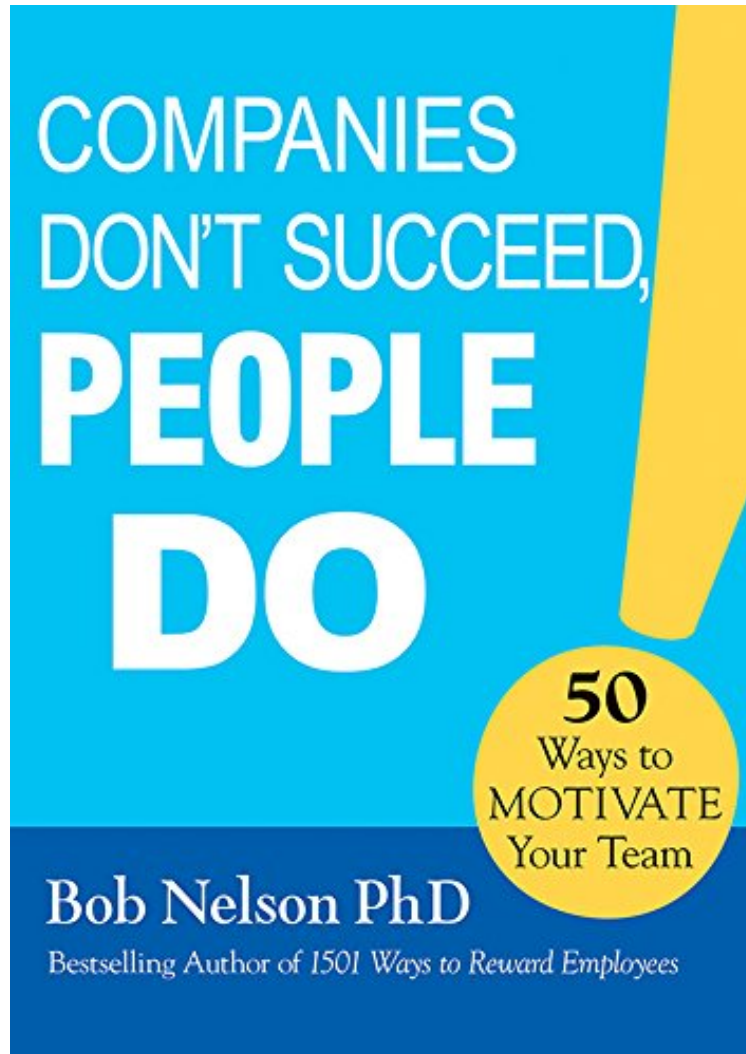


# Companies Don't Succeed, People Do: 50 Ways to Motivate Your Team

*Bob Nelson*

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**Bob Nelson : Companies Don't Succeed, People Do: 50 Ways to Motivate Your Team** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Companies Don't Succeed, People Do: 50 Ways to Motivate Your Team:

0 of 0 people found the following review helpful. Awesome and quick read!By CustomerIt took me about 30 minutes to read through. Someone might think, those 30 min could have been used for anything else, was this book even worth it? But, reading how to get better is often exactly what an aspiring good leader needs to do.

Learn how to create a clear path to success with an efficient and collaborative team. Everyone has something to offer,

you simply need to identify what each of your team members uniquely provides. Uncover your best qualities and imagine the goals that you can achieve with a group of equally talented individuals. No task is too big and no company is too small for a celebrated and strong team. This book is filled with team-building tips, real-life stories, and helpful quotes to begin your shared success. Share your vision and engage with your team members to create an environment that promotes and promises success!

About the AuthorDR. BOB NELSON is considered one of the leading authorities on employee recognition, motivation, and engagement and has sold four million books on management and motivation. He is president of Nelson Motivation, Inc., in San Diego, California, a management training and consulting company that specializes in helping organizations improve their management practices, programs, and systems. He serves as an executive strategist for human resources issues and has worked with 80 percent of the Fortune 500. He previously worked with Dr. Ken Blanchard, the One-Minute Manager, for ten years and is currently a personal coach for Dr. Marshall Goldsmith, the top-ranked executive coach in the world.