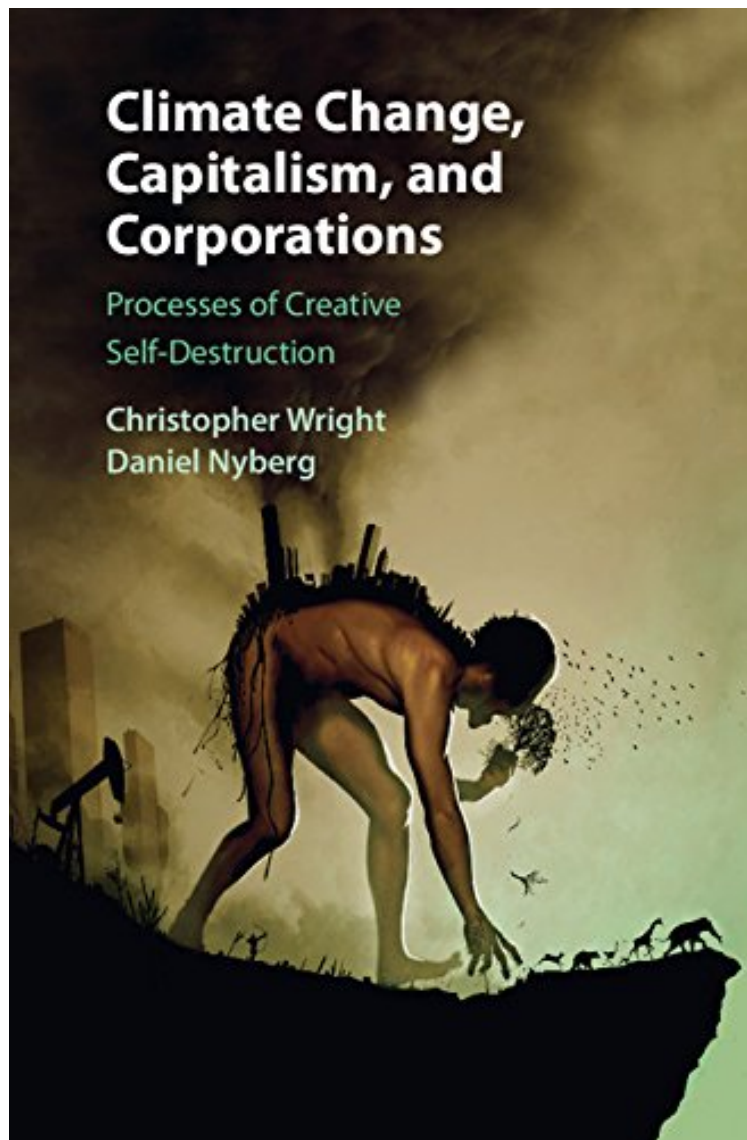


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Climate Change, Capitalism, and Corporations: Processes of Creative Self-Destruction (Business, Value Creation, and Society)

Christopher Wright, Daniel Nyberg

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Christopher Wright, Daniel Nyberg : Climate Change, Capitalism, and Corporations: Processes of Creative Self-Destruction (Business, Value Creation, and Society) before purchasing it in order to gage whether or not it would be worth my time, and all praised Climate Change, Capitalism, and Corporations: Processes of Creative Self-Destruction (Business, Value Creation, and Society):

1 of 1 people found the following review helpful. A brilliant study of corporate destructionBy Ian AngusItrrsquo;s clear

that corporations would rather destroy the world than reduce their profits; but how do the top executives in those organizations make decisions about climate-related policies? Based on original research and interviews with corporate decision-makers, this unique and very readable study shows how self-destructive decisions are made, and how they are implemented, by the world's most powerful social organizations.

Climate change is one of the greatest threats facing humanity, a definitive manifestation of the well-worn links between progress and devastation. This book explores the complex relationship that the corporate world has with climate change and examines the central role of corporations in shaping political and social responses to the climate crisis. The principal message of the book is that despite the need for dramatic economic and political change, corporate capitalism continues to rely on the maintenance of 'business as usual'. The authors explore the different processes through which corporations engage with climate change. Key discussion points include climate change as business risk; corporate climate politics; the role of justification and compromise; and managerial identity and emotional reactions to climate change. Written for researchers and graduate students, this book moves beyond descriptive and normative approaches to provide a sociologically and critically informed theory of corporate responses to climate change.

"This book makes clear that climate change is not a 'problem' for which there can be a 'solution'. It requires a re-examination of the core structures of our society, and in particular our economy. Using solid research and analysis, Christopher Wright and Daniel Nyberg untangle the complex and multiple ways that corporations are shaping humanity's response to the climate crisis, ways that are unfortunately inadequate to the challenge at hand. In this engaging text, we are challenged to envision alternative futures that will, indeed they must, challenge how we think, who we are, and how we relate to each other and to the natural world around us." Andrew J. Hoffman, Holcim (US) Professor and Director of the Erb Institute for Sustainable Enterprise, University of Michigan

"It's possible that there's no greater example of corporate irresponsibility than climate change - I mean, these companies melted the Arctic, and then rushed to drill in the open water. Thank heaven the authors of this book are beginning the necessary work of calling them to account. If we can break their power then we have a fighting chance against global warming; if not, the ruined earth will be their legacy." Bill McKibben, author of *Earth: Making a Life on a Tough New Planet*

"With the phenomenon of human-caused climate change, we have arrived at a point in history where technological progress is now threatening, rather than facilitating, societal welfare. How is it that we have arrived at this point? And what can we do to right the ship? Christopher Wright and Daniel Nyberg address these and other key questions in the very readable, crisp and well-researched book *Climate Change, Capitalism, and Corporations: Processes of Creative Self-Destruction*. I recommend this book highly to anyone who wants to learn more not only about how corporations have shaped our response to climate change but also re-imagining alternatives to our current path." Michael Mann, Distinguished Professor of Meteorology, Pennsylvania State University and author of *The Hockey Stick* and *The Climate Wars*

"In these crucial years to save the global climate, Christopher Wright and Daniel Nyberg have written an important book, boldly explaining the role of big business in global warming. By going inside the minds and boardrooms of big corporations, the authors give us extraordinary insight into not only how businesses think about climate change, but also the creative self-destruction they are unleashing. Scholarly, yet easy to read, this is an essential contribution to understanding the role of big business in climate change - and what we can do to challenge it." David Ritter, Chief Executive Officer, Greenpeace Australia Pacific

"Christopher Wright and Daniel Nyberg shatter the myth of corporate social responsibility as a solution for our climate crisis. Their compelling and hard-hitting analysis exposes the raw destructive power of capitalism - of unsustainable growth, corporations, and consumption. A stable future is still possible. But not unless the world's elite sit bolt upright and listen hard to Wright and Nyberg." Peter Dauvergne, University of British Columbia

About the Author Christopher Wright is Professor of Organisational Studies at the University of Sydney Business School. He has researched and published widely in the areas of management knowledge diffusion, organisational change and consultancy. His current research explores organizational and societal responses to climate change, with a particular focus on how managers and business organizations interpret and respond to climate change. Daniel Nyberg is Professor of Management at Newcastle Business School, Australia, and an Honorary Professor at the University of Sydney. His research focuses on political activities in and by organizations. He has pursued this interest in projects on how organizations respond to climate change, adaptations of sickness absence policies, and the implementation of new technologies.