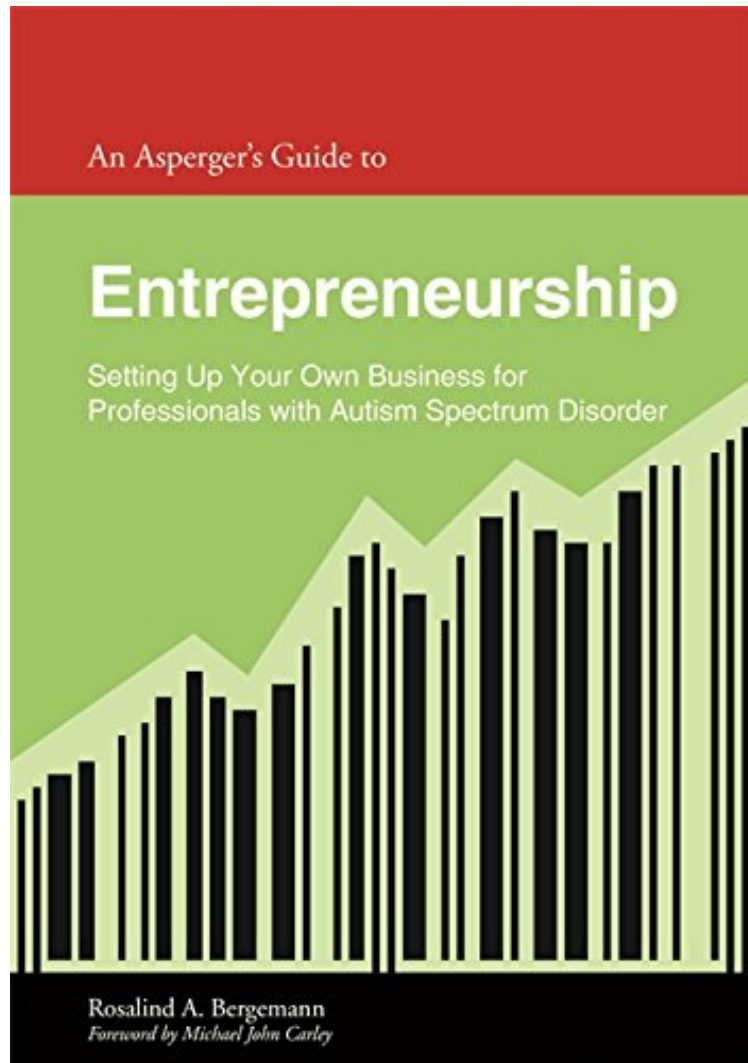


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An Asperger's Guide to Entrepreneurship: Setting Up Your Own Business for Professionals with Autism Spectrum Disorder: 232 (Asperger's Employment Skills Guides)

Rosalind Bergemann

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Rosalind Bergemann : An Asperger's Guide to Entrepreneurship: Setting Up Your Own Business for Professionals with Autism Spectrum Disorder: 232 (Asperger's Employment Skills Guides) before purchasing it in order to gauge whether or not it would be worth my time, and all praised An Asperger's Guide to Entrepreneurship: Setting Up Your Own Business for Professionals with Autism Spectrum Disorder: 232 (Asperger's Employment Skills Guides):

