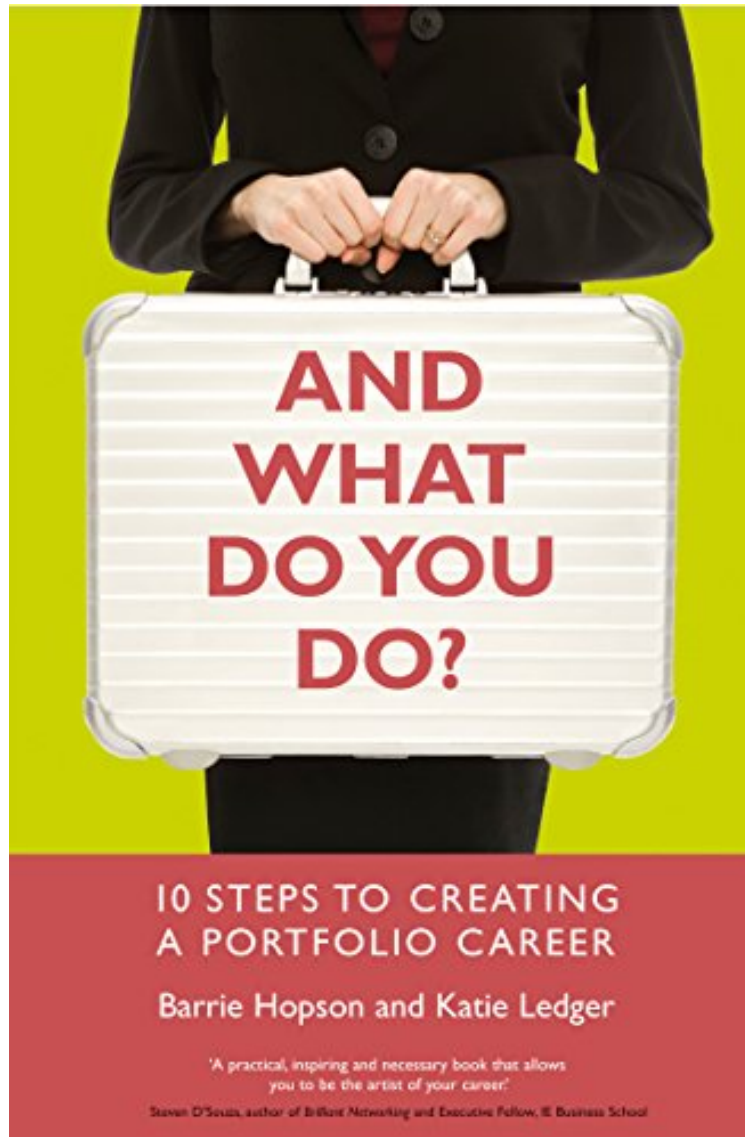


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## And What Do You Do?: 10 steps to creating a portfolio career

*Barrie Hopson, Katie Ledger*

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**Barrie Hopson, Katie Ledger : And What Do You Do?: 10 steps to creating a portfolio career** before purchasing it in order to gauge whether or not it would be worth my time, and all praised And What Do You Do?: 10 steps to creating a portfolio career:

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creating a Portfolio Career life, from planning the financing to targeting opportunities. This is a must read for anyone who wants to create a multi-revenue stream life. I live my freedom plan portfolio career and I highly recommend this book. Be well, my friends, Anne Pryor6 of 6 people found the following review helpful. From Enterprise to EntrepreneurBy Stephen BrownI gave this book to my wife to help her run her own business after spending a lifetime working for large companies. Throughout her career in full time employment, she did jobs that were fixed in their objectives, were rigid in their process and frustrated her very much. She always felt that she could do much more than just the standard set of tasks assigned to her in a job, and often took on other projects to keep her interested. She felt stifled by her work and the rigid boundaries set by her organisation. Now, she runs her own company and offers various services to small and large businesses. She has transformed the way she works. She is happy and energised and found the time to write the book she has longed to write. This book gave her the skills, the know how and the confidence to do so. This book is essential reading for anyone who wants to break free from their corporate chains and realise their true potential. It's made a huge difference to the way she manages the multiple strands of her life and career.

Would you like to find work that uses all your skills and passions? That can help you experience a great work/life blend? And that is flexible enough so you can thrive in difficult economic times? If your answer is yes, we encourage you to consider a portfolio career - essentially, doing two or more jobs for different employers. It begins by reframing work around you and playing to your greatest strengths. Part-time, full-time, working for yourself and/or for an organisation, the choice is yours. In the UK, at least a million people are already experiencing the benefits of a portfolio career. In 10 practical steps, this book encourages you to explore another way to find health, happiness and fulfilment in your work. Advance praise for *And What Do You Do?*... a practical, inspiring and necessary book...a must-read.' Steven Dacuta;Souza, author of *Brilliant Networking* and *Executive Fellow*, IE Business School

"A must-read for all career professionals and their customers who want a step by step guide to progress from earning an income from various sources in an apparent unstructured way, to creating a satisfying and enjoyable way to self-manage their career."mdash;Vivienne Brown, President, Institute of Careers Guidance