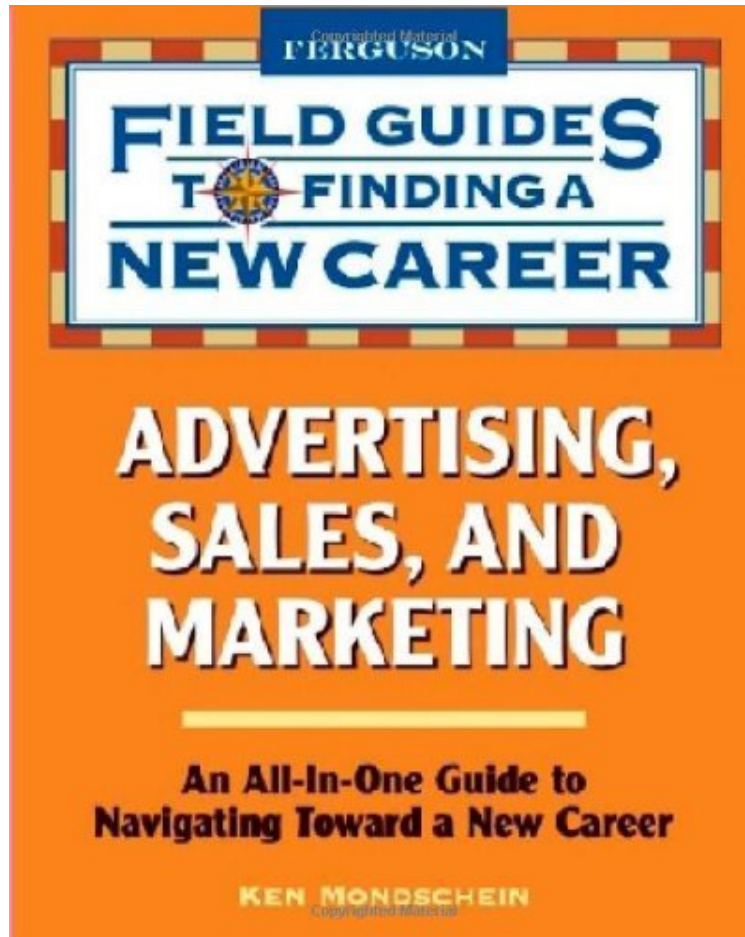


(Free download) Advertising, Sales, and Marketing (Field Guides to Finding a New Career)

Advertising, Sales, and Marketing (Field Guides to Finding a New Career)

Ken Mondschein

*audiobook / *ebooks / Download PDF / ePub / DOC*



[Download](#)

[Read Online](#)

#4139665 in eBooks 2009-02-28 2009-02-28 File Name: B00BBV3QBW | File size: 56.Mb

Ken Mondschein : Advertising, Sales, and Marketing (Field Guides to Finding a New Career) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Advertising, Sales, and Marketing (Field Guides to Finding a New Career):

- Career Compasses--tools that help identify important skills or qualities needed to succeed in the field- Destination--a brief overview of the career- You Are Here--a brief set of self-assessment questions to locate the proper starting point for a journey into this field- Navigating the Terrain and Organizing Your Expedition--advice on ways to reach career goals- Landmarks--specific advice tailored to readers in their 20s, 30s, 40s, 50s, and beyond- Essential Gear--helpful tips for career changers- Notes from the Field--interviews with professionals in the field- Further Resources--a list of further information and trade organizations.

About the Author Ken Mondschein is the author of several career advice books and writes for the column "A History of Single Life" for Nerve. com. He lives in New York City.