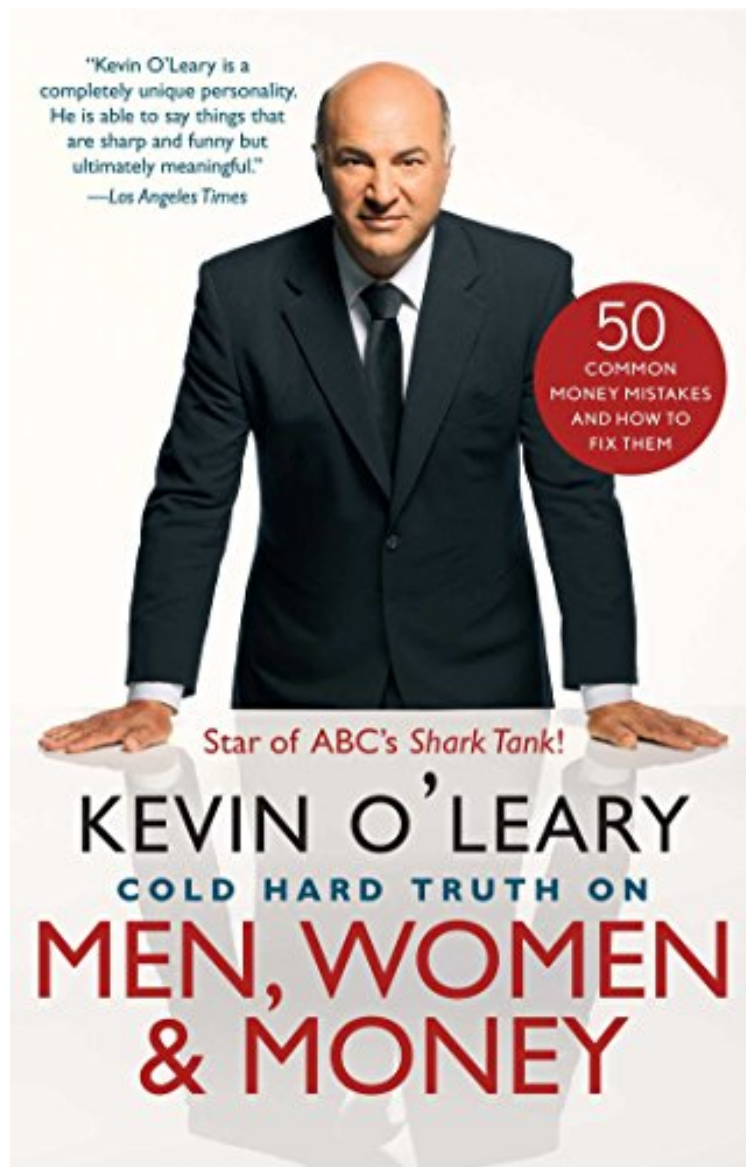


(Read now) Cold Hard Truth On Men, Women, and Money: 50 Common Money Mistakes and How to Fix Them

## Cold Hard Truth On Men, Women, and Money: 50 Common Money Mistakes and How to Fix Them

*Kevin O'Leary*

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**Kevin O'Leary : Cold Hard Truth On Men, Women, and Money: 50 Common Money Mistakes and How to Fix Them** before purchasing it in order to gage whether or not it would be worth my time, and all praised Cold Hard Truth On Men, Women, and Money: 50 Common Money Mistakes and How to Fix Them:

1 of 1 people found the following review helpful. Quality Personal Financial TestimoniesBy RYCJYoung people, debt

collectors...as in those deep in debt, and especially those "spoiled"; on a time when banks paid depositors to keep so much as a dime in a bank, or sullied by events such as the "Panic of 1907"; will appreciate this simple, straightforward advice on understanding value, and time, and lending. Wholeheartedly I agree with "don't lend, if you don't have it to give"; and go along with all generalities of investing as advised. I did, however, raise an eye on the part about time. I always thought time moved like molasses when you're young, and like a wink if you can use every single digit on both hands and feet counting major banking and financial changes in as little as a few decades. Among other chapters (inclusive of many O'Leary personal testimonies) that end with "getting to 'Enough'"; sums this work up perfectly. Highly recommended practical advice.