6 of 6 people found the following review helpful. Practical Personal For Any Aspiring Entrepreneur By Matthew R. Written from personal and professional experience, this book contains a wealth of information for any budding entrepreneur, both those on and off the autistic spectrum. Carefully and thoroughly the practicalities of starting a business are laid out, especially for those seeking to make the move from the corporate world to small-business owner. More importantly, it highlights some of the unexpected, counter-intuitive differences and changes one might encounter when transitioning from an upper management role, as well as explaining in easy terms business practices (those things essential for starting any business) for individuals who are starting right away as an entrepreneur. For many aspiring entrepreneurs, especially those on the autistic spectrum, it is easy to continue to do things "as they always have been", or perhaps difficult to connect with others in a professional context. Some of the many highlights I found informative, - explains the importance of clarity, vision, and self-awareness of your business, yourself and others- contrasts changes from corporate management practices to small business owner approaches- emphasizes the strengths and weaknesses of those on the autistic spectrum and how they can be harnessed/managed- simplifies some of the practical necessities of starting a business for those with no or little prior professional experience- offers insight to the "soft" skills necessary to grow a business, approach clients, and manage a team- includes a workbook for self-reflection and startup preparation. However, as the author points out, this book is not a step-by-step, or "cookie-cut" approach to starting a business, as each entrepreneur is unique and must be self-driven. The best feature is that it is written from personal experience, having lived the insight and practices in this book; the author speaks from experience of her own transition from corporate executive to starting her own consultancy firm. As such, 5 stars are given and would recommend this book to any aspiring entrepreneur, both green thumbs and corporate executives, on or off the autistic spectrum!

Entrepreneurship can be an ideal career option for enterprising individuals with Asperger Syndrome (Autism Spectrum Disorder) and this detailed guide explains how to tell if being self-employed is right for you and how to go about starting and growing your own business. Written by a successful entrepreneur and business consultant with Asperger Syndrome, this book provides all the guidance you need on the practicalities of starting up a company. The unique strengths that people with Asperger Syndrome can bring to a new business venture are highlighted and solutions are offered for elements of entrepreneurship that can create stumbling blocks such as developing working relationships within your company, marketing yourself and your business, managing finances, networking and maintaining a healthy work-life balance. Full of pragmatic advice, case studies from established business owners with Asperger Syndrome and practical tools for professional development, this is an essential startup handbook for anyone on the spectrum considering making the leap to becoming an entrepreneur.

This detailed guide explains how to tell if being self-employed is right for you and how to go about starting and growing your own business. It highlights the unique strengths that Asperger leaders can bring to a new business venture and offers solutions for elements that could otherwise create stumbling blocks. Full of pragmatic advice, case studies and practical tools for professional development. prospect - Educational Resources Not only is a book on Asperger entrepreneurship long-overdue, but Rosalind may have shut down the need for future books on the subject. She has written a thoroughly complete, easy-to-read guide that will satisfy not just the budding entrepreneur who has some idea of what's required, but also the dreamer who has no clue where to start... An Asperger's Guide to Entrepreneurship had me exclaiming 'Finally!' too many times as I read it. It promises real hope, and positive change in the lives of so many of us. -- from the foreword by Michael John Carley, founder of GRASP and author of Asperger's From the Inside-Out This detailed guide explains how to tell if being self-employed is right for you and how to go about starting and growing your own business. It highlights the unique strengths that Asperger leaders can bring to a new business venture and offers solutions for elements that could otherwise create stumbling blocks. Full of pragmatic advice, case studies and practical tools for professional development. (prospect - Educational Resources) Not only is a book on Asperger entrepreneurship long-overdue, but Rosalind may have shut down the need for future books on the subject. She has written a thoroughly complete, easy-to-read guide that will satisfy not just the budding entrepreneur who has some idea of what's required, but also the dreamer who has no clue where to start... An Asperger's Guide to Entrepreneurship had me exclaiming 'Finally!' too many times as I read it. It promises real hope, and positive change in the lives of so many of us. (from the foreword by Michael John Carley, founder of GRASP and author of Asperger's From the Inside-Out) About the Author Dr. Rosalind A. Bergemann has worked as a business leader for over 20 years, having held positions in global business strategy, finance and international human resources. She is Chairperson of Asperger Leaders, an organisation supporting people with Asperger Syndrome holding senior positions in business, Non-Executive Director of Dimensions, Non-Executive Director of Brain in Hand and CEO of a global change management consultancy. She is educated to doctorate level in the fields of international business and organisational psychology, as well as leadership studies through Harvard Business School. Dr. Bergemann was named Consultant of the Year at the National Management and Leadership Awards 2013 by the UK Chartered Management Institute. She is the author of An Asperger Leader's Guide to Living and Leading Change, also

published by Jessica Kingsley Publishers. She is based in London, UK.