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## Companies that Mimic Life

*Joseph H Bragdon*

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# Companies that Mimic Life

Leaders of the Emerging Corporate Renaissance



Joseph H. Bragdon

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**Joseph H Bragdon : Companies that Mimic Life** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Companies that Mimic Life:

Industrial capitalism is broken. This book tells how transformation is taking root in the corporate world. It tells the stories of seven exceptional companies that have out-performed their competitors. Instead of modeling themselves on the assumed efficiency of machines “a thought process that emerged during the industrial age” these firms model themselves on living systems.

While intuitively sensible, the research summarized in *Companies that Mimic Life* provides the empirical evidence needed to support his thesis that working in harmony with Nature and society is not only necessary for the future of life on earth, but is also the most profitable way forward. Not only is this reassuring, it also offers a clear direction for companies who know their success is dependent on the quality of the relationships with their customers, the communities they serve and the environment. - Huffington Post - Dawna Jones

About the Author Joseph H. (Jay) Bragdon is a pioneer in the field of corporate stewardship. He co-authored the first empirical study on the linkages between stewardship and profitability in 1972. Jay is a research member of the Society for Organizational Learning and a board member of the Sustainability Institute, both centers of applied systems thinking.