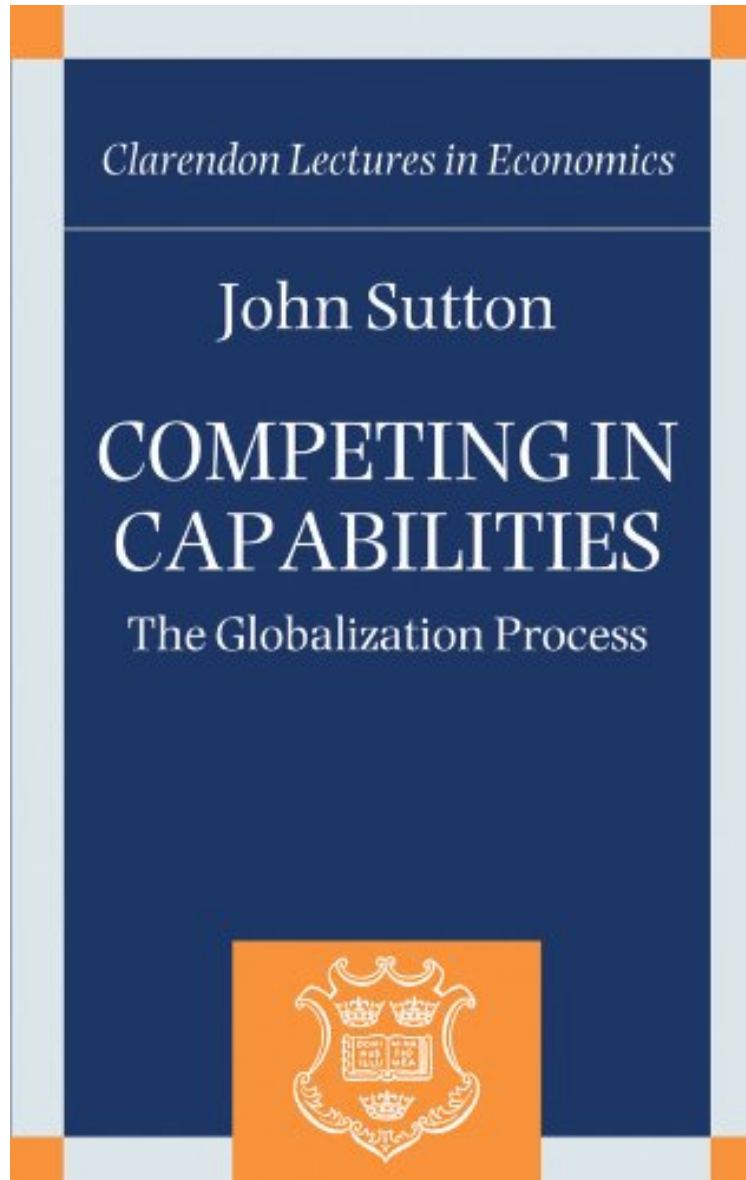


[Library ebook] Competing in Capabilities: The Globalization Process (Clarendon Lectures in Economics)

Competing in Capabilities: The Globalization Process (Clarendon Lectures in Economics)

John Sutton

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John Sutton : Competing in Capabilities: The Globalization Process (Clarendon Lectures in Economics) before purchasing it in order to gage whether or not it would be worth my time, and all praised Competing in Capabilities: The Globalization Process (Clarendon Lectures in Economics):

This book offers a new perspective on the economics of globalization, based on the concepts of firms' capabilities as the immediate cause of countries' wealth. It presents new ways of looking at the way China, India, and Africa have been drawn into the global economy over the past two decades. It offers new perspectives on some of the most central questions in the current debate: What effects does the rise of China have for the advanced industrial economies? Why have some industries adapted quickly and effectively to the changing global scene, while others have not? How were the 'Transition Economies' of Eastern Europe affected by trade liberalization? How have the economic prospects of sub-Saharan African countries changed over the past decade? This analysis contributes to the recent literature on quality and trade, which is providing a new and different approach to the analysis of globalization, and which focusses on those economic mechanisms that are central to the current wave of this centuries-old phenomenon. This book forms the basis for the author's course on Globalisation and Strategy, given to Masters students in Economics and Management at the London School of Economics.

Competing in Capabilities: The Globalization Process is a comprehensive, formal treatment of a new theoretical approach that introduces and emphasises the dimension of quality into a regular trade framework. Published as the authors Clarendon Lecture at Oxford University, the book succinctly coalesces ideas and themes explored by the author for some time over a number of addresses, lectures, papers and courses. * FLORIAN PLOECKL, *Economic Record*

*About the Author John Sutton is the Sir John Hicks Professor of Economics at the London School of Economics. He is the author of *Marshall's Tendencies: What Can Economists Know?* and lead author of the *Enterprise Map* series, which provides the first comprehensive account of industrial companies in selected Sub-Saharan countries.