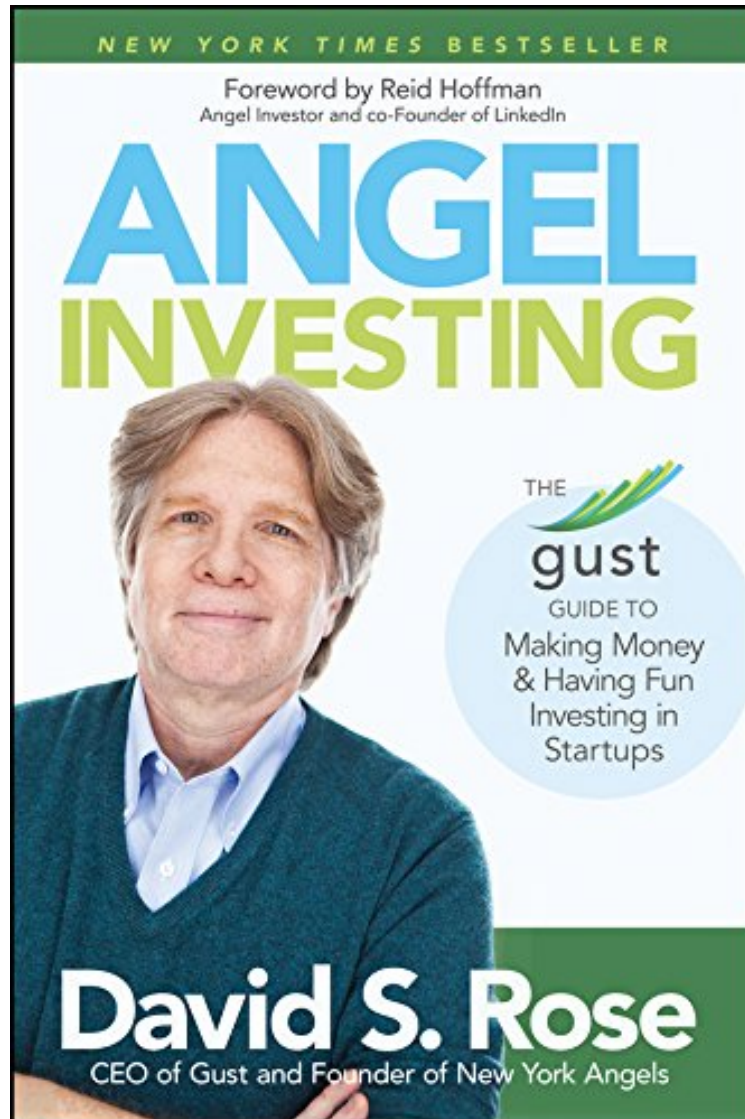


[Pdf free] Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups

# Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups

David S. Rose

ePub | \*DOC | audiobook | ebooks | Download PDF



DOWNLOAD



+

READ ONLINE

#323334 in eBooks 2014-04-28 2014-04-28 File Name: B00K1A6ADA | File size: 36.Mb

**David S. Rose : Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Angel Investing: The Gust Guide to Making Money and Having Fun Investing in Startups:

4 of 4 people found the following review helpful. A must read for Angle Investors and Start Up FoundersBy Greg StewartI won this book at an Angle Investor meeting in Seattle. I recommend this book because I have raised money successfully for two start ups. GSR (Oilprice.com) , Orbiter Inc. (Orbiter.com) and still learned a lot. This is a must

read for investors and founders as the perspective is from what are market place norms. The book also explains ROI expectations rationally when compared to other standard investments. 5 of 5 people found the following review helpful. As a new Angel Investor, David Rose's book was ...By Jon VAs a new Angel Investor, David Rose's book was an invaluable introduction to the world of Angel Investing for me!!! It was extremely comprehensive and provided clear examples stories to help empower a new angel investor on what to expect from the exciting and potential lucrative world of Angel Investing. -- Jonathan Vivar, Member Investor @ Charleston Angel Partners 1 of 1 people found the following review helpful. Five Stars By Robert N. Mckaygreat

Achieve annual returns of 25% or more with a well-designed angel portfolio Written by David S. Rose, the founder of Gustdash;the global platform that powers the world of organized professional angel investingmdash;Angel Investing is a comprehensive, entertaining guide that walks readers through every step of the way to becoming a successful angel investor. It is illustrated with stories from among the 90+ companies in which David has invested during a 25 year career as one of the world's most active business angels and includes instructions on how to get started, how to find and evaluate opportunities, and how to pursue and structure investments to maximize your returns. From building your reputation as a smart investor, to negotiating fair deals, adding value to your portfolio companies and helping them implement smart exit strategies, David provides both the fundamental strategies and the specific tools you need to take full advantage of this rapidly growing asset class. He details the advantages of joining an angel group, explains how seed and venture funds can help leverage an investor's resources, and reveals how recent regulatory changes and new online platforms are making startup investing accessible to millions of Americans. Making money is no longer about sitting back and reading stock listings, David says. It is now about being part owner of an exciting startup that can be fun and financially rewarding. Angel Investing teaches investors how to carefully select and manage investments, establish a long term view, and approach angel investing as a serious part of an alternative asset portfolio while also enjoying being an integral part of an exciting new venture.

