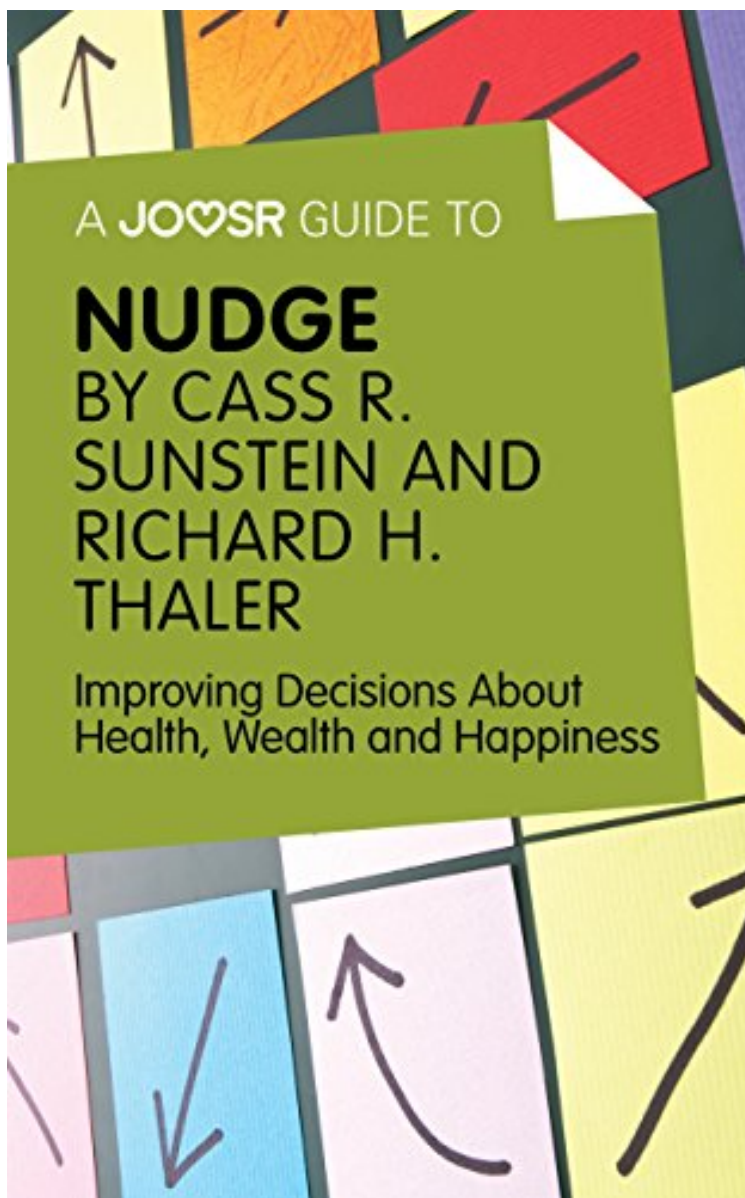


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Wealth and Happiness:

In today's fast-paced world, it's tough to find the time to read. But with Joosr guides, you can get the key insights from bestselling non-fiction titles in less than 20 minutes. Whether you want to gain knowledge on the go or find the books you'll love, Joosr's brief and accessible eBook summaries fit into your life. Find out more at joosr.com. Our lives could be improved if we stopped making poor decisions—and there's a way to help people do just that. It's called "choice architecture," and it already affects what you eat, how you learn, and even how you save money. We view every choice we make through a context. Everything from the order of items on a menu to the way products are arranged on a shelf can change the way we make choices. The people who create these contexts are choice architects, and in *Nudge*, you'll learn how great architects can responsibly shape contexts to help us make better decisions about our diets, our finances, our education, and much more! You will learn:

- How choice architects shape the context we make decisions in on a daily basis
- Why both liberals and conservatives can agree on libertarian paternalism
- How to build a choice context that helps people make great decisions.