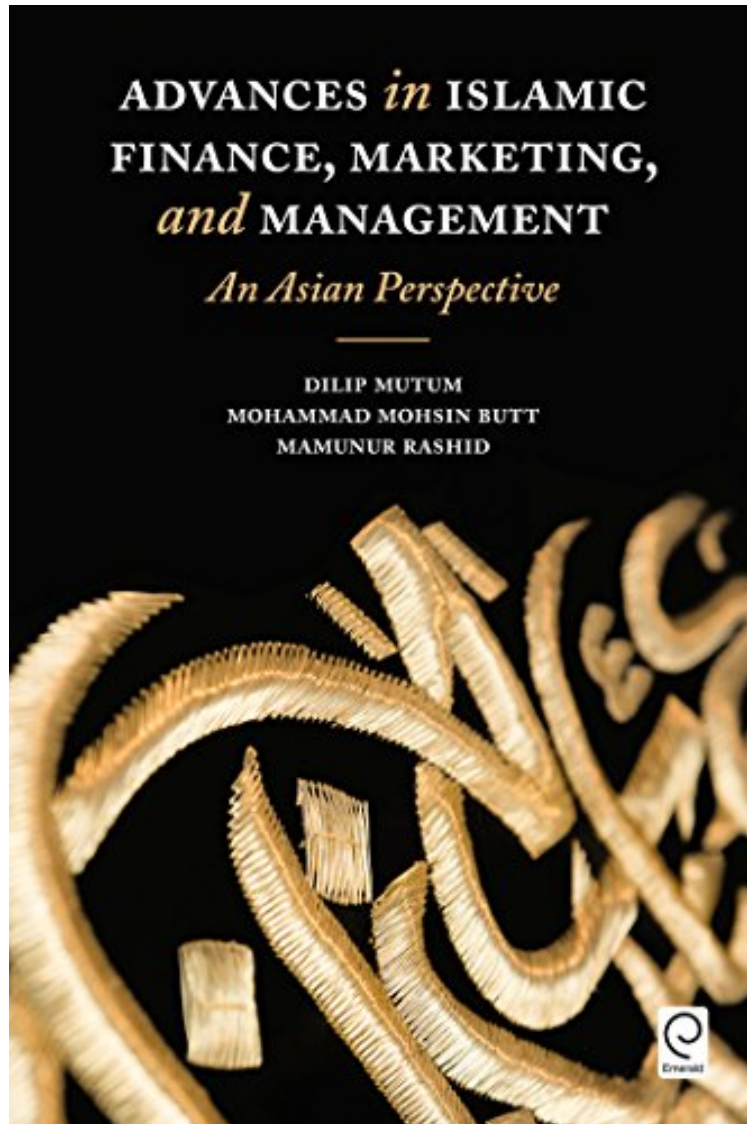


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Advances in Islamic Finance, Marketing, and Management: An Asian Perspective

Dilip Mutum, Mohammad Mohsin Butt, Mamunur Rashid

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Researchers primarily from Malaysia but also other Asian countries and Australia fill some gaps in the knowledge about managing and conducting Islamic finance and how they are connected to managing other Islamic businesses. Their topics include the last alibi: shari'ah-compliant stocks on momentum profitability assessment, the risk-sharing paradigm of Islamic banks: the case of Bangladesh, Islamic marketing: compatibility with contemporary themes in marketing, profiling Islamic banking customers: whether product awareness matters, and managing the institution of Zakat: a case study of Muallaf in Selangor in Malaysia. Distributed in North America by Turpin Distribution. -- Annotation copy;2017 Ringgold Inc. Portland, OR (proview.com)About the AuthorDilip S. Mutum, University of Nottingham Malaysia Campus, Malaysia Mohammad Mohsin Butt, Curtin University Sarawak Campus, Malaysia Mamunur Rashid, University of Nottingham Malaysia Campus, Malaysia