From the Inside FlapEvery year in America, over 600,000 new businesses start up and hire their first employees. Many will fail, but some of them will become the legendary businesses of the future, transforming industries and making millions for the angel investors who helped fund them in their early days. Angel investing, once the exclusive province of multi-millionaire high-rollers, has now entered the mainstream, with more than \$20 billion being invested annually by individual investors in the US alone. Contrary to popular belief, access to these high risk/high return investmentsmdash;and success in startup investingmdash;doesn't have to be a matter of luck or connections. Angel Investing: The Gust Guide to Making Money Having Fun Investing in Startups shows how smart investors with the right strategy and a long-term perspective can achieve annual returns of 25 percent or more from a well-designed angel portfolio. Written by David S. Rose, the founder of Gustdash;the global platform that powers the world of organized professional angel investingmdash;Angel Investing is a comprehensive, entertaining guide that walks readers through every step of the way to becoming a successful angel investor. It is illustrated with stories from among the 90+ companies in which David has invested during a 25 year career as one of the world's most active business angels and includes instructions on how to get started, how to find and evaluate opportunities, and how to pursue and structure investments to maximize your returns. From building your reputation as a smart investor, to negotiating fair deals, adding value to your portfolio companies and helping them implement smart exit strategies, David provides both the fundamental strategies and the specific tools you need to take full advantage of this rapidly growing asset class. He details the advantages of joining an angel group, explains how seed and venture funds can help leverage an investor's resources, and reveals how recent regulatory changes and new online platforms are making startup investing accessible to millions of Americans. Making money is no longer about sitting back and reading stock listings, David says. It is now about being part owner of an exciting startup that can be fun and financially rewarding. Angel Investing teaches investors how to carefully select and manage investments, establish a long term view, and approach angel investing as a serious part of an alternative asset portfolio while also enjoying being an integral part of an exciting new venture.

From the Back CoverPRAISE FOR ANGEL INVESTING "The world of entrepreneurial startups is where the most exciting and creative action is happening in today's business world, which is why I was a strong supporter of the JOBS Act of 2012. No wonder millions of people are wondering how they can get involved as investors. There's no better place to start than by reading David S. Rose's Angel Investing."mdash;U.S. SENATOR CHARLES E. SCHUMER, Senate Finance Committee "From the best methods for finding and picking tomorrow's big winners to proven techniques for adding value to any business you invest in, Angel Investing provides readers with everything they need to get started in this fascinating, funmdash;and lucrativemdash;business arena."mdash;DAVID BACH, #1 New York Times bestselling author of The Automatic Millionaire and Start Late Finish Rich, Angel Investor "As an angel investor and a long-time fan of David S. Rose, I was delighted to hear he finally captured his wit and wisdom in the pages of a book. David's witty stories and angel investing principles mdash; as well as his unsurpassed knowledge of his field mdash; are teaching me so much more about investing than I've learned over the years doing it!"mdash;BARBARA

CORCORAN, Real Estate Mogul, Shark Tank star, Angel Investor "This is the most comprehensive and readable guide to angel investing ever written. The chapter on valuation and expectations lays out a clear framework for understanding one of the least well-known pitfalls in the angel world. And its emphasis on creating a win-win relationship with the entrepreneur is at the heart of being a long-term successful angel—and continuing to see the best deal flow. I recommend this book to anyone even thinking about making or receiving angel investments."

—HOWARD L. MORGAN, Founding Partner, First Round Capital "Angel Investing is an engaging, easy read, full of real stories and hard numbers, actual cases and a whole lot of good advice. David S. Rose brings tons of real-world knowledge to the subject that makes this required reading for every new angel."

—TIM BERRY, Author of Business Plan Pro, Entrepreneur, Angel Investor "Anyone with a checkbook can be an angel investor, but it takes insight to do it well. David S. Rose has written a terrific new book that will help would-be angels make money, rather than lose it. From explaining the value of diversification, to tips on evaluating deals, to offering up plans to attract good deals, Angel Investing will help you move from a money-losing amateur to a money-making professional angel. And if you're an entrepreneur looking for angel money, you should read this book too. It will help you understand what knowledgeable angels are seeking and how they will evaluate you."

—SCOTT SHANE, author of Fool's Gold? The Truth Behind Angel Investing in America

**ABOUT THE AUTHOR**  
DAVID S. ROSE is a serial entrepreneur, Inc 500 CEO and one of the world's most active angel investors. Described by Forbes as "New York's Archangel," by BusinessWeek as a "world conquering entrepreneur," and by Red Herring as "patriarch of Silicon Alley," David has founded or funded over 90 high tech companies. He is the founder and CEO of Gust, the international collaboration platform for startup financing used by over 50,000 accredited angel investors, 1000 angel groups and venture capital funds, and 250,000 entrepreneurs. Gust received the SIIA CODiE Award for Best Collaboration Solution in both 2012 and 2013, as well as the 2012 SWIFT/Innotribe Award as the world's most innovative financial technology company. David is also Managing Partner of Rose Tech Ventures, an early stage angel fund; Founder and Chairman Emeritus of New York Angels, the most active angel group in America; and Associate Founder and Founding Track Chair for Finance, Entrepreneurship and Economics at Singularity University, the Google/NASA-sponsored post-graduate program in exponential technologies. A native New Yorker, David has a BA from Yale University, an MBA in Finance from Columbia Business School, and a D. Eng. h.c. from Stevens Institute of Technology.