2 of 2 people found the following review helpful. Lots of good money guidance By E. Tschosik I like Kevin's writing style. It is straight forward. I am one of those that is always looking to find good info on making smart decisions with money. I felt this book was a good validation of many things I already do and I found some good nuggets as well. This is the kind of stuff I like to talk to my young adult children about as well. I may be getting this book for them as a gift at some point. There is good info about the sensible handling of money at different stages of life. There were a couple of things I disagree with, as well. I think when you get married, all assets should be pooled and money decisions should be made together. His advise for keeping separate accounts does not resonate with me. When you marry, I believe in the "2 become one" aspect. I just feel like separate accounts would create too much dialog about who's paying for what, etc. We pooled everything immediately and never looked back. Not everyone gets 30 years of marriage, but it worked for us. There is always discussions about major purchase decisions, but one thing we do not have to discuss is which account(s) the money is going to come from.

1 of 1 people found the following review helpful. I liked his advices for marriage expenses By rams Book is all about advices at every stage of your life with multiple realistic checklists. After reading the book, I do ponder everytime I need to spend money on something, especially for indulgences and gifts. However, given the strict and money-driven personality of Kevin O'leary whose motto is: "it is all about money", I was positively shocked to read about his marriage and his romance and how he picked up lifelong partner. I also liked his advices for marriage expenses !

A new financial guide on how to avoid money mistakes at every stage of life, from bestselling author and TV superstar Kevin O'Leary "a completely unique personality. He is able to say things that are sharp and funny but ultimately meaningful"; (Los Angeles Times). "Don't spend too much. Mostly save. Always invest. This is simple advice, but it's often the simple advice that's easy to swallow and hard to follow. Kevin O'Leary understands that getting a handle on your personal finances can be challenging at any age. Whether you're a parent struggling to explain savings to your children, a student contemplating a big loan to pay for school, a newly engaged couple considering joint bank accounts, or a baby boomer entering retirement, Kevin offers solid, practical advice to help you make and keep more money. As a star on ABC's Shark Tank, Kevin's success with money management and in business is legendary. But he's made mistakes along the way, too, and he's written this book so others can benefit from his experiences. Each chapter is geared to a specific age or stage in life and focuses on simple changes you can make to avoid debt, save money, and invest for a brighter future. You'll find real-life examples of common money mistakes and strategies for avoiding them, "Cold Hard Truth"; quizzes and charts aimed at boosting your financial wisdom, and tips and tricks for making more money and growing it faster to achieve financial freedom. The Cold Hard Truth on Men, Women, and Money offers an invaluable opportunity to walk through some of life's biggest decisions with one of the sharpest financial minds today.

From Publishers Weekly Starred. Books on investing usually require a thorough understanding of how the stock market works, and can frustrate or overwhelm the lay reader. Enter O'Leary (Cold Hard Truth: On Business, Money Life), a tremendously successful entrepreneur who moonlights as an investor on TV's Shark Tank. In his latest book, O'Leary guides readers through financial decisions big and small, challenging them to understand their relationship with money, and focus on improving that relationship. These changes, according to O'Leary, will ultimately lead to greater financial stability. The beauty of O'Leary's approach is that it's straightforward and addresses the reader's changing financial needs at different life stages, from wedding planning and marriage, to buying a new home and having kids, to midlife and retirement. He lists numerous common money mistakes that people make and how to fix them, including: drowning in credit card debt; having no emergency savings; and not knowing where to invest. O'Leary pays particular attention to raising money-savvy kids and addresses the high cost of higher education and the lower costs of retirement. Full of valuable advice imparted in a no-nonsense manner, this book will have a profound effect on how people relate to and manage their money. Agent: Mel Berger, William Morris Endeavor. (Oct.) "Stressed out about the grown child who won't leave your basement? Have family members circling like vultures now that you're retired and saved your nest egg? Unable to climb out of debt? As if he were the Don Cherry of financial wisdom, O'Leary provides strongly worded, anecdote-driven answers, unafraid of the people he might offend." "Full of valuable advice imparted in a no-nonsense manner,

this book will have a profound effect on how people relate to and manage their money. — Publishers Weekly

**About the Author** Kevin O'Leary is one of North America's most successful business entrepreneurs, as well as a star of ABC's Shark Tank. Kevin founded and built SoftKey (later called The Learning Company), a global leader in educational kids' software, and negotiated its sale to Mattel for \$4.2 billion in 1999. Since then, he has successfully cofounded, funded and sold numerous companies in a range of industries, including storage, entertainment, and finance. Today, Kevin is the chairman of O'Leary Funds and O'Leary Mortgages, and the founder of O'Leary Fine Wines. He is also an avid guitarist and photographer.