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# Advising Entrepreneurs: Dynamic Strategies for Financial Growth (J.K. Lasser Pro.)

*Marc J. Lane*

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# ADVISING ENTREPRENEURS

DYNAMIC  
STRATEGIES FOR  
FINANCIAL GROWTH



MARC J. LANE

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This valuable book helps financial advisors address the needs of their entrepreneurial clients. Most people opening

their own businesses are experts in their fields. But when it comes to the vital intricacies of running a successful business, many entrepreneurs find themselves struggling to survive. With more and more people starting their own small businesses, a growing need has developed for expert guidance to help today's entrepreneurs face their new legal, tax, and financial challenges. *Advising Entrepreneurs* helps financial advisors address the special needs of their entrepreneurial clients. It provides a comprehensive approach to growing wealth, shielding business assets from liabilities, lowering taxes, and much more by promoting prudent risk-taking. Marc Lane (Chicago, IL) is a business and tax attorney. He is a Master Registered Financial Planner, Registered Financial Consultant, and Certified Investment Specialist. He has authored thirty books, is an Adjunct Professor of Business at the University of Illinois College of Business Administration's Institute for Entrepreneurial Studies, and an Adjunct Professor of Law at Northwestern University.