By br1ttanymar13I love this book. I had to buy it for a career class I was in, but I actually read the whole book cover to cover in one day because it's so easy to read and informative. I really hate to read, but this book is written in a way where it's like reading a note someone wrote to you. This book is great for helping with resumes. The last half of the book is all examples for any type of job you might be applying for. I followed the 6 steps in the book, and it worked because I got my first job at the first place I applied! High recommend!0 of 0 people found the following review helpful. must buy for college grads and people who haven't updated their resumes in a long timeBy MidwestHelped me write my resume to land my first job out of college and helped my husband. I highly recommend this book to help you overhaul your resume! Well worth the money. Saw him in person at a conference and he has years of HR experience recruiting and hiring. He really has seen it all.

A college grad has specific questions when trying to land the first job after school. How are just a few candidates chosen from a stack of hundreds of resumes? What exactly do recruiters want to hear in an interview? What are the common job-hunting mistakes students make time and time again? Confessions of a Recruiting Director gives the inside scoop on the entire hiring process- from a top recruiting director who's seen and heard it all-and delivers a specific, step-by-step approach to beating the odds.Step 1: Resumes-how to pass the 15 Second TestStep 2: Networking-how to use connections to get a jobStep 3: Cover Letters-why nine out of ten never get readStep 4: Ace the Interview- the shocking truth about what recruiters wantStep 5: Thank-You Notes- making a lasting impressionStep 6: Follow Up-the fine line between persistence and stalkingPlus: Real-life before-and-after resumes, cover letters, thank-you notes and the answers to ten necessary interview questions.

About the AuthorBrad Karsh, "The Man Who Read 10,000 Resumes," was the Vice President and Director of Talent Acquisition at Leo Burnett, one of the largest advertising agencies in the world. Now, as president of JobBound, Karsh is the leading authority on what it takes to land your first job after college. His insider advice has been featured on CNN Headline News and CNBC, as well as in Wall Street Journal, Fortune, Chicago Tribune, Newsday, Glamour, and the College Journal.