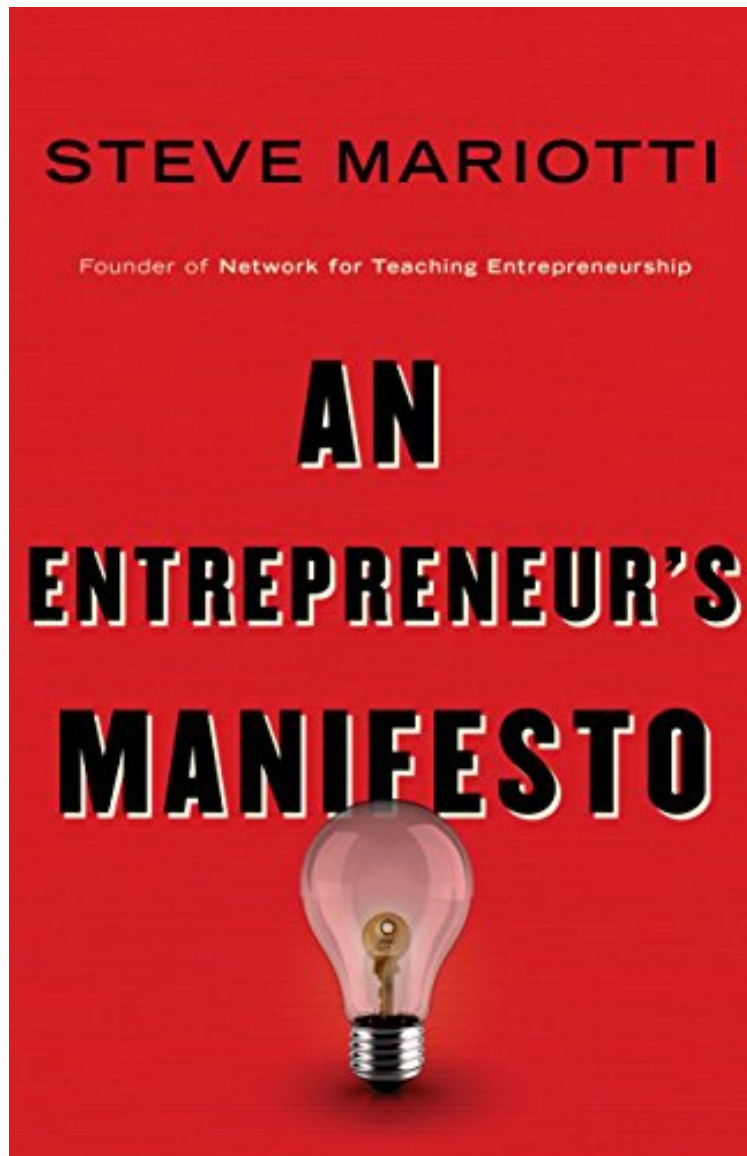


(Free) An Entrepreneur's Manifesto

An Entrepreneur's Manifesto

Steve Mariotti

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Steve Mariotti : An Entrepreneur's Manifesto before purchasing it in order to gauge whether or not it would be worth my time, and all praised An Entrepreneur's Manifesto:

1 of 1 people found the following review helpful. Must Read for A Better Future By Gerri Detweiler Steve is on a mission to promote and teach entrepreneurship and I really enjoyed how he shared that vision in this book. From the story of his first experience teaching it in the classroom, to current worldwide efforts to create more small business owners, he covers a wide range of initiatives designed to lift people out of poverty through entrepreneurial efforts. It's clear he has a true passion for developing a new wave of entrepreneurs. I don't need to be convinced that we need more

of this training in our schools, and I was encouraged to hear how the NFTE is helping to make that happen. I also really appreciated the fact that this book is not focused on the all-too-popular Silicon Valley success stories, but instead shows that often marginalized groups can become business owners. In today's rapidly changing economic climate, this kind of training is essential. I also enjoyed the mix of stories and research that illustrate how entrepreneurship is helping low income populations around the world. I would recommend this book for those who want to learn about entrepreneurship. Parents and grandparents should read it. And I'd especially encourage giving it to a teacher or principal. This book is a must read for anyone serious about helping lift themselves or others out of poverty and create a stronger economy for future generations.

