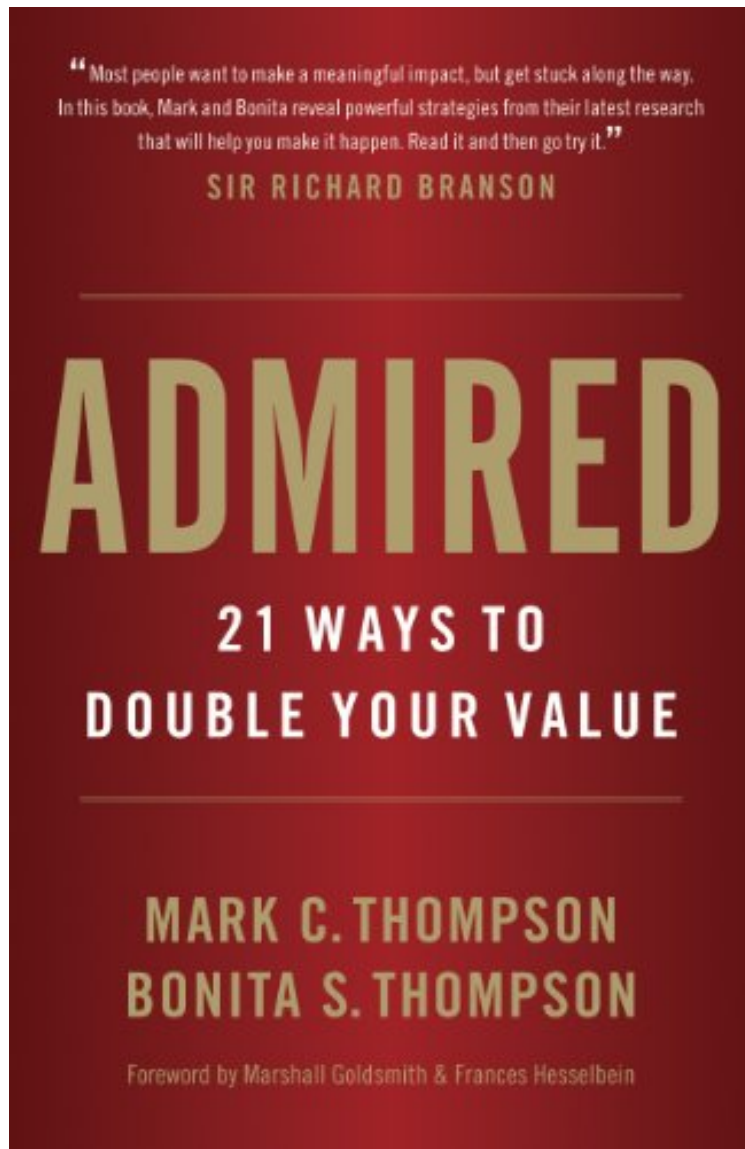


(Free) Admired: 21 Ways to Double Your Value

## Admired: 21 Ways to Double Your Value

*Mark Thompson, Bonita S. Thompson*  
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**Mark Thompson, Bonita S. Thompson : Admired: 21 Ways to Double Your Value** before purchasing it in order to gage whether or not it would be worth my time, and all praised Admired: 21 Ways to Double Your Value:

4 of 4 people found the following review helpful. A great philosophical challengeBy Robert KirkAfter reading this book I'm not sure there are really 21 ways to double your value but this book will certainly make you think differently about two very important relationships...your spouse and your boss. In the early part of the book there are some great ideas about how to ask your spouse and boss what is really important to them and that is where you really start to add value. This is where I really enjoyed this book, the first half is extremely valuable. The second half is filled with

