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In today's fast-paced world, it's tough to find the time to read. But with Joosr guides, you can get the key insights from bestselling non-fiction titles in less than 20 minutes. Whether you want to gain knowledge on the go or find the books you'll love, Joosr's brief and accessible eBook summaries fit into your life. Find out more at joosr.com. Why spend most of your life working for other people, endlessly slaving away and trapped in a dull routine, when you could be using that time to realize your dreams? It's possible for you to turn your greatest passions into profit, and The \$100 Start-Up is here to show you just how to do this. All over the world, people are following their passions to create a new kind of start-up known as a "microbusiness." These businesses operate on an extremely small scale, and are built around using an individual's skills or interests to generate money in a meaningful way. Discover how to create a microbusiness of your own, how to attract and retain customers, and how to keep earning the money that will give you the freedom you've always desired. You will learn: How to work out which of your passions and skills are profitable; Why your first sale needs to be made as quickly as possible; How to increase your revenue without increasing your workload.