3 of 3 people found the following review helpful. Mind-Blowing and Important!
By Debra Devi
What an inspiring, thoughtful, ground-breaking book! Mariotti makes a clear-cut case for the power of entrepreneurship education and what he calls "the entrepreneurial mindset" to help lift people out of poverty around the world, and also encourage freedom and democracy to take root. I loved learning about attitudes toward entrepreneurship in different countries around the world and the many interviews with and stories about how people are using small business to battle hunger and violence ranging from building a homegrown seed industry in Africa to helping our own urban youth harness their amazing ideas and energy and blast out of the ghetto. Mariotti provides context by also including interviews with economists, stories of his own sometimes-hilarious experiences with thinkers as diverse as Friedrich Hayek, Milton Friedman and Ayn Rand, and a historic sense of the terrible things that have happened from Cambodia to the Soviet Union, when entrepreneurs are persecuted and oppressed. Fascinating!

2 of 2 people found the following review helpful. I thoroughly enjoyed reading about Mariotti's travels and his unapologetic political opinions ...
By ZyDoc
From South Bronx and Flint, Michigan all the way to Cambodia and Russia, I was brought through the worlds of micro-finance, Silicone Valley tech and social enterprises. Through case studies, interviews, statistics and studies, as well as his personal anecdotes and journey from economist to entrepreneur to educator, Mariotti details convincing, if not irrefutable evidence of the revolutionary power of entrepreneurship. But *The Entrepreneur's Manifesto* transcends the layman's definition of simply buying low and selling high. Mariotti exposes a fundamental truth that is seemingly swept into silence in capitalist societies - that Ownership, not just simply entrepreneurship, holds the keys to prosperity. I thoroughly enjoyed reading about Mariotti's travels and his unapologetic political opinions on the economy and globalism at large. There was a perfect balance of theory and practice - a healthy discussion of economic and political thought as well as a plethora of interviews and examples from multi-billion dollar private equity people to prison inmates that have found a new hope in entrepreneurship. *The Entrepreneur's Manifesto* is not only a distillation of success factors for change, but a call to action. I'd highly recommend this book for anyone looking to learn about Entrepreneurship both at the micro and macro levels.

In an increasingly competitive world market, how does the United States rank? Many Americans are worried about the economic state of their nation, especially now that countries like China are becoming ever more economically powerful. What does America need to both stabilize and energize its economy? Entrepreneurship, Steve Mariotti claims, is key. *An Entrepreneur's Manifesto* is Mariotti's rallying cry for the world to recognize the potential that business creation holds, not only for the individual but for the economy as well. Mariotti explores the ways entrepreneurship affects schools and prisons, developed cities and isolated villages, brick and mortar stores and internet-based business. He takes a hard look at the research done to date on entrepreneurial education, entrepreneurship and government policy, and the social and cultural attributes most likely to foster successful business creation, incorporating his discussions with some of the best minds on the question of entrepreneurship. Mariotti also examines how the rise of the Internet and Web-based innovations like crowdfunding have both changed—and not changed—the fundamentals of promoting those who take the ultimate gamble of going into business for themselves. As author of several leading text books on the subject and founder of the Network for Teaching Entrepreneurship (NFTE), a global nonprofit organization that has educated more than 500,000 students and trained more than 5,000 teachers in 50 countries, Mariotti is both an experienced and reliable leader in what he calls the entrepreneurial revolution. Mariotti writes frequently for the Huffington Post, and has been recruited by the State Department to discuss his ideas on youth entrepreneurship in Cambodia and other developing countries seeking to escape the shackles of centrally planned economic policies. Neither a dry recitation of academic theory nor a scattered collection of feel-good stories, *An Entrepreneur's Manifesto* builds on Mariotti's unique perspective to offer a critique that is both inspiring and practical. Riveting stories are complimented with enlightening real-world perspective, making the work relatable and inspiring. "There is no more revolutionary act," Mariotti says, "than starting a business."

Written in an accessible, smoothly flowing style, *The Entrepreneur's Manifesto* is a vitally important book to read and share if we are to change the ever-widening gap between the one percent and the rest of us. —Mirah Riben, *The Huffington Post*

An Entrepreneur's Manifesto beautifully illustrates the mandate to nourish and develop an entrepreneurial mindset for a new entrepreneurial generation,

empowering individuals by tapping into their passion.” —Diana Davis Spencer, chairman and president of the Diana Davis Spencer Foundation “In the next few decades, billions of young people will enter the global workforce. There are not jobs waiting for most of them, especially those who are low-income. I believe that entrepreneurship education is the best solution, and this book explains why!” —Michael Simmons, cofounder of Empact, Forbes columnist, and author of *The Student Success Manifesto: How to Create a Life of Passion, Purpose, and Prosperity* “One walks away from this book with a sense of urgency to ensure that entrepreneurial education becomes a mainstay in the halls of all schools and places of education.” —Rabbi Yehoshua Werde, director of Crown Heights Young Entrepreneurs