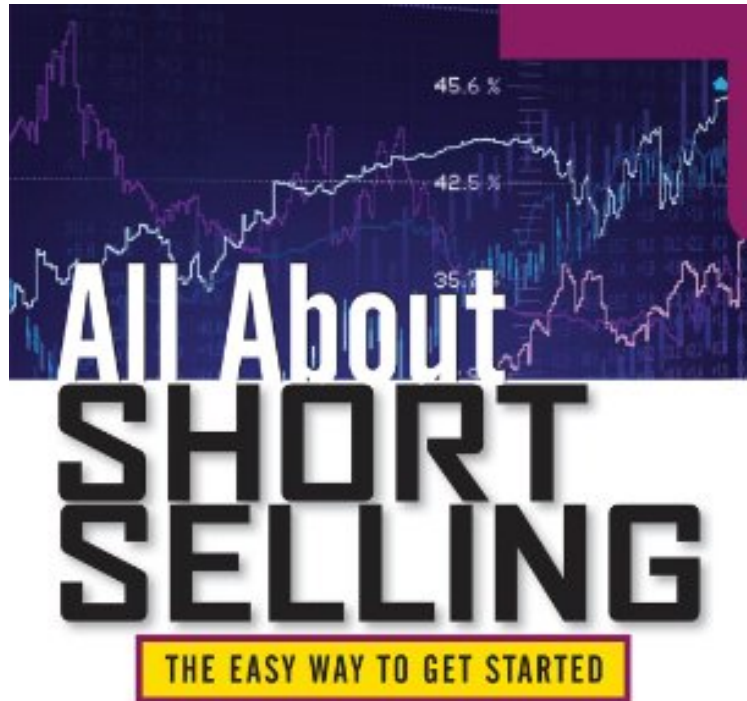


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## All About Short Selling (All About Series)

*Tom Taulli*

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finding what I had hoped to gain trading information. 8 of 8 people found the following review helpful. **Short Selling Explained** By bebeyal've invested for many years but it has always been on the long side. But with the financial crisis and volatility, I wanted to better understand short selling and hedging strategies so I purchased Tom Taulli's book. It's definitely been a big help. Tom provides all the steps you need to setup an account for short selling. He also covers options and futures. More importantly, Tom has a framework to analyze short sale targets. He looks at the financials and how to detect the risk factors. But there is also analysis of strategic changes, which can be critically important. Finally, Tom covers different types of special situations, like IPOs, commodities, tech stocks and so on. Tom's book has certainly been insightful. So, if you want to know more about this subject - which really does not have much explanation out there - then this is the book for you.

Win the high-stakes game of short selling! Short selling is growing in popularity—and for good reason. A smart shorting strategy can yield impressive profits while decreasing portfolio risk. **All About Short Selling** reveals what you need to excel in this exciting form of trading—without making the classic “beginner’s” mistakes. An expert in the field, Tom Taulli provides a comprehensive game plan for playing—and winning—the short-selling game. Avoiding complicated theories and overly technical explanations, **All About Short Selling** focuses only on what you need to know, including: The benefits of short selling—from decreased overall portfolio risk to increased returns in tough markets Tips for analyzing balance sheets, income statements, and cash-flow statements Techniques for managing and evaluating a portfolio that includes shorted investments

**About the Author** Tom Taulli founded the companies BizEquity, ExamWeb, and Hypermart.net and is the author of several investing books, including **Investing in IPOs and Stock Options: Getting Your Share of the Action**.