generally good advice but I would question whether the tools would "double your value" by however you judge this metric. In summary, this is a book well worth your time reading. 4 of 4 people found the following review helpful. Value is what we all want and need. By Stephen D. Rodgers, Mark and Bonita write from real life experiences, great research and current life situations. It is an art and amazing how they can turn the facts and stories into such relevant content to stir your heart and mind. This book calls for sharing of your self and value differently so others can benefit from your gifts at a whole new level. I am impressed with the depth, relevance and style of writing that make me want to read it again and again. It will be a top gift book for me to share over the weeks and months ahead with others! Way to go Mark and Bonita you continue to amaze me in your giving and talented ways! [ASIN:0984762574 Admired: 21 Ways to Double Your Value] Steve Rodgers 1 of 1 people found the following review helpful. Reality check tools to unlock the inner you. By Jonathan H. 007 Wherever you are on your journey, it pays to stop, recalibrate and refresh your perspective - this book will help. Admired provides a reality check - life can be full of missed opportunities, but not if you truly know yourself and the other important people in your life. This book provides a series of tools that get you to question and unlock the inner you. For inspiration, Mark and Bonita studied what was important to a diverse group of people. You'll get insights from icons in the business world and personal stories that remind us even an 8 year old can add value. You'll confront your weaknesses. See yourself in a different perspective. But most importantly, get a clear roadmap for how you can move forward - positively. A lot of the content is common sense. You probably already realize you should be doing this stuff. But we don't. We have to be reminded - myself included. Let Mark and Bonita be your mentors.

You deserve to be valued, respected, and admired for what matters to you. Here are twenty-one ways to make it happen. Imagine how it would feel to be fully valued for what you do best. What if your boss, your customers, and your family really appreciated what you have to offer? How proud would you be if your organization won the top spot among Fortune Magazine's Most Admired Companies? What if Jim Collins rated you a Level 5 leader? In this book, you'll find 21 simple and powerful strategies that will help you become more valued in a crowded and competitive world - not in a superficial way or just for its own sake - but for what matters most to you and to the most valuable people (MVPs) in your life and work. From the Foreword by Frances Hesselbein and Marshall Goldsmith

"Most people want to make a meaningful impact, but get stuck along the way. In this book, Mark and Bonita reveal powerful strategies from their latest research that will help you make it happen. Read and then go try it." SIR RICHARD BRANSON "Admired is a must-read book that shows you how to make a difference to the people who matter most, and have fun doing it!" PETER GUBER, New York Times bestselling author, CEO of Mandalay Entertainment and former CEO of Sony Entertainment "When you get really clear about what's valuable to you and serve it up generously to people who need it - as this book reminds us - you'll be admired as a leader." WARREN BENNIS, bestselling author and Distinguished Professor at USC, and international authority on leadership "Mark and Bonita offer you a lifetime of business experience helping people double their value to the world. This book addresses life's most critical question: What meaningful thing do you want to be known for giving and doing?" TONY ROBBINS, bestselling author and peak performance coach "The journey from success to significance is an essential step for every leader. Mark and Bonita's insights inspire leaders to focus on what's valuable and matters most." JOHN C. MAXWELL, New York Times bestselling author of The 21 Irrefutable Laws of Leadership "Read this book and instantly double your value in the office." BRIAN BANMILLER, CBS News From the Author AUTHOR ADVENTURE One of my friends once described my adventure as the "Napoleon Hill of the 21st Century." In 1999, Steve Jobs asked me to come to Pixar back when he was still transforming it from a geek-filled computer graphics shop into the hippest animated movie company. I had been producing one of the first webinar, Town Hall programs ever done by a company: the Schwab CEO Series. Steve vastly preferred talking to my forum, public shareholders, than to Wall Street analysts. The interview with Steve led to meetings with dozens of other leaders, from Jeff Bezos to Bill Gates, from Michael Dell to Warren Buffett. I went to the World Economic Forum in Davos, Switzerland, and met Nelson Mandela, Desmond Tutu, Oprah Winfrey, Quincy Jones and the Dalai Lama. I did a few public broadcasting interviews with these inspiring people, and sat with Nobel Laureates and Olympians, Academy Award winners and the leaders of nations, from Jimmy Carter to John McCain. Five hundred interviews later, I wrote Success Built to Last: Creating a Life That Matters, with Jerry Porras (who, with the legendary business thought leader, Jim Collins, had co-written Built to Last, one of the top three business classics of all time.) Rather than just look at organizational behavior, we focused on how you, as an individual, can create a life that matters. Now Build a Great Business! A few years later, I was asked by Brian Tracy to summarize Stanford Business School in 7 chapters. Brian, one of the leading sales training experts in history, had written more than 40 books for a generation. We created Now, Build a Great Business! Seven Ways to Profit in Any Market as a way to help entrepreneurs get a practical grip on creating 'Built to Last' companies. Double Your Influence Get the Respect You Deserve Admired is the next step in that journey. Having studied high achievers now for more than a decade,

Bonita and I were amazed at how many people feel undervalued. We never found a single person who felt overvalued! So we conducted a national survey to see what the public most admires in leaders and companies. We found 21 ways to double your value and get the recognition and respect that you deserve. If you've ever had a child refuse to follow directions--no matter how influential you may have thought you are--you realize there is no such thing as control over other people. Whenever I think I'm "motivating" someone, the truth is that they're choosing to be influenced based on their own beliefs, passions, past experiences or fears, even if they themselves don't realize that. They're following their urges based on how well I can connect with what they value, not what anyone else may believe is important, for better or for worse. I was picking up our daughter, Vanessa, from school one afternoon and remember feeling frustrated because she was refusing to take a class we had signed her up for. She was 8 at the time, and has always been a cooperative child: sweet and generous beyond her years. But she had drawn the line this time and wouldn't budge. It was something we wanted her to do and we were certain she'd love. There is no one in the world more important to us than Vanessa, we only want 'what's best for her' (based on our values and beliefs) in every aspect of her life. Our little girl stood there resolute in the doorway, her golden hair spotlighted by the afternoon sun. She smiled, hands on hips, in her pink and white floral spring dress with knee socks, shaking her braided ponytail back and forth in disapproval. She wasn't angry- she was just clear about her position on the matter and convinced that dad was misguided. In a vain attempt to persuade her, I kneeled so I could look straight into those killer baby blue eyes. "Honey, this is going to be really fun," I begged. "There is no doubt in my mind that you're going to like it." Vanessa sighed like a parent who knew better. She put her hand on my shoulder reassuringly as if I were now the grade-schooler. "You are the best daddy in the whole world!" She gave me a hug. "But you aren't the boss of my likes," she said, putting me in my place. "You're the boss of taking care of me." My heart skipped a beat. This kid had always been a wise, old soul. She mentors me whenever I become arrogant enough to believe I'm in charge of everything. You can't be the boss of someone else's likes--it's pointless to demand to be valued or admired. It has to be earned. With the best of intentions, we often attempt to control the passions of the most valued people in our lives and work. I'm not recommending lack of discipline or laissez-faire leadership. The best military commanders know that regular troops turn into heroes not because you gave orders but because each soldier knew why the mission mattered and cherished that vision as their own. As parents, coworkers or bosses, we're accountable for many essential responsibilities, but we often confuse that authority with being in charge of everything. As leaders, our job is to inspire action and the give guidance and tools to support the most valuable people in our work and our lives. But we don't control anyone else's values. Our children are given to us on a short-term lease--and our best employees and closest friends are volunteers--they aren't required to be loyal. The best people don't have to stick with us to pursue their dreams. Vanessa chose a path that day that took many of the best aspects of what we were recommending as parents and combined them with what she loved. And because she was doing something she deeply cared about, she owned it, and recruited classmates to join her. Together they performed so brilliantly that she was admired, respected and valued by her teachers, teammates (and parents!) for what matters most. If you want to be admired for something meaningful--and double your value to the most valuable people--then turn up the oxygen in your life. Then find a way to breathe air into the passions and values of your MVPs. When you appreciate what's valuable to you first, then seek sincerely to understand and connect with what drives the people who matter to you with depth and clarity, success is inevitable. It's our life's mission to help people reach their greatest potential. Visit our website to get free tools and an assessment that will help you boost your influence. 1. CAREER INFLUENCE: Take a quick, free Influence Assessment™ to see how to Boost your impact on the Most Valuable People in your business. 2. RELATIONSHIP DEVELOPMENT: Take a free assessment to FIND BALANCE create deeper relationships. 3. CUSTOMER IMPACT: Learn how to get the recognition you deserve and become the MVP for your team and clients. From the Back Cover You Deserve to Be Valued, Respected, and Admired for What Matters to You.

HERE ARE 21 WAYS TO MAKE IT HAPPEN.